



CHOWAN  
UNIVERSITY

# School of Business & Design Newsletter

March/April/May 2023

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## Chowan University Awards Day 2023

Congratulations to all award winners announced at this year's Awards Day Convocation. The following are the School of Business & Design students who were recognized:

**Dauquann Capers** (Business Administration) – The Drs. Vaughan and Miles Outstanding Business Student Award

**David Clark** (Business & Design) – Outstanding Graduate in Graphic Design, Merit Award

**Susan Colvin** (Organizational Leadership) – Best Graduate Paper

**Skyler Davies** (Integrative Studies) – Faith in Your Future award

**Davonte Hooks** (Biology) – Best Visual Display in Chowan's Undergrad Research Conference

**Santino Jose** (Business Administration) – Dr. DeJesus Outstanding Student in Economics Award

**David Keck** (Organizational Leadership) – Best Graduate Paper

**Jaxon Martin** (Organizational Leadership) – Most Outstanding Athlete Award

**Da'Veion Pittman** (Business Administration) – R. Clayton Lewis Outstanding Resident Assistant of the Year Award

**Kayleigh Roberts** (Studio Art) – Doug Eubank Award

**Destiny Robinson** (Organizational Leadership) – Most Outstanding Athlete Award

**Kai Rymes** (Business) – Best School of Business & Design Paper

**Sarah Sanders** (Business) – Best School of Business & Design Paper

**Karensa Strieder** (Graphic Communications) – Outstanding Graduate in Graphic Communications

**Destiny Vaughan** (Graphic Design, Studio Art) – Outstanding Graduate in Studio Art, Order of the Silver Feather, Best Literary Work in Chowan's Undergrad Research Conference, and the Estelle Thigpen Superior Citizenship Award

**Ashante' Whitley** (Studio Art) – R. Clayton Lewis Outstanding Resident Assistant of the Year Award

**Alexa Woolson** (Business Administration) – Order of the Silver Feather, Cheryl Joy Hobday McElheney Business Award, Presidential Ambassador Award

**Rachel Van Buren** (Organizational Leadership) – Order of the Silver Feather, Alpha Lambda Delta Maria Leonard Senior Book Award

## FACULTY

**Dr. Michelle Surerus**, Professor of Graphic Communications – Faculty Community Service Award

**Dr. Hunter Taylor**, Dean of the School of Business & Design and Associate Professor of Business Administration – Faculty Advisor of the Year Award

**Mrs. Shannon Williams**, Associate Professor in Accounting – Excellence in Teaching Award



*Karensa Strieder,  
(graphic communications)*

# Dr. Miller Wins Award at Central States Communication Conference

*By: Amber Mann*

Chowan University pushes its students hard so they will excel in life, but Dr. Miller decided to lead by example.

Dr. Miller, Associate Professor of Mass Communication, was on an impactful and knowledgeable panel in early April. He and other panelists won the Melissa Beall Top Panel. This award goes to the highest-rated panel in the Basic Course division. Panelists submit their talking points to the review committee, who determines which topics and papers make the cut. The group's issue was not only found worthy of selection but also won the honorable award. The committee felt this one was the best out of many different panels submitted. The panelists spoke about the importance of learning to speak publicly. Knowing how to express yourself, your thoughts, or feelings is vital. The panel explored various ways to transform the original public speaking class into something more tailored to the individual's identity and public persona. Recognized by the Basic Course Interest Group for the Central States Communication Association (CSCA) at a conference, their work was the division's main panel for the conference. Dr. Miller and the five other panelists lead the prominent discussion on how important one's voice is in various contexts. Since each panelist works in this field and knows the effects of poor public speaking, this topic hit close to home for everyone.

In his two years at Chowan University, Dr. Miller won this award. His article about Incels was recently published. He leads his students by example. His devotion to his job and extracurricular activities is unmatched.



## Shannon Williams receives the 2023 Chowan University Faculty Excellence in Teaching Award

*By: Kim Sherman Bailey*

On Saturday, May 6, at the 164th Chowan University Commencement Ceremony, Professor Shannon Williams was honored as the recipient of the

Faculty Excellence in Teaching Award for 2022-2023. Professor Williams joined the faculty in 2007 and is an Associate Professor in Accounting.

During the award presentation, Provost Dr. Danny Moore shared that the criteria for this award are based on the professor's "dedication to the profession and to students, effectiveness as a teacher, continued professional growth, availability to students, participation in the University's program of extracurricular activities, and

relationship with colleagues and students." Dr. Moore continued in the presentation saying Professor Williams "exemplifies those qualities."

"I am honored to receive this recognition from my colleagues," shared Professor Williams. "But, more importantly," she continued, "I am blessed to have found a career where I am part of a community that makes such a difference in the lives of our students. They grow from those first steps on campus to their graduation and leave their Chowan family prepared to change the world. That is the true reward for teaching."

