



CHOWAN
UNIVERSITY

School of Business & Design

Newsletter

November/December 2022

IN THIS ISSUE...

Business Wins Academic Bowl

Theatre@Chowan

FAITH Poster Show

Accounting Students Visit Nucor

Business Classes Host Guest Speakers

Mass Comm Movie Night

Malek Leach

Students of the Month

Poured Painting Class

Department of Business Clinch Academic Bowl Success in Enthralling Final

Written by Harri Lovett

Vaughan Auditorium in Marks Hall was the venue for the final of the 2022 Brown Lady Academic Bowl Championship. The Department of Business was victorious over an outstanding Criminal Justice team in a battle that went right to wire. Student and faculty all-stars were also announced, which concluded an exciting morning of academic competition and fellowship on December 1, 2022.



(L to R): AJ Hunter, David Liverman, Dauquann Capers, Alexa Woolson, Trevon Abraham, Haleigh Thorpe, and Mr. Tom Eisenmenger.

Department of Business Clinch Academic Bowl Success in Enthralling Final *continued*

Criminal Justice took an early lead of 90-25. The Business Department came back, though, and won the match 295-240. 240. The Championship is a first for the Department of Business since the Academic Bowl's inauguration in 2012.

The intent of the competition is to foster school spirit through an academic competition among the University's academic departments and student affairs offices. The event pits sixteen teams of students, faculty, and staff against each other in a fast-paced round of trivia that covers everything from chemistry to pop culture. This year, Rachel Van-Buren delivered the questions.

At the conclusion of the event, Provost Moore announced the tournament all-stars, as well as faculty and student MVPs. The award winners are listed below:

Student MVP

David Liverman (Business)

Student All-Stars

Alexa Woolson (Business)
Rebekah Lucas (Biology)
Daniel Prevost (Criminal Justice)
Patricia-Anne Novak (Criminal Justice)
Amber Mann (English)
Jaxon Eck (Psychology)
Rayn Ross (Psychology)
Torie Brown (Fellows)
Gracie Ross (History)

Faculty MVP

Phillip Entzminger (Criminal Justice)

Faculty All-Stars

Tom Eisenmenger (Business)
David Ballew (History)
Tim Hayes (English)
Mary Mitchell (Psychology)
Rob Buller (Communication Arts)
Heather McGuire (Biology)
Torrence Gill (Biology)
Tom Collins (Sport Science)
Mitch Henke (Fellows)

Gates County High Visit

Mrs. Mary Ann Howell and Dr. Hunter Taylor were invited to speak to Mrs. Whitney Hobbs's Introduction to Business class at Gates County High School on November 10. They presented on the benefits of attending Chowan University and spoke about our majors, our athletic programs, and our extracurricular opportunities for students. They concluded each of the two sessions with a fun Chowan trivia game.



Theatre@Chowan presents **Two Short Plays about Life & Death**



Theatre@Chowan presented two short, moving dramas about life and death on Nov 18, 19, and 20 at Chowan University.

Thistle Blossoms by Rosanna Beth Whitlow tells the story of Lisa, a troubled college student, and Jo, her English professor. When Lisa submits an essay describing her own planned suicide, Jo unexpectedly intervenes, and both come face-to-face. As Lisa wrestles with her own self-worth, Jo's unusual approach helps Lisa to see the beauty and pain of life and our deep connectivity.

