



CHOWAN
UNIVERSITY

School of Business & Design

Newsletter

March/April/May 2022

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Chowan University Awards Day 2022

Congratulations to all the Business & Design Students who were recognized at Awards Day Convocation 2022 on April 21:



Trevon Abraham
Excellence in Leadership -
Officer Award
Faith in your Future Award



Jourdan Bledsoe
Outstanding Graduate in
Studio Art Award

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Chowan University Awards Day 2022 *continued*



David Clark
Commencement Marshal



Tre'yon Grace
Outstanding Graduate in
Graphic Design Award



Harri Lovett
Presidential Ambassador
Award
Cheryl Joy Hobday
McElheney Business
Award
"Ethics in Action" Award
Dr. Patricia Williams
Alpha Chi Chapter
Member of the Year
Award
Best All Around Student
Award
Best Business, Sport
Management, and
Integrative Studies
Paper



Ahmeika Jones
Order of the Silver Feather



Ulyses Ortega-Espino
Doug Eubank Award

Chowan University Awards Day 2022 *continued*



Mauquann Squire
Outstanding Junior in
Graphic Communications
Award



Destiny Vaughan
Commencement Marshal



Alexa Woolson
The Drs. Vaughan and Miles
Outstanding Business
Student Award
Commencement Marshal



Michaela Worthington
Order of the Silver Feather
Excellence In Leadership -
President Award
Dr. DeJesus Outstanding
Student in Economics
Award

Additional Recipients:

Jyronn Brinkley
Best Visual Display

MeShaun Kenney
Best Poster Presentation

Diamond Martin
Order of the Silver Feather
Outstanding Graduate in
Graphic Communications
Award
Estelle Thigpen Superior
Citizenship Award

Kaci Peña
Best Graduate Paper

Caleb Peterson
Presidential Ambassador
Award

J'on Russell
R. Clayton Lewis Outstanding
Resident Assistant of the
Year Award

Toby Sims
Most Outstanding Athlete
Award

Santino Jose Sormani
Commencement Marshal

CU PBL Represented at NC Phi Beta Lambda State Leadership Conference

Phi Beta Lambda members Troy Dunkley and Trevon Abraham, along with Patsy Taylor, Chapter Adviser, attended the 68th Annual North Carolina Phi Beta State Leadership Conference in Charlotte, NC April 7-9. During the conference, they attended a series of leadership sessions and had multiple opportunities to network with PBL members and advisers from other chapters in North Carolina. Trevon also served as a flag bearer for the general sessions on Thursday and Friday.

Prior to the event, Troy, Trevon, and two other members, Alvaro Juscamaita-Campos and Hesley Masara, participated in the online competitive events testing for the event. The results of their efforts are as follows:



Alvaro Juscamaita-Campos – First Place, Accounting Principles

Trevon Abraham – Sixth Place, Accounting Principles

Trevon Abraham – Second Place, Financial Concepts

Hesley Masara – Second Place, Management Concepts

Troy Dunkley – Seventh Place, Marketing Concepts

Troy Dunkley – Sixth Place, Organizational Behavior and Leadership



Mass Communication Hold B-Movie Nights with Plan 9 and Puma Man

Students and faculty gathered to watch one of cinema's most infamous B-Movies, Plan 9 From Outer Space, directed by Ed Wood.

On Thursday, March 31st, Samuel Miller hosted a viewing of the 1959 science fiction classic. This shoestring budget alien invasion classic showcases several familiar tropes now made infamous by this movie's release, including spaceship hubcaps, terrible use of stock footage, and cheap set design. The film tells the tale of an alien race trying to communicate with the Earth. However, all of their attempts have failed, and they are now resurrecting the dead to spread their message.

A strange film concept that is only made worse by poor execution. Between the recycling of sets and bad acting, it is difficult to determine what is the worst aspect of the film. The cherry on top of this movie trainwreck is that the top-billed actor died before principal filming began. So in his place, a face-covered chiropractor with no

acting experience was used for all of the action scenes.

If you like bad movies, be sure to show up for the next B-Movie night, which happens on the final Thursday of the month. For April, the movie will be a surefire box office bomb

of a superhero film called The Puma Man. While not giving much away about the film, the scene that brings about the most laughs is when the protagonist decides it is time to take flight. So please join us as we close out this year's series with a superhero film that will leave you in stitches, The Puma Man.



CU PBL Represented *continued*

Other chapter recognitions included:

Largest Local Chapter Membership, Eastern Region – Second Place

Largest Local Chapter Membership, Professional Division, Eastern Region – Second Place

Scholarship Fund Contribution Recognition

General Fund Contribution Recognition

Patsy Taylor – 29 years of service as a local Phi Beta Lambda Adviser

Congratulations, CU PBL!

For more information about how you can get involved in Chowan University's Phi Beta Lambda chapter, contact Patsy Taylor, Chapter Adviser, at taylop@chowan.edu.