Professor Williams holds an MBA from Campbell University and a BSBA with a concentration in Accounting from Campbell University and is a Certified Public Accountant. In 2010 she was awarded the Faculty Advisor of the Year Award, the Alpha Chi Teacher of the Year in 2020-21, and served as the Chowan Athletics' Faculty Athletic Representative from 2018 until 2021. She is the faculty advisor for Sigma Beta Delta and has led

*Continued on page 6*





# Congratulations 2023 School of Business & Design Graduates!

## BACHELOR OF ARTS IN BUSINESS

Meghan Lynn Allen  
Aarion Keshawn Tay Booker  
Atar Idrissi  
Allen Rease Jenkins  
Haleigh Nicole Reid  
Sentell Ni'quez Streeter  
Nathan Townsend  
*magna cum laude*  
Devonte Monzell Washington  
London Kye Williams

David Michael Liverman  
Joao Victor Nascimento  
*summa cum laude*  
Igor Emil Proszynski  
Bryce Wilson Simms  
Phillip Edwin Tonsel-White  
Alexa Catherine Woolson  
*summa cum laude*

## BUSINESS AND DESIGN

Jamari Savion Brandon  
David Wayne Clark  
\*Christopher Wayne Whaley  
*magna cum laude*

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Adasia S. Boone  
*cum laude*  
Damaris Izhear Brown  
Wesley Jeremy Illes  
Santino Jose Sormani  
*cum laude*

## GRAPHIC COMMUNICATIONS

Anyae Kylan Bugg  
Karensa LaGayle Strieder  
*summa cum laude*



## GRAPHIC DESIGN

Jaylen Isaiah Baucom  
Jyronn Andrew Brinkley  
Hamilton Darden II  
Morakinyo Olussanu Fadahunsi  
Tiyonte Marquel Flood  
Tre'yon Antonio Grace  
Azize A. Moore

\*Destiny Esther Vaughan  
*summa cum laude*

\*Christopher Wayne Whaley  
*magna cum laude*

## STUDIO ART

\*Destiny Esther Vaughan  
*summa cum laude*

## MASTER OF ARTS IN ORGANIZATIONAL LEADERSHIP

Dennis William Bates  
Zouhair Bettache  
Noah McMullan Cartwright  
Ruth Wommack Casper  
Timo De Graaf

Tren Keimpe Dirk Drexhage  
Jackson Swain Ellis  
Jerald P. Estime  
Bryan Antonio Harris  
Donise Mitchell Harris  
Anesha Janay Hill  
Katie Elizabeth Houston  
Kimberly Hubert  
Valerie Ivey-Lyons  
Walker Taylor Jones  
David William Keck  
Marisa Dell Lamb  
Timothy Mitchell  
Tony Cornelius Mitchell  
William Connor O'Brien  
Kaci Isabel Peña  
James Taylor Randall  
Jayden Stanley Riley  
Shakia LaTyra Risby  
Kelsey Colvin Rose  
Marcasia Ocion Smith  
Lindsey Gail Stigler  
Elizabeth Marie Stokes  
Ivan White-Staples



## Williams Receives Award *continued*

many initiatives like Chowan University's first-ever "Reading Fest," a community reading night, and serves as the First Year Experience Coordinator.

Selected by her peers for this award, Professor Williams is known not only by them but the students as being student-centered. She supports her students both in the classroom and out, attending their sporting events, award ceremonies, campus ministry events, etc. Alexa Woolson '23 shared, "Going into college, I knew that I wanted to be an accountant, but Mrs. Williams solidified that choice. I can honestly say I wouldn't be where I am currently, graduated with a job

already lined up, without her." Like many other students that Professor Williams has impacted, Alexa knows that she goes above and beyond, and it is out of genuine care for them.

Professor Williams was chosen from a worthy slate of finalists, including Jason Fowler, Assistant Professor of Graphic Design, Torrence Gill, Assistant Professor of Biology, Edward Snyder, Associate Professor of History, and Lia Walker, Assistant Professor of Biology.

Please join Chowan University in congratulating Professor Shannon Williams on receiving this honor.

## Business Students Earn Six Sigma Certification



*The students pictured above are Valentina Domenicone, João Nascimento, and Shyheim Henderson.*

Students in Dr. Griffin's BUS 363 Operations Management class earned White Belt Certification in Six Sigma from The Council for Six Sigma Certification. The Six Sigma Methodology is a set of business tools, statistical theory, and quality control knowledge that helps improve business procedures. There are four basic levels of certification: White Belt, Yellow Belt, Green Belt, and Black Belt. White Belts support change management in an organization and engage with local problem-solving teams that assist projects.

Individuals certified in Six Sigma are knowledgeable in dozens of different methods that can be applied to streamline business processes, improve employee acceptance, reduce costs, and increase revenue – all of which lead to a better bottom line, no matter the industry.

The ability to add Six Sigma Certification to one's resumé and LinkedIn profile proves commitment to improving business acumen, analytical skills, and work output. Congratulations!





## Chowan University Hosts Senior Art Exhibition and Reception

*By Kim Sherman Bailey & Jason Fowler*

On Friday, April 21st, in the Green Hall Galleries on the Chowan University campus, this year's graduating class of Graphic Design and Studio Art majors showcased their Senior Art Exhibition and were honored with a reception.

This exhibition featured culminating bodies of artwork produced by the 14 graduates: Jaylen Baucom, B.S. Graphic Design, David Clark, B.S. Business and Design, Hamilton Darden II, B.S. Graphic Design, Morakinyo Fadahunsi, B.S. Graphic Design, Tiyonte Flood, B.S. Graphic Design, Giovanni Harris, B.S. Graphic Design, Khwan Mickens, B.S. Graphic Design, Azize Moore, B.S. Graphic Design, Koray Sessoms, B.S. Graphic Design, Jachovi Smith, B.S. Graphic Design, Tyrone

Smith, B.S. Graphic Design, Destiny Vaughan, B.S. Graphic Design, Chris Ward, B.S. Graphic Design, and Ashante Whitley, B.S. Studio Art, Pre-Art Therapy Track.