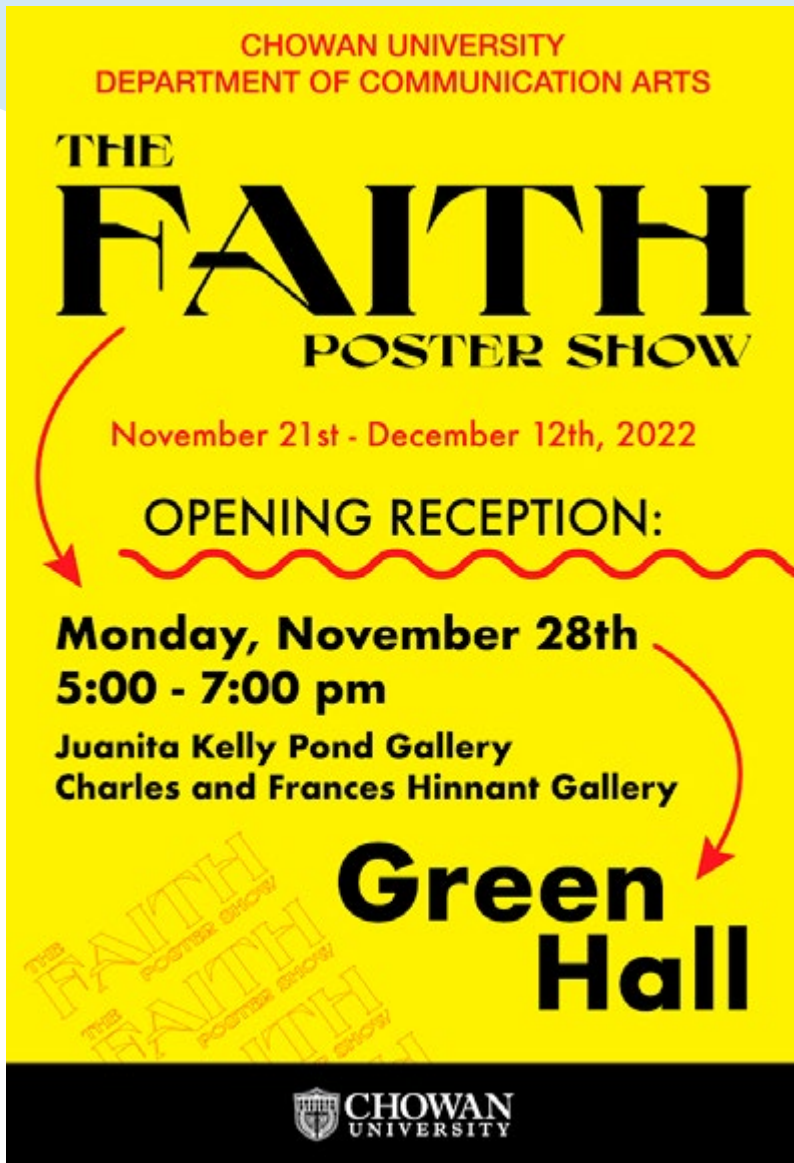
In *Admissions* by Colleen Neuman, Evelyn wakes up in a strange office only to discover that she is dead. At first, she attempts to negotiate to get back into her body, but eventually accepts her death. Memories and truths come to life as Evelyn admits to her successes and shortcomings. Eventually, as the curtains close on Evelyn's life, she's able to let go of her past and step forward with serenity into whatever comes next.

The casts consisted of university and community actresses including Anna Thorne, Flaire Novak, Lori Stephens Harders, Deborah Stanley, and Frances Cole. Steven Harders, Professor of Speech & Drama at Chowan, directed both shows.

Performances were Friday, Nov 18, and Saturday, Nov 19 at 7 pm, and Sunday, Nov 20 at 2:30 pm. Performances took place in Turner Auditorium in the McDowell Columns Building on the Chowan University campus. Tickets: \$3 donation. All funds raised benefited a local nonprofit, CULTIVATOR, Inc, -- promoting rural literacy, food access, and creativity.



2022



The FAITH Poster Show

On November 28th, Chowan University hosted the opening of The FAITH Poster Show, a poster and wall mural show dedicated to sharing the Chowan Graphic Design Clubs' views on faith and what exactly that word means to them. The FAITH Poster Show is an exploration of what faith looks like from different perspectives. Whether through the poster designs or the wall murals, it is a chance for students to express their views on faith and how it shapes and impacts their lives. Every participant shares their visualization of their individual faith journey while also acting as an essential part of the greater fabric of the collective faith journey on display.