56th Annual PICA Awards: Student Competition

The Printing Industry of the Carolinas, Inc. (PICA) recognized Chowan University students as winners of the prestigious PICA Awards. Each year PICA hosts a competition among members of the print industry to recognize excellence within the industry. There are also high school and collegiate levels of competition. This year's winners were announced at an Awards Banquet on April 2, 2022 in Charlotte, NC.

To compete, a student must be enrolled in a graphic arts program at an accredited institution in the Carolinas at the time the work is produced. The work must have been produced by the student (from native file through finished product) within the facility of the institution in which enrolled. The work must be produced between January 1, 2021 and December 31, 2021.

CU Students competed with students from five other collegiate programs. A panel of judges experienced in the print industry evaluated work based on print quality, paper and ink usage, difficulty of printing/production, effective use of process and overall visual impact.

The following students were recognized:

Best of Category

(only one chosen per category)

Title: Rosie's Corsage Package

Student: Karensa Streider

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid

Special Judges Award

Title: Welcome Package

Student: Shanelle Thompson, Karensa Strieder, Kyra Cauthen

Instructor: Dr. Mitchell E. Henke

Category: Miscellaneous, Specialty or Novelty



Rosie's Corsage Package by Karensa Streider



Welcome Package by Shanelle Thompson, Karensa Streider, and Kyra Cauthen

Business Students Earn Six Sigma Certification

Students in Dr. Griffin's BUS 363 Operations Management class earned White Belt Certification in Six Sigma from The Council for Six Sigma Certification. The Six Sigma Methodology is a set of business tools, statistical theory, and quality control knowledge that helps improve business procedures. There are four basic levels of certification: White Belt, Yellow Belt, Green Belt, and Black Belt. White Belts support change management in an organization and engage with local problem-solving teams that assist projects.

Individuals certified in Six Sigma are knowledgeable in dozens of different methods that can be applied to streamline business processes, improve employee acceptance,

reduce costs, and increase revenue – all of which lead to a better bottom line, no matter the industry.

In addition to the White Belt, six students also earned the second level Yellow Belt, signifying the ability to participate as a core team member or subject matter expert on projects. Students earning the Yellow Belt are Michael Correa Campos, Allen Jenkins, Caleb Peterson, Damariae Brown, Philip Tonsel-White, and Devonte Washington.

The ability to add Six Sigma Certification to one's resumé and LinkedIn profile proves commitment to improving business acumen, analytical skills, and work output. Congratulations!



The students pictured above are: (kneeling) Lucas Pels, Caleb Peterson, (standing) Allen Jenkins, London Williams, Damariae Brown, Phillip Tonsel-White, Devonte Washington, Igor Proszynski, Haleigh Thorpe, and Michael Correa Campos.

Arredondo-Martin Wedding

The Chowan School of Business and Design would like to wish a huge congratulations to Ryan Martin and Grace Arredondo Martin! The couple were married in Charlestown, SC on March 20th in a beautiful wedding ceremony at the First Baptist Church of Charlestown. Ryan and Grace met at Chowan, and both graduated from Chowan in May 2021. Ryan graduated with a Business Administration Major and Grace graduated as an English Major. Mrs. Mary Ann Howell taught both students IS 101. She was honored and proud to attend their wedding.



Mrs. Howell and the happy couple

Alumni Davis and Stewart Lead Department of Business Visiting Executive Program

Kim Sherman Bailey
University Relations
April 28, 2022

MURFREESBORO, NC –

On Friday, April 22, 2022, the Visiting Executive Program returned to in-person for the first time in over two years. Through the Department of Business's Visiting Executive Program, business students have a unique opportunity to network with successful captains of industry in a wide variety of fields. This year two executives were welcomed back to campus, Freddie Davis and Mike Stewart, both alumni of Chowan and successful businessmen.

Freddie Davis is the CEO of Gulf Stream Shippers Association LLC, which is the largest furniture shipping association in the world. Davis has firsthand experience with our nation's supply chain challenges, as he currently has over 2800 containers off the coast of California under his responsibility. In addition, Freddie is excited about



Freddie Davis (front) and Mike Stewart

his newest company, Mesa Davis Enterprises LLC, which funds gaming app development, especially educational gaming apps. In addition, he is the CEO of Pelagic Holdings which specializes in real estate and rental businesses, and Bluewater Logistics Group, which is a domestic transportation company. Davis is a Chowan Alum graduating in the class of 1981. He played baseball at Chowan in 1980 and 1981, later finishing his career at Appalachian State University, and was inducted into the Chowan Athletics Hall of Fame in 2001.

Mike Stewart is the CEO of Tiger Due Diligence Group. He is an environmentalist consultant who specializes in assessing land and buildings and the costs that would bring them up to code. He, too, is a Chowan Alum, graduating in the class of 1980 and the class of 1982. Stewart went on to Appalachian State University and graduated from the University of North Carolina at Charlotte with a B.S. in Earth Science and a concentration in Geology.

Dr. Taylor, Dean of the School of Business and Design introduced the duo who began the program with a little reminiscing of their days on campus of then Chowan College. They both shared with the audience the profound impacts the many Chowan people have had on their lives.



