



CHOWAN
UNIVERSITY

School of Business & Design

Newsletter

January/February 2022

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Chowan University Recognizes Winners of the 52nd Annual Student Art and Design Exhibition

Written by: Kim Sherman Bailey

On February 10, 2022 Chowan University's Department of Communication Arts announced the award winners for the 52nd Annual Student Art and Design Exhibition during the opening reception.

Destiny Vaughan won First Prize of \$150.00 for her work, "Enigma" which is digital art based on a poem she wrote in her Creative Writing class. Ulyses Ortega-Espino, was awarded Second Prize and \$75.00 for his work, "Feelings," and Ishcah Browne secured Third Prize and \$50.00 for "Smiling Cheetah." Sreshta Puducheri won the Provost Award and \$100.00 for her piece, "ISKCON."

The following Honorable Mentions were recognized and awarded with \$25.00 each for their notable submissions: Jackson Down's "Grey Clips," Sreshta Puducheri's "Silence Speaks," and Mitch Bess' "Seed Pod."

"I was very proud of all of the students that entered their work into the show," shared Jason Fowler, Assistant Professor of Graphic Design. "The pieces that came in from our campus community were impressive in both quality and diversity of idea. I love to see so many different styles and ideas gathered into one show. It is inspiring to see so much beauty and creativity coming from our students here at Chowan."

The annual art exhibition features all original artwork of Chowan University students. Typically, 30-50 students participate in the event, showcasing the work of students representing all

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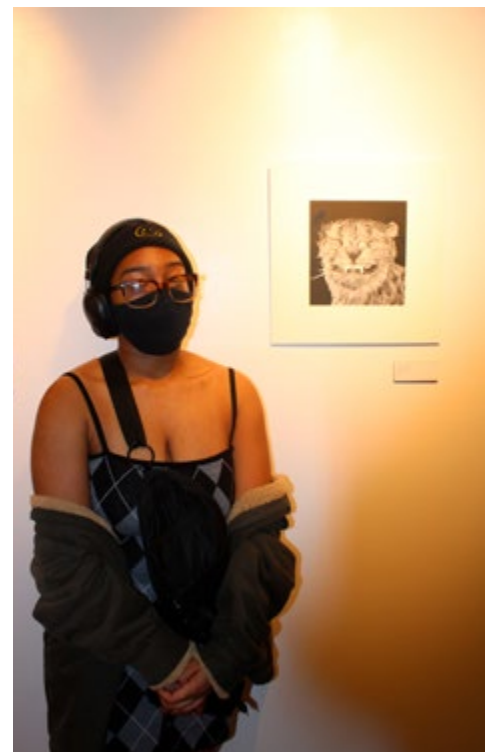
Chowan University Recognizes Winners of the 52nd Annual Student Art and Design Exhibition *cont.*

academic years. Types of artwork and projects included in the exhibition feature graphic design, painting, printmaking, sculpture, pottery, drawing, and digital media. With such a large variety, there is surely something to appeal to everyone's eye.

"Each year our students continue to present high quality work, and this exhibit is no exception," shared Rob Buller, Associate Professor of Ar. "It is also a joy to see our students' artwork in our newly remodeled galleries, making this year's exhibition one of the strongest in CU history." The exhibit is free and open to the public through March 3, from 9:00 to 5:00 pm, Monday through Friday in Green Hall in the newly remodeled Juanita Kelly Pond and Charles & Frances Hinnant Galleries.

Please join Chowan University in congratulating the winners of the 52nd Annual Student Art and Design Exhibition.

*Right: Destiny Vaughan,
Below right: Ulyses Ortega-Espino,
Below left: Iscah Browne*



Business Classes Host Guest Speakers in February

During the month of February, guest speakers visited two of Mrs. Patsy Taylor's classes. The information they shared was valuable and insightful and reactions from students were very positive and appreciative.