As part of the requirements for graduation, all seniors participate in exhibiting a culminating body of artwork, representing their strongest pieces to date.

Jason Fowler, Assistant Professor of Graphic Design and Coordinator for the Senior Art Exhibition, shared, "I am so proud of our Seniors. The amount of time, thought and care that they put into their work and the presentation of the work within the exhibition space is a sight to behold. They worked to take our program to new heights

*Continued on page 9*

## Mass Communication Club Working with Library on Share Your Story Project

The Mass Communication program and the library are collaborating to create an oral history of Chowan University for the 175th-anniversary celebration.

Since the start of the spring semester, the students of the Mass Communication Club worked on this collaboration project. The students interviewed various students, staff, and alums, gathering their stories and memories about Chowan. Whenever there wasn't a subject to interview, the students filmed the beautiful scenery around campus for b-roll to supplement interviewees' tales as they recollected their time spent in the school halls.

If you or someone you know would like to contribute their memories to the project, please get in



touch with Georgia Williams or Samuel Miller to arrange an appointment for your interview. The project will accept contributions until September, and we look forward to hearing all the stories the community has to offer. For more information, please visit: <https://libguides.chowan.edu/your-chowan-story>

## Dr. Miller has Terrorism Article Published

Part of a professor's professional development is engaging in activities beyond the classes they teach. This growth can include service to the institution, community service, attending/presenting at academic conferences, and research.

On April 10th Samuel Miller learned that his submitted research article to the Journal of Terrorism and Political Violence was selected for publication. The report focuses on a small but growing online community known as Incels. The term Incel is a portmanteau of involuntary celibacy, and the community's ideology centers around their dissatisfaction with their lack of intimate relationships with women.

The article discusses how some community members become so frustrated with their inability to be successful with women that a few members will engage in violence. Miller's article

argues that these violent community members follow similar radicalization patterns to lone wolf terrorists. Additionally, the article insists that terrorism studies overlook domestic violence against women as a contributor toward mass violence and women as a political target of Incel ideology.

This publication is hopefully the first in a series of research articles discussing the Incel phenomenon. Dr. Miller has other papers discussing how Incel masculinity constructs itself and the rhetorical nature of Incel manifestos. Dr. Miller is also in the preliminary stages of research for a book project that discusses the construction of masculinity in action/lifestyle sports, specifically the tensions between skateboarding and rollerblading in the 1990s and 2000s.



## Senior Art Exhibition *continued*

this year and exceeded that goal in astounding measure. Our Seniors shared their talents with our campus and, in the process, set a new standard for our program going forward. I am so grateful to each and every one of them and thankful that I got to play even a small part in each of their individual journeys as graphic designers and artists."

The Senior Art Exhibition ran through April 28th. Normal gallery hours are Monday – Thursday from 9:00 am to 5:00 pm and Friday from 9:00 am to 3:00 pm. For more information, Jason Fowler at jsfowler@chowan.edu.



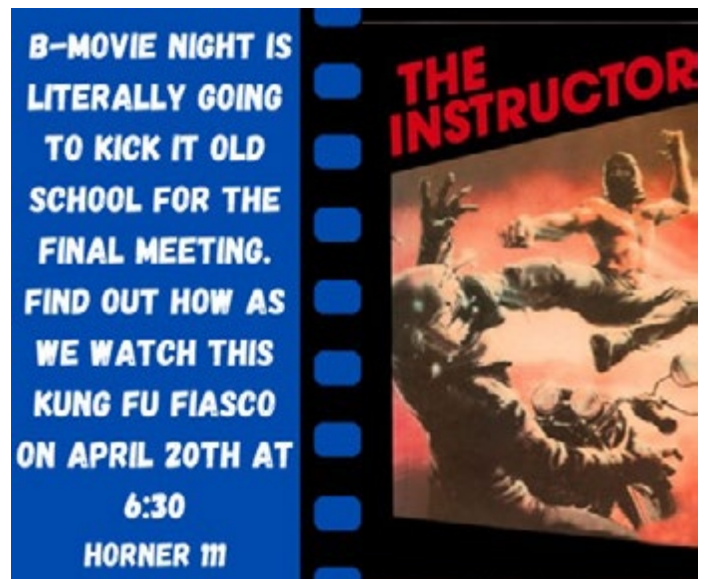
Additional photos can be found here: <https://www.chowan.edu/2023/04/24/chowan-university-hosts-senior-art-exhibition-and-reception/>

## Mass Communication Kicks into Action with Their Final Two Shows

Bad dubbing, poor fight choreography, and hairy mustaches were on full display for students and faculty who gathered to watch the final two films of the Mass Communication Club's B-Movie nights.

On Thursday, March 20th, Samuel Miller hosted a viewing of the 1988 Swedish action film, *The Russian Terminator*. The story involves the kidnapping of a high-ranking government official's daughter, and it is up to the Russian Terminator to save her from a terrorist organization. While the plot is cliché, the acting in this movie sets it apart from the rest. The film's actors were asked to say their lines in English when it was not their first language. Instead, the actors learn their lines phonetically, resulting in some humorous line reads that feel more like a third-grade play than an actual movie. Combine that with the poor dialogue translation, and you have a film that is more funny than suspenseful.