Brendon Grant, Lucas Pels, Mike Stewart, Freddie Davis, Ahmeika Jones, Michaela Worthington, and Kayla Gonzalez



Mike Stewart

Stewart began the session by sharing that he and his best friend Freddie took a chance in the late 70s driving from western North Carolina to Murfreesboro in an ice storm to visit the Chowan campus. Through the years they had their challenges and it was the people in their lives who helped them succeed.

Stewart is a self-proclaimed “one-man show” from doing his own quotes and business plans to his own taxes in his business compared to Davis who has numerous accountants and employees that help run his businesses.

Davis shared that he started his first business with \$100 and a computer from Wal-Mart in the sunroom of his house. He has had many successes in his years, but they did not come without times of uncertainty, including times when he did not have money to buy diapers and formula for his children. They both humbly shared that there were periods in their lives when they had to rely on each other not only as friends but financially to survive. While both

shared profound business stories and tips for the audience, the piece they both drove home was that it is hard work and people that make successes happen, and that “if you quit, you will lose.” The duo emphasized that they are both “normal people” and gave the students numerous opportunities to engage and ask questions.

“On behalf of the Department of Business faculty and staff, we sincerely thank Freddie and Mike for serving as our Visiting Executives,” says Hunter Taylor, Dean of the School of Business & Design. “They not only shared their experiences as Chowan students and later successful businessmen, but they also imparted valuable advice to our students. Their main message was to never give up, as success ultimately comes to those who relentlessly pursue their goals. As two highly successful Chowan alums, the knowledge and expertise they shared is an inspiring example to our students, and the individual connections made will continue to serve our students well into the future.”

Clockwise from lower left- Hunter Taylor, Ahmeika Jones, Freddie Davis, Mike Stewart, Kayla Gonzalez, John Tayloe, Audrey Griffin, Mary Ann Howell, Patsy Taylor, Lucas Pels, Michaela Worthington, Brendon Grant, Tom Eisenmenger.



Fowler Awarded Alpha Chi Teacher of the Year Award



Jason Fowler, *Assistant Professor of Graphic Design*, was awarded Alpha Chi Teacher of the Year on Wednesday, April 20, 2022 at Chowan University's annual Awards Day Convocation.

The recipient of this award is chosen by Chowan students. Selection is based on factors such as dedication to the profession and to students, effectiveness as a teacher, continued professional growth, availability to students, participation in the university's program of extracurricular activities, and relationship with colleagues and students.

Fowler joined the Communication Arts faculty in January of 2021. The excitement he brings to studying graphic design along with his passion for and dedication to working with students are obvious. In addition to his work in the classroom, Jason has created an active Graphic Design Club and partnered with several students on graphic design projects outside of the classroom.

Congratulations Professor Fowler! This award is a well deserved honor.

Kappa Pi Induction Ceremony 2022

The 2022 Kappa Pi International Art Honor Society Induction and candle lighting ceremony was held on Monday, March 28th, 2022. The ceremony took place in Vaughan Auditorium with family and friends joining us to celebrate our new inductees:

Jaylen Baucom

Daisy Edwards

Ulyses Ortega-Espino

Jachovi Smith

Savion Woodley

When being inducted to Kappa Pi, students light a candle and place it in a specialized candle holder, which symbolizes their joining the collective flame of Kappa Pi and also their commitment to keep this flame burning while at Chowan and far beyond. They also receive their official membership pins, as well as a certificate of membership featuring a beautifully embossed, official Kappa Pi crest. For Seniors, they also receive a cord, which they display over their graduation gown, as they celebrate receiving their diploma at Chowan's official commencement ceremonies.

Congratulations again, to all of our new members! We look forward to all of the contributions you will bring to our chapter of Kappa Pi.



Congratulations to the Chowan University Student Research Conference Winners



MeShaun Kenney

BS in Graphic Communications
Best Poster Presentation for "The History of surerScreen Printing"
Faculty Sponsor: Michelle Surerus



Diamond Martin

BS in Graphic Communications
Best Poster Presentation for "Print Production Using Acuity Flatbed Press"
Faculty Sponsor: Michelle L. Surerus



Harri Lovett

BA in Business
Best Business, Sport Management, and Integrative Studies Paper for "Steering Down a New Route: Exploring Peloton's Tough Cycle"
Faculty Sponsor: Shannon T. Williams



Kaci Peña

MA in Organizational Leadership
Best Graduate Paper for "Cult Leaders Could Save Human Service Organizations"
Faculty Sponsors: Hunter S. Taylor

Business Etiquette Dinner and Awards Ceremony

On March 15, the Department of Business held its annual Etiquette Dinner and Awards and Graduate Recognition Ceremony. At the Etiquette Dinner, John Tayloe spoke on the importance of etiquette and the appropriate way to handle situations that arise during the meal. Faculty and special guest Kim King, Director of Finance with Vidant in Ahoskie, played the role of potential employers hosting applicants at a dinner interview. The meal was designed to present challenges to the diners while the speaker provided recommendations on appropriate etiquette in a professional setting. Attendees are grateful to Pioneer Catering and its staff for an excellent meal and dining experience.