The idea for the show came through brainstorming with the Chowan Graphic Design Club (CGDC) about the direction for design projects. The idea emerged to examine and explore faith, as this aligns with Chowan's slogan "Faith in your Future." The students wanted to explore what faith meant to them. The design parameters for the posters were the size (13"x19") and having the word "FAITH" in

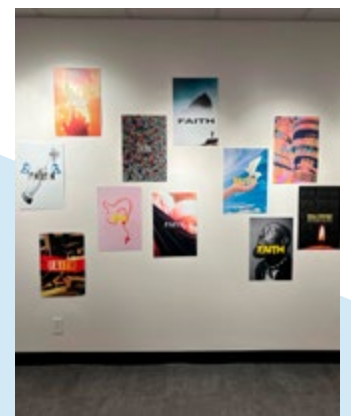
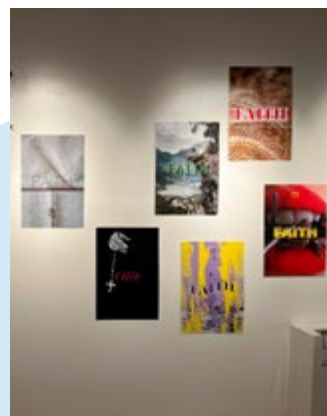
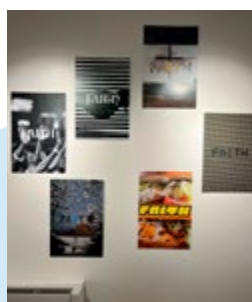
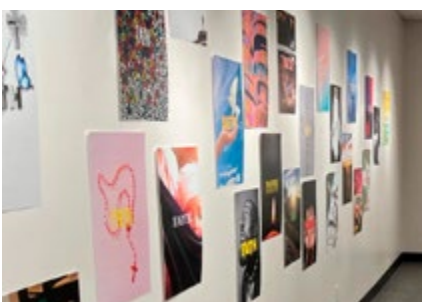
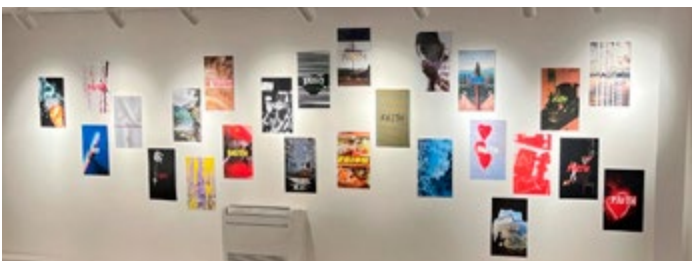
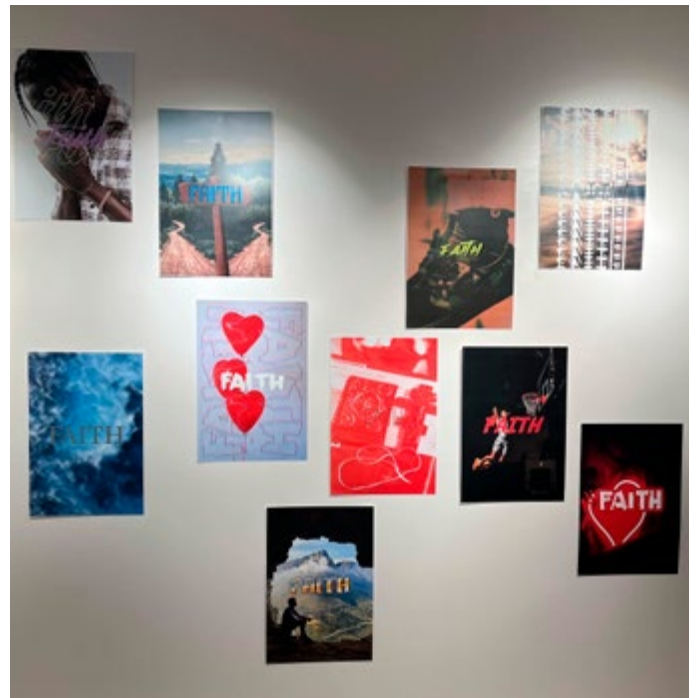




the center of the poster at around 2" tall. The imagery and the font choice were completely up to the individual student.

The participants were Assistant Professor of Graphic Design Jason Fowler, Chris Whaley '23, Dave Clark '23, Karensa Strieder '23, Tiyonte Flood '23, Jaylen Baucom '23, Destiny Vaughan '23, Morakinyo Fadahunsi '23, Kayla Casper '23, Sirmoses Buchannon '24, Chris Ward '24, Daisy Edwards '24, Ulyses Ortega-Espino '24, Tyler Ellis '25, and Corey Spruill '25.

Congratulations to our students on their unique and beautiful body of work!