On April 20th, *The Instructor* came to Chowan's campus. This 1981 American Karate calamity



was the vision of one man who wanted to promote his school. It is the story of two rival dojos fighting for supremacy in their town. The tension comes to a head in the local karate tournament, which devolves into a twenty-minute chase scene involving cars, motorcycles, dams, chain-saws, axes, and a climactic fight on the edge of a cliff. Aside from the finale, the rest of the film is a chaotic mess with little continuity, just like a good B-movie should be.

In September, B-Movie Night will return with more esoteric and head-scratching films that guarantee to delight and confuse.

# Business Etiquette Dinner and Awards Ceremony

On March 14, the Department of Business held its annual Etiquette Dinner and Awards and Graduate Recognition Ceremony. At the Etiquette Dinner, John Tayloe spoke on the importance of etiquette and the appropriate way to handle situations that arise during the meal. Faculty played the role of potential employers hosting applicants at a dinner interview. During the meal, Tayloe provided recommendations on appropriate etiquette in a professional setting. Attendees are grateful to Pioneer Catering and its staff for an excellent meal and dining experience.

After the Etiquette Dinner, the Awards and Graduate Recognition Ceremony followed in Vaughan Auditorium. At the ceremony, Dauquann Capers, David Clark, Alex Espinoza, Avaro Juscamaita, and Haleigh Thorpe were inducted into Sigma Beta Delta International Honor Society for Business, Management, and Administration. Graduating seniors were presented with cords for membership in Sigma Beta Delta and Future Business Leaders of America Collegiate (formerly Phi Beta Lambda).

Following the induction ceremony, individual endowed awards were given to deserving students. The Howard Award for excellence in business communication was presented to Kai Rymes. The O'Neil Award, recognizing the student who best demonstrates professional behavior and attitudes, was presented to Davonte Washington.



*(L to R) Front: Dauquann Capers, David Clark, Alvaro Juscamaita, Haleigh Thorpe, Alex Espinoza*

*Devonte Washington receives O'Neil Award.*



*Kai Rymes receives Howard Award.*



*John Tayloe speaks to students at Etiquette Dinner.*



# School of Business & Design Students Present at CUSRC

The following School of Business & Design students presented at the CUSRC on April 18, 2023. Congratulations to Kai Rymes and Sarai Sanders, the co-winners for the School of Business & Design Papers. Congratulations also to graduate students Susan Colvin and David Keck, co-winners in the Graduate Division.

## UNDERGRADUATE PRESENTATIONS

**Zachary C. Adams** (Business), "Goodyear Tire and Rubber Co." (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Meghan L. Allen** (Business), "Wells Enterprises Inc." (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Jaylen I. Baucom** (Graphic Design), "Pinch Pots" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Caryn R. Bowe** (Graphic Communications, Honors College), "New Beginnings" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Simone D. Brooks** (Business), "Keurig Dr Pepper" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Sirmoses R. Buchannon** (Graphic Design), "Ceramic Pot" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Ishcah N. Browne** (Studio Art), "Cheese" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**AnYae K. Bugg** (Graphic Communications, Fellows Program), "Screen Printing" (Faculty Sponsor: Michelle L. Surerus, Professor of Graphic Communications)

**Darrell D. Cobb** (Graphic Communications, Fellows Program), "Flatbed Operation" (Faculty Sponsor: Michelle L. Surerus, Professor of Graphic Communications)

**David W. Clark** (Business and Design), "United Airlines" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business); "WH?T" (Faculty

Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Shakirra L. Clark** (Business), "The Kraft Heinz Company" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Jayleen T. Copeland** (Business Administration), "PPG Industries" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Hamilton Darden II** (Graphic Design), "The Emancipation of Hamilton" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Skyler A. Davies** (Integrative Studies, Honors College), "Surround" (Faculty Sponsor: Danny B. Moore, Professor of History); "Exposure" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Daisy V. Edwards** (Studio Art), "Cooper" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Tanezia D. Eley** (Studio Art), "Coil Pots" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Morankinyo O. Fadahunsi** (Graphic Design), "Morak's Creations" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**D'Andra L. Flora** (Business, Fellows Program), "Using Etiquette to Succeed in Business" (Faculty Sponsor: Patsy W. Taylor, Associate Professor of Marketing)

**Jan Gastal** (Graphic Design), "Tomorrow Is Another Day" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)



**Isaiah C. Gause** (Graphic Design), "Revelations" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Treyon A. Grace** (Graphic Design), "Tgrace.Designs" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Giavani A. Harris** (Graphic Design), "Ceramics" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art); "Plague Inc." (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design); "LinoCut" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Kennedy E. Hunter** (Educational Studies), "Coil Pots" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Atar Idrissi (Business)** "JetBlue Airlines" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Jalen O. Jones** (Business Administration), "Delta Airlines" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Alvaro R. Juscamaita** (Business Administration), "Success in College Sports" (Faculty Sponsor: Thomas I. Eisenmenger, Assistant Professor of Information Systems)

**Ordante D. Kearney** (Graphic Design), "My Toon Fantasy" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**ZyMari M. Little** (Graphic Design), "Mother Nature's Beauty" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**David M. Liverman** (Business), "Tyson Foods" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Jalen C. Lockhart** (Graphic Design), "Aunties Pot" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Amber C. Mann** (Mass Communication), "Parenthesis" (Faculty Sponsor: Catherine Vickers, Instructor in English)