After the Etiquette Dinner, the Awards and Graduate Recognition Ceremony followed in Vaughan Auditorium. Adasia Boone, Wesley Illes, and Nathan Townsend were inducted into Sigma Beta Delta International Honor Society for Business, Management, and Administration. Graduating seniors were presented with cords for membership in Sigma Beta Delta and Phi Beta Lambda.



Following the induction ceremony, individual endowed awards were given to deserving students. The Howard Award for excellence in business communication was presented to Nathan Townsend. The O'Neil Award, recognizing the student who best demonstrates professional behavior and attitudes, was presented to Ahmeika Jones.

To conclude the ceremony, each graduating senior was presented with a gift from the Department of Business.



(L to R) Front: Brooke Woods-Pennell, Alexa Woolson, Megan Vincent Back: Nathan Townsend, Adasia Boone, Michaela Worthington, Ahmeika Jones, Shaine Olmstead, Wesley Illes, Jarret Henderson



8th Annual Communication Arts Student Photography Competition & Exhibition

The 8th Annual Communication Arts Student Photography Competition and Exhibition was hosted online at Arts at CU (www.chowan.edu/artsatcu) and the Communication Arts at Chowan University Facebook page starting Friday, April 8, 2022. This year's virtual exhibition included 30 photographs selected to be included in the exhibition by the Communication Arts faculty.

The competition was open to all Chowan University students. Students were invited to submit up to two photographs that were taken between January 1, 2021 and March 25, 2022.). First, second, and third place winners were selected by the Communication Arts faculty. Provost's Choice Award was selected by Chowan University Provost, Dr. Danny Moore. Dean's Choice Award was selected by Dean of the School of Business and Design, Dr. Hunter Taylor. People's Choice Award was given to the photograph with the most Facebook likes by Thursday, April 7, 2022.

The awards were announced in a virtual awards announcement on Friday, April 8, 2022. Award winners received certificates and cash prizes.

HONORABLE MENTION & PEOPLE'S CHOICE:
Stay Up Late, Erica Mock



FIRST PLACE & PROVOST'S CHOICE:
Lithobates palustris, Skadi Kylander

First Place:
Lithobates palustris
by Skadi Kylander

Second Place:
Old Gas Pump
by Jyronn Brinkley

Third Place:
The Perfect Spot
by Skadi Kylander

Honorable Mention:
St. Dave
by David Clark

Honorable Mention:
Stay Up Late
by Erica Mock

Provost's Choice Award:
Lithobates palustris
by Skadi Kylander

Dean's Choice Award:
St. Dave
by David Clark

Viewer's Choice Award:
Stay Up Late
by Erica Mock



SECOND PLACE:
Old Gas Pump, Jyronn Brinkley



THIRD PLACE:
The Perfect Spot, Skadi Kylander



HONORABLE MENTION & DEAN'S CHOICE:
St. Dave, David Clark

Business Classes Host Guest Speakers

During March and April, Ms. Patsy Taylor hosted several guest speakers in her classes. Many thanks go to the speakers for taking time out of their schedules to share their expertise with our students.



Mary Ann Howell, *Instructor in Information Systems*, shared information about the human resource management field with students in Patsy Taylor's Introduction to Business class on Friday, March 18. Ms. Howell has a plethora of experience in the field and shared some serious as well as funny examples from the "real world." Thank you and excellent job, Ms. Howell!



Jay Jenkins, local radio personality at Earl 98.3, WDLZ-FM, spoke to Patsy Taylor's Advertising and Sales Promotion class on Tuesday, April 12. Mr. Jenkins talked about his years of in the radio, newspaper, and magazine industries. He did an excellent job bringing a "real world" perspective to the topics we discuss in class. Many thanks to Mr. Jenkins!



Tom Eisenmenger, *Assistant Professor of Information Systems*, spoke to Patsy Taylor's Introduction to Business on Friday, March 23 on the topic "Information Technology for Business." He talked about the many ways businesses use information and how technology has affected and continues to affect how we use information. Wonderful job, Mr. Eisenmenger!



Dr. Alan Scott, *Director of Career Services and Title IX Coordinator*, spoke to Patsy Taylor's Business Colloquium class on Tuesday, April 12. He talked about the job interview process and shared valuable tips on how to prepare for the interview as well as some "dos and don'ts" to keep in mind during the interview.

Additionally, Dr. Scott assisted Ms. Taylor in conducting mock job interviews for all fourteen students in the class during the last week of class. Thank you, Dr. Scott!



Shannon Williams, Associate Professor of Accounting, spoke to students in Patsy Taylor's Introduction to Business class on Friday, April 22 on the topic "Personal Finance." The information she shared was invaluable and well-received. Thank you and wonderful job, Ms. Williams!