Accounting Students Visit Nucor Hertford

On Thursday, November 10, Mrs. Williams' Cost Accounting and Intermediate Accounting I classes visited Nucor Hertford in nearby Cofield, NC. In the morning, they were guided through the mill operations by Pat Quiney, metallurgist, and Mike Sitarski, environmental engineer. Students saw the production of steel plates, starting as scrap metal and moving through the melting, casting, and rolling processes. According to junior Alvaro Juscamaito, who had never visited such a large industrial production facility, "It was very helpful to see how the theory that we see in class is actually carried out in the workplace."

After being treated to lunch, Cindy Harrell, accounting supervisor, and Harley Draper, accountant (and Chowan Business graduate, 2021) provided the opportunity for students to participate in three rounds of Nucor's production simulation game, Dollars and Tons. In the game, students played the roles of accountant, controller, sales manager, and operations manager to "run the mill" for 3 months. Senior Alexa Woolson enjoyed the game "as it provided a better understanding of operations in common terms."

Chowan's Department of Business thanks Nucor for its hospitality and its dedication to helping Chowan students grow and succeed. Senior Santino Jose relates the feelings of all the students that participated, he "enjoyed the experience and being able to see everything we have been learning during the year and learn how a company works in real life."



Cindy Harrell explains the Dollars and Tons simulation to students.



Team Bah: Haleigh Thorpe, Alexa Woolson, and Bryce Simms take a time out from their discussion about safety, quality, and environmental risk programs.



Cindy Harrell and Harley Draper lead the Dollars and Tons simulation. (Photo courtesy of Courtney Vinson, Chowan Business Graduate, 2020.)



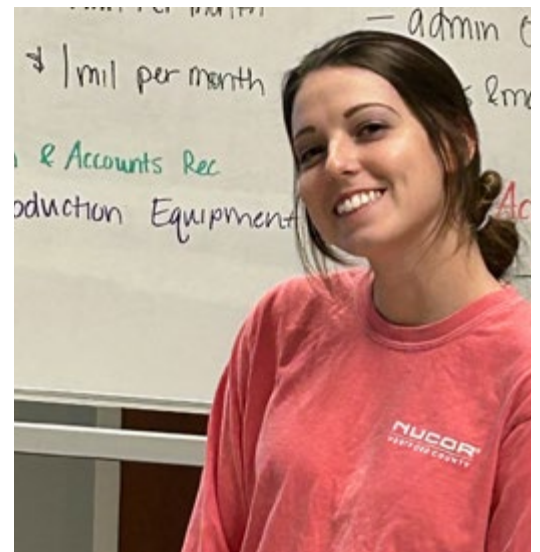
Team Rocun: Nate Townsend, Santino Jose, and Alvaro Juscamaito prepare to make a big steel sale. Photo is also from Courtney.



*Chowan students and Roanoke-Chowan Community College students geared up for the morning's tour.
(Photo courtesy of Courtney Vinson, Chowan Business Graduate, 2020.)*



Team Chocor: Teammates Wesley Illes, Camilo Rincon, Alex Espinoza, and Kai Rymes confer about their annual financial statement preparation.



Harley Draper, Chowan Business C/O 2021 guides students through their yearly production purchases and expenditures in Dollars and Tons.

Business Classes Host Guest Speakers

Mrs. Patsy Taylor hosted two guest speakers in her BUS 110 (Introduction to Business) class in November. The presentations were informative, engaging, and well-received.

On November 16, **Mr. Tom Eisenmenger**, Assistant Professor of Information Systems, talked about the numerous ways that business uses information to make business decisions. His topic was "Information Technology for Business."

On November 19, **Mrs. Shannon Williams**, Associate Professor of Accounting, spoke to students about the variety of job opportunities in accounting.



Mass Communication Celebrates the Season with a Christmas Special Disaster Double Feature

Deck the halls with bad animation as students and faculty collectively watched some of the worst computer animations that include Santa Claus.

On Thursday, December 1st, Samuel Miller hosted a viewing of the 1995 direct-to-video movie *The Christmas Light* and 2002's tried-to-be-forgotten disasterpiece, *Rapsitite Street Kids: Believe in Santa Claus*. *The Christmas Light* boasts that it is the first computer-animated Christmas story. The product on screen backs up that statement with a level of animation quality rivaling your child's first animated flipbook. This assault on the eyes comes complete with terrible singing and voice acting to ensure your ears do not escape the torture. There is no plot to speak of as the movie offers no insights into the character's actions, nor does the narration by Dan Haggerty (Grizzly Adams) help clear the confusion.