**Chace A. McAdams** (Mass Communication), "Chace's Dream" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Khwan Mickens** (Graphic Design), "Infinite Riches" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Azize A. Moore** (Graphic Design), "Print" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Chauncey Morris** (Graphic Design), "Sunset" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Tayshaunda V. Morris** (Studio Art), "My Coil Pot" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Ulyses Ortega-Espino** (Graphic Design), "San-Fran" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art); "Visual Storytelling" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Haleigh N. Reid** (Business Administration, Honors College), "Delivering UPSto You" (Faculty Sponsor: Shannon T. Williams, Associate Professor of Accounting)

**Kayleigh G. Roberts** (Studio Art, Honors College), "Untitled" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Kai M. Rymes** (Business), "Nestlé: Inside the Cup" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Sarai A. Sanders** (Business Administration), "Guide Me" (Faculty Sponsor: Jill A. Awuni, Assistant Professor of Religion and Business)

**Koray Sessoms** (Graphic Design), "The Final Chapter" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Camryn I. Snow** (Business), "A Competitive Analysis of Axalta" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Santino Jose Sormani** (Business), "Taxation of Cryptocurrency" (Faculty Sponsor: Shannon T. Williams, Associate Professor of Accounting)

**Karensa L. Strieder** (Graphic Communications, Honors College), "The Impact of Paper" (Faculty Sponsor: Michelle L. Surerus, Professor of Graphic Communications)

**Haleigh E. Thorpe** (Business Administration, Honors College), "A Strategic Analysis of Kroger in the Supermarket and Grocery Store Industry" (Faculty Sponsor: Shannon T. Williams, Associate Professor of Accounting)

**Nathan K. Townsend** (Business, Honors College), "A Competitive Analysis of Sherwin Williams" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business); "Untitled Ceramics" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Destiny E. Vaughan** (Graphic Design, Studio Art, Honors College), "Ink Papers" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art); "The Struggle" (Faculty Sponsor: Catherine Vickers, Instructor in English); "A Woman in Search of Graphic Design" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Devonte M. Washington** (Business Administration), "American Airlines: The Company and Airline Industry" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**London K. Williams** (Business, Honors College), "Smithfield Foods" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Ashante I. Whitley** (Studio Art), "Prints" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art); "Sun Gaze" (Faculty Sponsor: Jason S. Fowler, Assistant Professor of Graphic Design)

**Savion X. Woodley** (Graphic Design), "Untitled" (Faculty Sponsor: Robbin L. Buller, Associate Professor of Art)

**Xavier S. Young** (Business), "Masco Corporation" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

## GRADUATE PRESENTATIONS

**Susan N. Colvin** (Organizational Leadership), "Attrition Rates of Teachers" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Samantha R. Dale** (Organizational Leadership), "Decoding Code-Switching: The Impact on Black Women in Leadership" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**David W. Keck** (Organizational Leadership), "Internship. Mangum's Transport" (Faculty Sponsor: Daniel O. Wilson, Assistant Professor of Organizational Leadership)

**Kimberly Hubert** (Organizational Leadership), "Final Presentation" (Faculty Sponsor: Daniel O. Wilson, Assistant Professor of Organizational Leadership)

**Zouhair Bettache** (Organizational Leadership), "Practical Experience" (Faculty Sponsor: Daniel O. Wilson, Assistant Professor of Organizational Leadership)

**Jayden S. Riley** (Organizational Leadership), "MOL Culminating Experience" (Faculty Sponsor: Daniel O. Wilson, Assistant Professor of Organizational Leadership)

**Shakia L. Risby** (Organizational Leadership), "The Impact of Accountability-Focused Leadership Development on Employee Motivation and Performance" (Faculty Sponsor: Daniel O. Wilson, Assistant Professor of Organizational Leadership)

**Kelsey C. Rose** (Organizational Leadership), "Female Success Rates in Higher Education" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Allison O. Traub** (Organizational Leadership), "Women in Leadership" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)

**Rachel L. Van Buren** (Organizational Leadership), "The Effects of Music in Church" (Faculty Sponsor: Hunter S. Taylor, Associate Professor of Business)



*Kai Rymes: Co-winner in the School of Business & Design Papers category.*



*(L to R) Kai Rymes, Jayleen Copeland, London Williams, Jalen Jones*



*(L to R) David Liverman, David Clark, Devonte Washington, Atar Idrissi, Alvaro Juscamaita*



*(L to R) Nathan Townsend, Santino Jose, Camryn Snow, Haleigh Reid, Haleigh Thorpe*