Dr. Dan Wilson, Program Coordinator for the Master of Arts in Organizational Leadership Program, spoke to Patsy Taylor's Business Colloquium class on Tuesday, April 26. He shared information about the MOL Program and responded to students' questions about program. For more information, students can contact Dr. Wilson at dowilson@chowam.edu

Shafiq Kuttab Returns Via Zoom



On Thursday, March 3, Shafiq Kuttab, a 2013 graduate, returned to campus via Zoom to speak with Mrs. Williams' auditing class. Shafiq is a Senior Associate in Deals and Consulting with PwC in Toronto. He shared valuable insights about working for a "Big 4" accounting firm and passing the CPA exam. Students appreciated Shafiq's visit to help prepare them to soar in their future careers.



First Annual Phi Beta Lambda Car Show

On April 29, Chowan's PBL Chapter hosted the first annual PBL Car Show. Special thanks to Michaela Worthington, Ahmeika Jones, and PBL advisor Patsy Taylor who worked hard to make this event possible. Also thank you to the Chowan SGA, Mr. Freddie Davis, El Ranchero, and all the members

of PBL, the Chowan University Honors College, the participants, and all the volunteers who helped make this event a reality.

First Annual PBL Car Show Winners



Tyler Bray and Michaela Worthington



Ahmeika Jones & Michaela Worthington



More from PBL's Car Show



Left: PBL President Michaela Worthington promotes the car show on the morning show on WDLZ Earl 98.3.



Above: Michaela Worthington & Ms. Patsy Taylor

Mass Communication Students Present at Chowan Academic Forum

The annual Chowan Academic Forum allows students to express their interests beyond the classroom. For some, this may mean combing through peer-reviewed journals and composing analyses on various topics of interest. For others, this means working with others on team projects for a course.

Carson Everette, a first-year mass communication student, had the opportunity to work with other students in the honors section of the first-year experience course on a project called Blue and White. Blue and White is the name of a book assignment that chronicles some history and various traditions here at Chowan University. Each student takes on the task of unearthing some accounts and records to share in the book. After the book's completion, each student must present a part of the book during the forum. Students must also take photographs they would later include in the book for publication.

Everette stated that the work was fun but also demanding. He enjoyed learning various aspects of the school's history, including when the school became integrated and how the school's colors were chosen. One moment that stuck out to him the most was how and who determined what

the school mascot would be. The football team voted, and the results were shared with the other athletic teams on campus. While this project was extra work, Everette believes that learning a little bit about the school's history validated all of his efforts.

Burnico Perofeta, a sophomore mass communication student, presented his Explication of William Shakespeare's Sonnet 71 after some persuasion from his sponsor, English professor Bryan Herek. Perofeta stated that his explication was "going outside of the box." His interpretation consisted of employing a free-form analysis of the short poem and its meaning. Perofeta claims that his presentation was a "rollercoaster ride" as he fluctuated between feelings of excitement and anxiousness. In the end, Perofeta was grateful for the experience and is looking to do something similar again next year.

The Mass Communication program is proud of both students and the contributions these young scholars have made in their short time here at Chowan University. With any luck, next year, these two and others from the program will contribute more scholarly work to the academic forum.

The Annual Senior Visual Art Exhibition

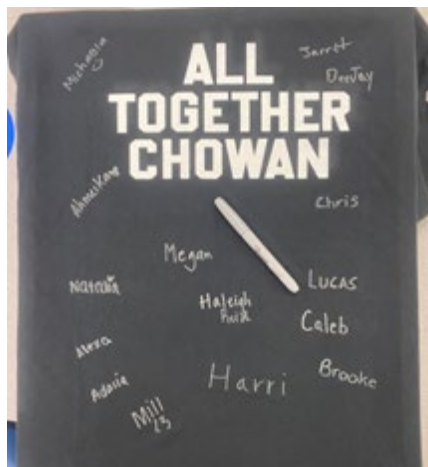
As part of the requirements for the Art 499 Senior Exhibition/ Portfolio Capstone, Graphic Design and Studio Art students complete a culminating art exhibition. This exhibition features individual bodies of original works in a wide variety of media, depending on the individual student's artistic and aesthetic focus.



Left to right: Mr. Rob Buller, Mitch Bess, George Epps, Tre'yon Grace, Jourdan Bledsoe, Jyronn Brinkley, and Mr. Jason Fowler

This year's exhibition participants are: Mitch Bess, Jourdan Bledsoe, Jyronn Brinkley, Jackson Downs, George Epps, and Tre'yon Grace. The exhibition reception on April 22 was well attended and the

senior's work was well received. The School of Business and Design and the Department of Communication Arts faculty congratulate the seniors on a very successful show!



Business Senior Breakfast

Shannon Williams hosted the second annual Department of Business Senior Breakfast for graduating seniors in the Department of Business on Tuesday, April 26. Seniors were treated to breakfast casseroles, coffee, fruit, honey bun cake, and many other delicious items all prepared by Mrs. Williams.



Congratulations 2022 Graduates!