Following that eggnog-fueled fever dream, the audience witnessed one of television's greatest production mysteries: *Rapsitite Street Kids*. The voices and music for the special were topnotch, save for the corrupted audio of the protagonist's great-grandmother, which made her speak like a dial-up modem. The studio blew the budget on the voice talent as the cast includes Jodi Benson (Disney's *Beauty and the Beast*), Paige O'Hara (Disney's *The Little Mermaid*), Nancy Cartwright (*The Simpsons*), and Mark Hamil (*Star Wars*). The last seven dollars of the budget went to the animation, which shows. Characters move robotically; sometimes, the characters blink, but their eyes do not shut. It is one project with a more exciting production story than the finished product.

B-movie nights will come back in January with some action-packed schlock from the 1980s that will keep viewers firmly planted in their seats rather than on the edge of it. We look forward to seeing you there.



Event promotional flyer



Malek Leach

Malek Leach is a 2018 Business Administration graduate with a concentration in management. He is currently a Program Administration Specialist with the US Department of Commerce, a position he started in August 2019. Malek is also an advocate

for financial literacy, seeking to help people make wiser financial choices. He has recently written a book for teens and young adults entitled, "Keys to Life: Get into the Money – A Simple Guide to Change your Mindset", and he provided his former professors with copies of his book.

While he was here, he gave an impromptu presentation to Dr. Taylor's Finance class, in which he shared advice for success with current students and discussed the role Chowan played in helping him achieve his career goals.

Business Student of the Month

NOVEMBER ADASIA BOONE

Adasia Boone, a senior from nearby Courtland, Virginia, is the November 2022 Student of the Month. Adasia is on track to graduate in May 2023 with a BSBA in business administration with a concentration in marketing and a minor in management.

Adasia is an honor student and is a member of the Honors College, Alpha Lambda Delta, Sigma Beta Delta, and Alpha Chi. She is also a member of the Future Business Leaders of America – Collegiate (FBLA-C, formerly Phi Beta Lambda). She is currently serving as the secretary for Alpha Chi and FBLA -C.

Quiet and reserved, Adasia may not always be front and center in a group, but she is always reliable and steady. She is a serious and organized student and her grades and memberships in the honor societies mentioned previously are proof of her hard work and dedication.

When asked why she chose to attend Chowan University, she remarked that she wanted to attend a school close to home. She also noted her appreciation of Chowan's family atmosphere where everyone knows your name. When asked why she chose business as her major, she commented that she felt a major in business administration would afford her a lot of career options. Her career goal is to be a business consultant and she is currently working part-time for SLB Associates, a private business consulting company in Franklin, Virginia. Eventually, she wants to open her own private consulting business.

In her spare time, Adasia likes to shop and enjoys cleaning and organizing. Her advice to current students is simple, "Be dedicated to your role as a student, work hard to achieve your goals, and choose your friends wisely." It is apparent that Adasia heeds her own advice. She is a successful student in and out of the classroom. The Department of Business is proud to recognize her as the November 2022 Student of the Month.



Communication Arts Student of the Month

NOVEMBER FLAIRE NOVAK

This semester Flaire Novak made her first appearance on the Chowan University stage in *Thistle Blossoms*. In *Thistle Blossoms*, Flaire played Lisa Taylor--a student at a fictional university who writes a suicide note as part of a final essay for her English class. Fortunately, the professor notifies the administration and intervenes before Lisa can carry out her plans. The drama captivated audiences, and they praised Flaire's realistic and believable depiction of the troubled teen.

Prior to the pandemic, Flaire was involved in preparing a featured role in *The Elves and the Shoemaker* which, unfortunately, had to be canceled. She is a sophomore majoring in Business Administration with an interest in Cyber Security. Before arriving at Chowan, she attended West Johnson High School in Benson, NC. Her hometown is Willow Springs, NC. At Chowan, she is also part of the Fellows Program. Flaire is looking forward to appearing on the CU stage again in the spring.