*(L to R) Meghan Allen, Shakirra Clark, Simone Brooks, D'Andra Flora*



*(L to R) Sarai Sanders, Zachary Adams, Xavier Young*





*ZyMari Little*



*Chace McAdams*



*Tayshaynda Morris*



*Kennedy Hunter*



*Kayleigh Roberts*



*Ishcah Browne*



*Skyler Davies*



*Jan Gastal*



*Ashante' Whitley*



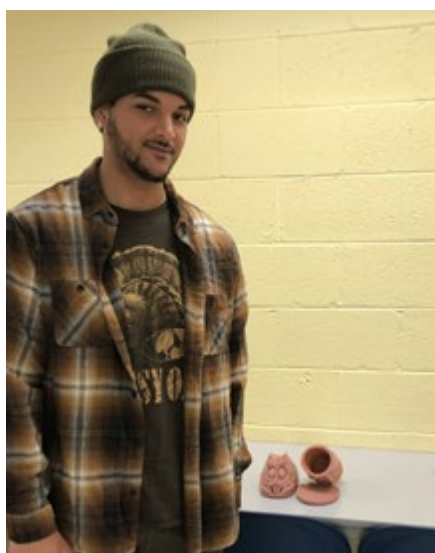
*Caryn Bowe*



*Daisy Edwards*



*Destiny Vaughan*



*Giovani Harris*



*Isaiah Gause*



*Jalen Lockhart*



*Hamilton Darden II*





*Morankinyo Fadahunsi*



*Jalen Baucom*



*Dave Clark*



*Sirmoses Buchannon*



*Chauncey Morris*



*Ordante Kearney*



*Khwan Mickens*

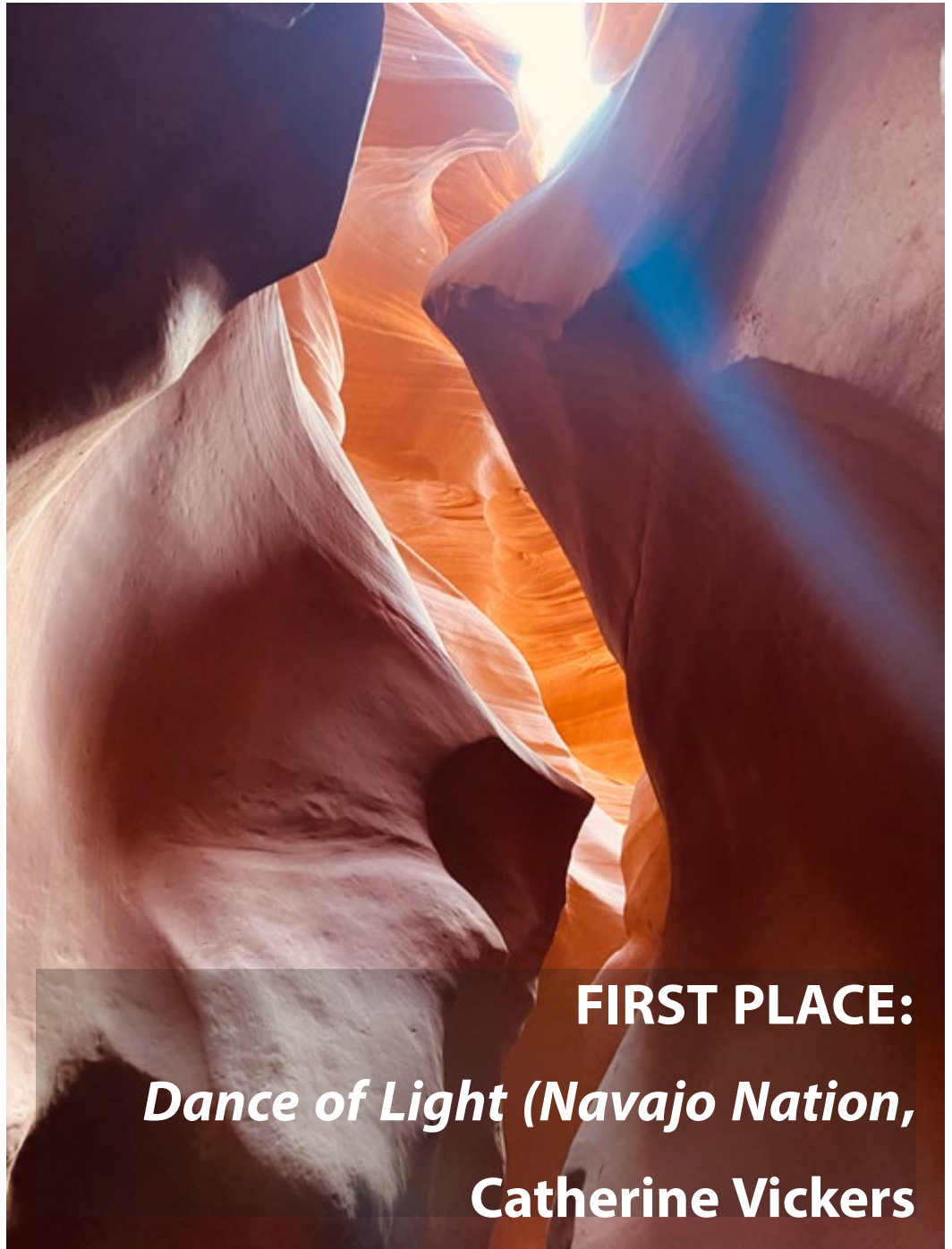


*Treyon Grace*



# 9<sup>th</sup> Annual Communication Arts Photography Competition Winners

*Faculty/Staff  
Category*



**FIRST PLACE:**

***Dance of Light (Navajo Nation,***

**Catherine Vickers**

**SECOND PLACE &  
DEAN'S CHOICE:**  
*Seeing Through Her Eyes,*  
**Melanie Eddleman**



**PEOPLE'S CHOICE:**  
*Angels Among Us,*  
**Shellee Fairless**



**THIRD PLACE:**  
*Glacier Bay,* **Elizabeth Hedrick**



# 9<sup>th</sup> Annual Communication Arts Photography Competition Winners

*Student  
Category*



**FIRST PLACE:**

***Hops, Ulyses Ortega-Espino***





# Business Student of the Month

## MARCH João Nascimento

João came to Chowan from São Paulo, Brazil. He loves São Paulo and the big city atmosphere. João is very close to his family. He has a brother and a sister back home in Brazil. Before coming to Chowan, João attended Sterling College in Kansas. He came to Chowan to play soccer after meeting Harri Lovett.