Master of Arts in Organizational Leadership

Samuel Thomas Hall
Michelle Maksimovic
Luke Staats
David W. Rogers
William Wicks

Bachelor of Arts in Business

Hunar Berzangi
Antonio Lorenzo Debnam
Kayla Lynne Gonzalez
Mikhayla Danielle Graves
Brianna Vernessa Harris
Shequana Desiree Jackson
Harri Tomas Lovett
summa cum laude
Ra-Cee J. Lucas
Alondra Nicole Rivera
Imeek Juan Watkins

Bachelor of Science in Business Administration

Rafiq Ibn Abdul-Wahid
Zouhair Bettache
Tyler Hayden Bray
cum laude
Kamillia Clark
Austin Brendon Grant
Jarret Scott Henderson
Ahmeika C. Jones
cum laude
Christopher Louis Maini
Shaine Olmstead
Lucas Charles Pels
Caleb Ashe Peterson
Jayden Riley
DeeJay Lynne Seelbach
magna cum laude
Natalia Janelle Vega-Aponte
Megan Elizabeth Vincent
cum laude
Kaitlyn Melaina Waterman
Brooke Nicole Woods-Pennell
magna cum laude
Michaela Jean Worthington
magna cum laude

Bachelor of Science in Graphic Communications

MeShaun Anthony Kenney
Diamond Lajoyce Martin
Ali D'Angelo Talley
Shanelle Thompson

Bachelor of Science in Graphic Design

Mitch Bess
magna cum laude
Kyra Danae Cauthen
Jackson Downs
magna cum laude
Triston Nathaniel Mathis
Jalill Marquez Tune

Bachelor of Science in Studio Art

Jourdan Bledsoe

Associate in Printing Production and Imaging Technology

MeShaun Anthony Kenney
Diamond Lajoyce Martin
Ali D'Angelo Talley

Business Student of the Month

MARCH JARRET HENDERSON

Jarret Henderson is the business student of the month for March. He is a marketing major with a minor in management. Jarret is a local student from Suffolk, Virginia and came to Chowan University because it was close to home and provided him the opportunity to play baseball. He liked the small classroom sizes and thought it would be a better learning experience for him.

Jarret feels that coming to Chowan was a good decision. He has met a lot of good people and lifelong friends. He has been close to his family, and he has had great professors. His favorite class was Social Media Marketing. He described the class as a fun class, where he also came up with a good concept for Chowan that he shared with Kim Bailey who is the Assistant Vice President for Advancement, Director of University Relations and Communications.

In addition to playing baseball, he is also a member of Alpha Chi and Sigma Beta Delta. Some of the best things about Chowan, he says, has been the relationship with professors, everyone knowing everyone, and the close bond built between students and professors.

Jarret's best advice to freshman is to stay focused and work hard, but also find time for yourself. College can be stressful, and scheduling time for relaxation is important. Also, he says, be sure to establish relationships with people.

Jarret will graduate in May 2022 on his birthday! He plans to move to Texas and be a financial planner. Jarret is a joy to have as a student and we wish him all the best. We know he will succeed in any endeavor he chooses.

Congratulations, Jarret!



Communication Arts Student of the Month

MARCH JOURDAN BLEDSOE

Jourdan Bledsoe is March's Communication Arts Student of the Month. Jourdan is a Studio Art major who enjoys working with both fashion and handmade mediums. He shows an aptitude for many types of art, but hopes to someday curate and run a gallery or a fashion house someday, rather than actually building bodies of work himself. As an artist, Jourdan's work tends to focus on the close-up and the micro rather than broad overviews of his subjects. His close-up images of flowers, statues or even his own face, show a desire to analyze the nuances of his subject matter and prompt deeper investigation by his viewer. Along with being a member of the Chowan Graphic Design Club, Jourdan is also a member of Kappa Pi International Honors Arts Fraternity here at Chowan University.

Jourdan is currently planning to pursue opportunities working under the tutelage of gallery owners close to his hometown in NC. His hope is to eventually open up and build opportunities to highlight the work of up-and-coming artists and fashion designers. Jourdan finds joy in discovering the as-yet undiscovered and knows that his desire to lift up the idea of others will take him far. Professor Fowler said of Jourdan, "He has shown great energy and enthusiasm in pursuing his dream and I know there is very little that could ever stand in his way of achieving his ultimate design and curation goals."

Congratulations Jourdan, on your selection as the March 2022 Communication Arts Student of the Month!



Business Student of the Month

APRIL AHMEIKA JONES

Ahmeika Jones, a senior from Miami, Florida, is the April 2022 Student of the Month. Ahmeika is graduating in May with a BSBA in business administration with a concentration in management and minors in marketing and economics.

Ahmeika is an honor student and is a member of the Honors College, Alpha Lambda Delta, Sigma Beta Delta, and Alpha Chi. In May 2021, she served as a commencement marshal. Additionally, she was the recipient of the Drs. Vaughn and Miles Outstanding Business Student Award in May 2021 and was a recipient of one of the Outstanding Student Awards in Fall 2021. Recently, during the Spring 2022 Awards Day Convocation, Ahmeika was inducted into Chowan University's Order of the Silver Feather.

Ahmeika joined Phi Beta Lambda her first year and has been an active member since. She currently serves as Vice President and served as Treasurer during her junior year. Also during her junior year, she was one of three recipients of the North Carolina Phi Beta Lambda Professional Division Foundation Scholarship. She is also active in the Student Government Association, serving as Senator for Academic Life her senior year.