Business Student of the Month

DECEMBER SANTINO JOSE SORMANI

Santino came to Chowan from San Luis, Argentina, where he was a graduate of San Marcos High School. He came to Chowan to play tennis, but likes that the class sizes are small and the teachers are very helpful. He has one younger brother at home in Argentina. While he does not get to go back to Argentina very often, Santino has family in Miami that he gets to see once a year.

At Chowan, Santino is a senior majoring in Accounting, with dual minors in Economics and Management. As an honors student he has been named to the President's List three times as well as to the Dean's List. In recognition of his outstanding achievement, Santino has been inducted into Alpha Chi.

Santino loves tennis, and is a four-year member of the CU Tennis team. He is also its captain. Santino was awarded the 2020-21 D2 ADA Academic Achievement Award in acknowledgement of his outstanding academic performance. While Santino doesn't have much free time, he enjoys watching movies and shows, and hanging out with friends.

Santino will graduate in the spring of 2023. He then plans to pursue a Master's degree. In the long term, he hopes to stay in the U.S. and work as an accountant.

His parents have been Santino's biggest source of influence and support. His mother is also an accountant. His advice to current students is "Don't procrastinate – get your work done."

We wish you the best in all your future endeavors, Santino! Congratulations on being selected as the CU Business Student of the Month for December 2022!



Communication Arts Student of the Month

DECEMBER HAMILTON DARDEN

Hamilton Darden is December's Communication Arts Student of the Month. Hamilton's ability to create impactful designs that inspire others is as prolific as I have ever seen. Hamilton is always sharing and molding his design ideas to match perfectly with their use and goal. As a member of numerous organizations, such as, Kappa Pi International Honors Arts Fraternity and the Chowan Graphic Design Club, as well as SGA Senator of Media Relations, University Media Relations Intern, and the principal designer for his own design firm, Milton Mediia (yes, with two i's), Hamilton is consistently finding ways to hone his craft and flesh out new and exciting solutions to creative problems, which will serve him well as he graduates from Chowan in May 2023.

When speaking with Hamilton, I asked him what he felt was the most valuable lesson he's learned in his time at Chowan. He stated that he learned you have to "stay involved as much as possible, get your face and name out there because you never know what doors will open for you." Hamilton has found many opportunities to use his design work simply by putting it out into the world and letting people know what he can create.

Unsolved Mysteries fan" and was very intrigued by the entire Criminal Justice process. In terms of his favorite events while at Chowan, Hamilton said that he enjoyed attending basketball

I also asked Hamilton what his favorite class, outside of his design classes, was during his time at Chowan. He said that he loved his introductory Criminal Justice courses because he is a "Big Games and Alive after 5, which is an SGA event for students to gather and have fun with music and food.

As far as Hamilton's plans after graduating, he will be "looking for design internships with Bravo and other large media companies." He said



that he wants to "expand [himself] not just into the design business, but also the entertainment business, with the goal of learning to produce television shows." Hamilton is also interested in merchandise design, photography, modeling, and content creation. When not honing his craft, Hamilton noted that he loves to spend time with family and friends and binge watching Real Housewives, no matter the city.

Good luck, Hamilton, as you move into your future design career and pursue all of your creative goals. Congratulations again, on your selection as the December 2022 Communication Arts Student of the Month!

Poured Painting Class

Business student Sreshta Puducheri led a Poured Painting class at 4 PM on Thursday, December 8 to provide fellowship and stress relief during exam time. Special thanks to Mrs. Shannon Williams for organizing the event and Ms. Debbie Joyner for her assistance.



Sreshta Puducheri



Simone Brooks



*Mya Horne, Lizzy Heller
& Haleigh Reid*



Simone Brooks



*Destiny Robinson &
Sharda Williamson*



Hesley Masara



Haleigh Reid



Destiny Robinson



Murfreesboro, North Carolina
www.chowan.edu

Hunter S. Taylor, DBA

Dean of the School of Business
& Design

Debbie Joyner

Secretary & Editor
Phone: 252-398-6529
Email: joyned@chowan.edu

Design and printing by
Wm. A. Krueger School
of Graphic Communications.

For more information about any
of the degree programs offered
through the School of Business &
Design, please visit:

<https://www.chowan.edu/academics/school-business-and-design>