The small community atmosphere on campus is appealing to João. Although he likes Brazil more because of the vibes and the environment, he thinks that the opportunities for jobs are better here in the U.S. Since the distance to go back home is so great, João usually stays here in the U.S. during breaks.

At Chowan, João is a senior B.S. in Business Administration major with a concentration in Management. As an honors student, he has been named to the President's List and as a Student of the Month for the Department of Business. He works in the Admissions Office at Chowan.

João loves soccer and is a member of the CU Soccer team. In his spare time, he enjoys playing the drums and the guitar. He has a cavaquinho, which is a small Portuguese string instrument similar to a Ukulele. João speaks three languages – Portuguese, Spanish, and English. He is working on adding Italian to that list. For fun, João likes to hang out with friends and play beach volleyball and soccer.

João will graduate in the spring of 2023. He plans to return to the Kansas City area and pursue a master's degree in sports management or perhaps an M.B.A. In the long term, he hopes to stay in the U.S. and work in sports management and play soccer professionally. He also hopes to travel to Europe.



João's mother has been his biggest influence, sacrificing for her family and being a good role model. She has served as an inspiration to João. His advice to current students is "Buy a planner and use it." It will be much easier to control and manage time. He takes comfort from Joshua 1:9: "Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go."

We wish you the best in all your future endeavors, João! Congratulations on being selected as the CU Business Student of the Month for March 2023!



# Communication Arts Student of the Month

## MARCH

### DAVE CLARK

Dave Clark is March's Communication Arts Student of the Month. Dave graduates with a Bachelor's in Business & Design and shows an aptitude and talent for both disciplines. As a business major originally, Dave grew interested in running a business and wanted to learn about the creation and operation of a business. As he continued in his studies, he soon realized he also had a passion for art & design, which made him a perfect candidate for the newly-founded Bachelor's in Business & Design at Chowan. He says that the major "felt perfect for [him]." As a graphic designer, Dave is constantly experimenting and learning new techniques that take his work in new and exciting directions. As a member of the Chowan Graphic Design Club, he has created t-shirt designs, sticker designs, poster designs, as well as coloring book page designs in his own unique style and design voice. Along with being a member of the Chowan Graphic Design Club, Dave is also a member of Kappa Pi, and the Chowan Men's Swim Team.



As a recent Bachelor of Science in Business & Design graduate, Dave will now look to apply his design skills in his career and eventually, graduate school pursuits. Whichever design path Dave decides to go down, he is sure to succeed with the same effectiveness he had in his studies at Chowan. Professor Fowler said of Dave, "Dave has shown so much promise and talent since joining my classroom as a graphic designer. I cannot wait to see how far his dedication and creativity will take him."

Congratulations Dave, on your selection as the March 2023 Communication Arts Student of the Month!



# Business Student of the Month

## APRIL HESLEY MASARA

Hesley Masara, a senior from Mutare, Zimbabwe, is the April 2023 Student of the Month. Hesley is on track to graduate in May 2023 with a BSBA in Business Administration with a concentration in Information Systems.

Hesley previously attended Prairie State College, a public community college in Chicago Heights, Illinois, a suburb of Chicago before transferring to Chowan to join the men's tennis team and continue his studies as a business major. When asked what he liked most about CU, he noted the personal relationships with professors, the welcoming atmosphere, and that we are a faith-based institution.

Hesley started playing tennis at age 8 and was coached by his older brother who played collegiate tennis in Zimbabwe. As a member of his middle school team, Hesley's coach quickly recognized his talent. He joined a travel team at age 15 and left home to attend a tennis academy in Zimbabwe. After high school, he came to the United States. He misses his family in Zimbabwe and spends as much time as he can talking to them on Facetime.

Hesley is an honor student and a member of Alpha Lambda Delta, Sigma Beta Delta, and Alpha Chi. During his junior year, he was a member of Chowan's Future Business Leaders of America collegiate chapter and competed in a state-wide competition earning a second-place finish in management principles.

Hesley has managed to successfully navigate the role of student athlete. He is a member of the CU men's tennis team and swim team. During his athletic career at CU, he has been recognized as a member of the Conference Carolinas Academic All-Conference Team and a Conference Carolinas ITA Scholar-Athlete.



Hesley's advice to current students is "put God first in everything you do, pray, work hard, and have good time management skills." After graduation, Hesley is considering graduate school. He plans to work in the information technology field for 5 to 10 years and then start his own business, preferably in the real estate field and/or open his own tennis academy in the United States.

Congratulations Hesley on your selection as April 2023 Student of the Month. Best wishes as you pursue your goals.

# Communication Arts Student of the Month

**APRIL**

**AMBER MANN**

Amber Mann is the Communication Arts student of the month for April. She is a Mass Communication major completing her second year at Chowan. It seems like she has dedicated even more time to her education with all her extra-curricular activities on and off campus.