When asked why she chose to attend Chowan University, she noted that her sister, Ahmeisha, was a Chowan student and graduated with a BS in Criminal Justice in December 2020. She decided that Chowan would be a good fit for her as well and entered as a first-year student in the Fall of 2018. She noted that it was a little difficult to adjust to the quietness of area coming from Miami, but that she came to like it.

Ahmeika noted that one of the things she has enjoyed the most during her time here at Chowan is working for Dr. Hunter Taylor, Dean of the School of Business and Design. By nature, Ahmeika is quiet and reserved and says the



experience afforded her the opportunity to get to know the faculty and staff better and be more comfortable around them. Although Ahmeika is shy, she said that most people would be surprised that once she gets to know you, she can be chatty.

Obviously, Ahmeika's college experience has been a successful one. Her advice to current students is simple, "Don't be afraid to talk to professors, ask questions, and use the available resources."

Following graduation, Ahmeika plans to find a job in the Miami area. She is not 100% sure what she wants to do with her degree but has considered getting her esthetician's license and opening her own business in the future.

Congratulations, Ahmeika. The Department of Business is proud to recognize you as the April 2022 Student of the Month.

Communication Arts Student of the Month

APRIL DIAMOND MARTIN

On May 7, 2022, Diamond Martin will be graduating with a Bachelor of Science in Graphic Communications and an Associates in Print Production and Imaging Technology. She has earned numerous awards that include; Chowan Christian Service Scholar, Order of the Silver Feather, Estelle Thigpen Superior Citizenship Award, CCSA Eure Baptist Church Scholarship, CCSA Julian R. Mills, Jr Memorial Scholarship, Fred C. and Marjorie E. Taylor Scholarship, Dean Scholarship, Sophomore, Junior and Senior Outstanding Chowan Fellows Students Award, Fellows Service Award, Fellows Leadership Award, Fellows Leadership Chair Award, Printing Industry of the Carolinas Scholarship, Print Industries of the Carolinas (PICA) Award of Excellence and Special Judges Award, and the Outstanding Graduate in Graphic Communications Award.

During her tenure at Chowan, Miss Martin also served as Ministry Chaplain, Chowan Fellows Association President, Chowan Fellows Leadership Chair, E3 Ministry, Instruments of Praise Gospel Choir, Mimes of God, Choir Psi Phi, Chowan Graphic Design Club, and as the President of Chowan Graphic Communication Club.



Business Student of the Month

MAY DEEJAY SEELBACH

May's Business Student of the Month is DeeJay Seelbach, a senior student athlete from Topeka, KS. He came to Chowan as a transfer student from Northcentral Community College, making the 17-hour trip so he could "see something different and experience a change of scenery."

Baseball brought DeeJay to Chowan. He began playing baseball and pitching in the sixth grade, with his dad and his neighbor often serving as his coaches. His skills developed quickly, as just three years later he was travelling an hour twice a week to practice and play baseball with an elite travel team. Fast forward a few more years, and he's a starting pitcher for the Hawks.

DeeJay has managed to secure a top spot in the classroom too. Although he may be the quiet one in classes, his work speaks for him. He's earned a spot on the President's List or Dean's List in each of his semesters at Chowan. He's been awarded the D2 ADA Academic Achievement Award and has been inducted into Chi Alpha Sigma, the national college athlete honor society.

DeeJay will graduate on May 7 with a BS in Business Administration with a concentration in Management and a minor in Marketing. He is ready to return closer to home and pursue his MBA at a school closer to his family.

As for advice for underclassmen, DeeJay says "go to class, don't procrastinate, talk with other students, and ask for help when you need it." He credits his college experience for teaching him timeliness, problem-solving skills, and how to find information for yourself. These skills will take him far.

Congratulations, DeeJay, on your selection as the May Student of the Month and your graduation and we wish you lots of success as you embark on the next chapter of your life.



Communication Arts Student of the Month

MAY TRE'YON GRACE

Tre'yon Grace is May's Communication Arts Student of the Month. Tre'yon is a Graphic Design major, who has focused for the last year on building his own brand of fashion and art called GRACED. As a graphic designer, Tre'yon is always seeking new combinations of imagery and color to better express his specific vision for GRACED. As a member of the Chowan Graphic Design Club, he has created t-shirt designs, poster designs, and most recently, continued the creation of further apparel designs, including hats, hoodies, and athletic shorts. Along with being a member of the Chowan Graphic Design Club, Tre'yon is also a member of Kappa Pi, the Chowan Men's Football Team, and was recently named the Graphic Design Student of the Year.

Before coming to Chowan, Tre'yon was not sure where he would head with his creativity, but having now arrived at his Senior Year and made more design work than he could have ever imagined, Tre'yon feels ready to embark on his own personal design journey. He feels confident in his skills and ready to bring his brand building to a wider audience. When asked about Tre'yon, Professor Fowler said, "Tre'yon has grown so much in the past year, his brand has never been stronger, and I can not wait to see how far he takes his creativity and ideas into his very bright future."