Amber comes to Chowan from Wanchese, North Carolina. She decided to enroll after an impromptu visit on a rainy Sunday afternoon, where she met a random individual in the basement of the Columns building. Before leaving campus that day, she knew this was the school for her and applied. Amber says she doesn't have a favorite class because she is a nerd and loves learning. This affinity for education is apparent, as she pursues a double major in Mass Communication and History and a minor in English. She says she prefers a smaller campus and class sizes because she can easily receive the attention she needs when confronting a difficult task.

When she is not in the classroom, Amber works as a tutor in the writing center of Marks Hall and recently became the first student writer for the School of Business and Design's newsletter. She also participates in the collaborative project between mass communication and the library for the university's 175th anniversary. Amber will be interning with the Dare County Public Relations Department and Emergency Services for the summer, working with their strategic communication office. She is also a member of her local fire department and sits on three separate committees associated with those first responders. Her work with those departments and committees helped her obtain the internship.

While Amber is finishing her second year at Chowan, she showcases her talents across a



myriad of fields as she works toward graduation. She joined the Mass Communication program, hoping to work in strategic communication for a local government in the future. She also wants to bolster her work in the fire department to earn her EMT certification. We look forward to seeing what she brings to the program in the next few years. Congratulations, Amber!

# Business Student of the Month

## MAY HALEIGH THORPE

May's Business Student of the Month, Haleigh Thorpe, did not travel too far to find Chowan, but she has certainly found her place and is making her mark on campus. She lives nearby in Franklin, VA, and wanted to attend a college close enough to home so that she could commute. She's been at Chowan for two years and will graduate in December from the Honors College and earn a BS in Business Administration with a concentration in accounting.

Haleigh is a hard worker and very driven when it comes to her studies and her work. She graduated from Southampton High School and finished her associate degree from Paul D. Camp Community College, completing both in four years. To stay busy, Haleigh also taught at Grace's Little Angels, a preschool near her home. She thought of becoming a teacher or a lawyer through high school, but realized she really enjoyed working with numbers and even Excel. Accounting seemed like a good choice for her. When she took Financial Accounting in her second semester at Chowan, she knew she had selected the right major.

Since beginning in the accounting program, she has obtained a part-time job with Burgess & Company, CPA in Franklin, VA. She works there after her classes and during college breaks. This has further solidified Haleigh's belief that she made the right choice and will likely lead to a full-time job after her graduation.

She has been quite successful as a student at Chowan. She has been inducted into Alpha Lambda Delta, Pi Gamma Mu, Sigma Beta Delta, and Alpha Chi honor societies. She also recently presented her paper, "A Strategic Analysis of Kroger in the Supermarket and Grocery Store Industry," in the Chowan University Student Research Conference.

When asked about how she has grown at Chowan, Haleigh replied she "learned to change her



study habits, learned presentation skills, and met new friends." She also encourages students to "talk to any professor, even those outside your own classes, because all of them are willing to help."

Congratulations to Haleigh on your selection as the Student of the Month! We look forward to seeing what your future holds.



# Communication Arts Student of the Month

**MAY**

**DESTINY VAUGHAN**

Destiny Vaughan is May's Communication Arts Student of the Month. Since previously winning this award, Destiny has continued her pursuit of excellence in her studies and received her Bachelor of Science of Graphic Design AND a Bachelor of Arts in Studio Art. As a graphic designer and student in Chowan's Communication Arts program, she has sought ways to explore new ideas within her design work, as evidenced by her senior exhibition work from this past semester. Destiny used her work to explore areas of her life that touched on trauma and heartache and did so bravely and boldly. Her depiction of these events in her life through visual metaphor showed a willingness to be vulnerable and a deep understanding of design execution and storytelling.

Now that she has finished her studies at Chowan, Destiny will pursue an MFA in Graphic Design from Liberty University. Given her track record at Chowan, it is easy to see that Liberty will be lucky to have her. As Destiny moves on in her design career and her studies, it is obvious to anyone that knows her that success awaits her in whatever endeavors she pursues. Graphic Design Professor Jason Fowler remarked about Destiny and her incredible effort at Chowan, "It has been fantastic being able to be even a small part of Destiny's journey in discovering who she is as a designer and a person. Seeing her blossom, the way she has, only gives me hope for her future and assurance that she will inevitably achieve great things and lead others in doing the same. I am honored to have been her professor and wish her nothing but the best as she blazes her next trail."

Congratulations Destiny, on your selection as the May 2023 Communication Arts Student of the Month!





## Mass Communication Visits ACE in Richmond

On February 3rd, Samuel Miller of the Mass Communication program visited aspiring radio and journalism students at the ACE Center of Highland Springs High School in Highland Springs, Virginia, about Chowan University.

Dr. Miller talked to students about their current work in the ACE radio station and spoke about the opportunities available to them in the Mass Communication program at the university. He discussed the different concentrations within the major. He explained that Communication Studies offered numerous possibilities in journalism while emphasizing the burgeoning Sports Media track where students could cover athletic events and eventually livestream games out to the community. He also provided information on the upcoming summer academic camps in June, including the Movie Making camp, where students get to produce a short subject film of their choosing, from idea to finished product, all of which piqued the students' interest.

During the visit, the students asked engaging questions about the programs and the summer camps. Their genuine interest in the program tracks and probing inquiries about campus life kept the atmosphere enjoyable. Dr. Miller would like to thank Victoria Gifford for allowing him the opportunity to speak with the students.



Murfreesboro, North Carolina

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Design and printing by  
Wm. A. Krueger School  
of Graphic Communications.

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