Congratulations Tre'yon, on your selection as the May 2022 Communication Arts Student of the Month!



A Few Words from the Seniors

As you graduate, what parting words would you like to share with others concerning how your professors, or Chowan University in general, has helped you achieve your goals?

I'd say the secret is asking for help whenever I needed it helped me massively in my journey at Chowan so far, because professors do not hesitate to help whenever they can.

-Zouhair Bettache, Business



I have spent more time in my professors' offices this semester than I have my own room. Their doors are always open and I actually enjoy speaking to my lecturers on a personal level at times away from

coursework, having a connection with these professionals is definitely beneficial as I am able to pick up great little snippets from them!

-Harri Lovett, Business

I would like to tell everyone that if you have dream or goal, no matter what you're dealing with in your personal life, always remember you're one day closer to your dream. Get to know



your professors and really talk to them, learn them, you will need them more than you think. All my professors have pushed me to become the best person I can be and to believe in myself more than ever.

-Ali Talley, Graphic Communications



I have grown as a man, student, and athletically at Chowan and I'll be forever grateful for that. Having the small community like Chowan was unique and helped me grow and I got to see others I came in with grow too. I just want to thank all

my professors and coaches for taking the time to help me and I will never forget that, it has been great ride!

-Chris Maini, Business

The Chowan business department has done wonders for me not only as a student but as a person. Without the help of two specific professors that stayed on me the hardest still until this day I wouldn't be in the spot I am now. Thank you Dr. Hunter Taylor and Ms. Shannon Williams for everything! As well as thank you to Ms. Griffin, Ms. Howell, Mr. Eisenmenger, Mrs. Taylor and Dr. Edenfield.

-Jayden Riley, Business

I would like to thank the business department for always helping and understanding me, while being a student-athlete who's second language is English.

-Natalia Vega-Aponte, Business



The professors and staff at Chowan were very attentive. Anytime I needed any help with a class or someone to just lend an ear, someone was always there. My professors also helped me stay on track to reach the goal of making it

to graduation and starting my career in Graphic Communications.

-Shanelle Thompson, Graphic Communications

To my professors thank you for believing in me when I did not believe in myself. Chowan has become my home away from home. I am beyond grateful I chose Chowan, this was only the beginning.

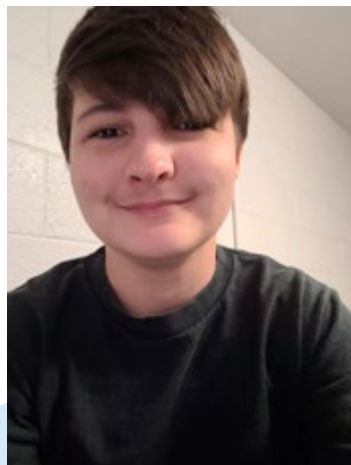
-Ahmeika Jones, Business

My professors Mrs. Williams and Mr. Taylor helped me throughout my years at Chowan and encouraged and guided me when I needed help on different assignments.

-Kamillia Clark, Business

Almost all of the professors I've had have been really kind and helpful. They were always willing to help their students when needed.

-Mitch Bess, Graphic Design



The Department of Business has given me a second family that will always hold a special place in my heart. I appreciate each professor for their willingness to help me succeed in school and in life.

-Michaela Worthington, Business

What is your most memorable moment at Chowan University?

Taking a penalty in Florida in the penalty session knowing that if I miss we will be out of the national tournament, knowing that I haven't played a minute in the whole game. Showed me the trust my coach has in me.

-Zouhair Bettache, Business

My most memorable moment at Chowan would probably be speaking at the Business department annual awards ceremony and revealing my Mary Ann Howell impression! It is hard to pick, but just being around McSweeney everyday is a pleasant environment to be in, and I always come out either wiser or happier.

-Harri Lovett, Business

My most memorable moment was being able to have the chance to play lacrosse after my previous school got shut down. Without Chowan I would not been able to continue my college career academically and athletically.

-Chris Maini, Business

Outside of athletics I would definitely have to say passing Accounting with Ms. Williams or Finance with Dr. Taylor. Of course also meeting great friends along the way!

-Jayden Riley, Business

My most memorable moment was getting my internship with the best boss I could ask for.

-Natalia Vega-Aponte, Business

Working with campus ministry to make "The Holy Week Booklets" and winning two awards during CURSC of 2021.

-Shanelle Thompson, Graphic Communications



Putting together Chowan's first car show.

-Ahmeika Jones, Business

My most memorable moment would be one of the nights where me and my friends were able to sit down and relax while playing video games on the TV in the hawks nest. It sounds so simple, but there is just something very comforting about being able to just relax with out the pressure of having to go out and do something.

-Mitch Bess, Graphic Design

Hosting the first ever Chowan University car show with the help of my PBL team.

-Michaela Worthington, Business



**CHOWAN
UNIVERSITY**

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Design and printing by
Wm. A. Krueger School
of Graphic Communications.

For more information about any of the
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