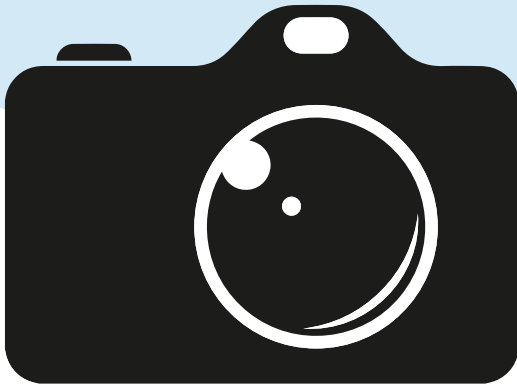
Dr. Hunter Taylor, Dean of the School of Business and Design, spoke to Mrs. Taylor's BUS 110 (Introduction to Business) class on Friday, February 18. His topic was "Time Management and Procrastination." On Tuesday, February 1, Dr. Taylor spoke to Mrs. Taylor's BUS 390 (Business Colloquium) class about the internship program and opportunities available to business majors.

Kim Bailey, Assistant Vice President for Advancement and Director of University Relations and Communications at Chowan University, spoke to students in Mrs. Taylor's BUS

321 (Advertising and Sales Promotion) class on Tuesday, February 3. She talked about some of her job responsibilities here at Chowan, focusing particularly on the marketing and community relations aspects. Mrs. Bailey challenged the students to share opinions with her regarding positives of the University, areas needing improvement, and suggestions for how to make the improvements. Those students who responded to the challenge by the deadline date received some University "swag" for their participation. On Tuesday, February 15, Mrs. Bailey and Natalia Vega- Aponte, a senior Business Administration major who is currently completing an internship in the Office of Advancement and University Relations visited the class to thank the students who participated, share the results, and of course, hand out the prize items.

*Right: Dr. Hunter Taylor
Below: Ms. Kim Bailey*





8TH ANNUAL CA PHOTOGRAPHY COMPETITION



**CHOWAN
UNIVERSITY**
COMMUNICATION ARTS

Who: CU students

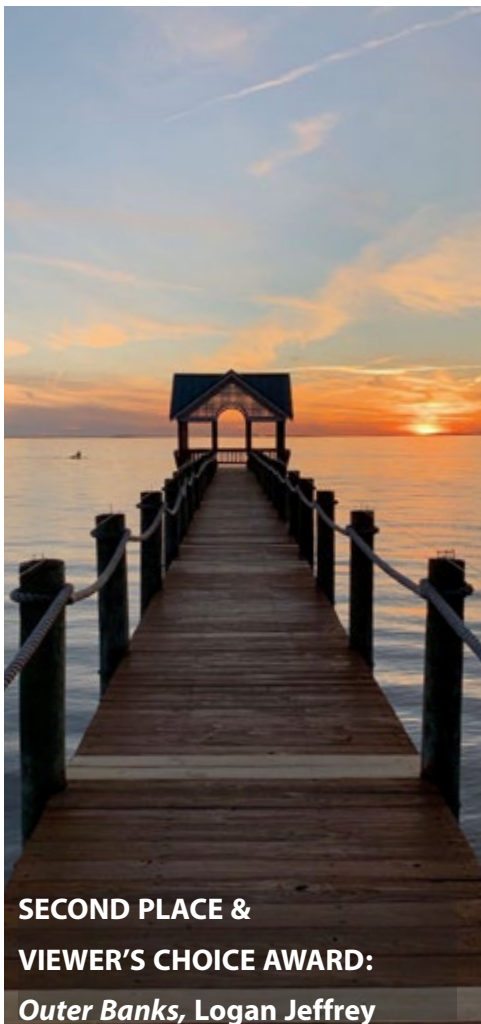
What: Any photo taken by you since 1/1/21

When: submit (via email) by 3/25/22

Where: virtual show hosted on the ArtsatCU.com website and Communication Arts' Facebook page starting 4/8/22

Finalists included in the show will be notified by 4/1/22.

Virtual awards announcement 4/8/22

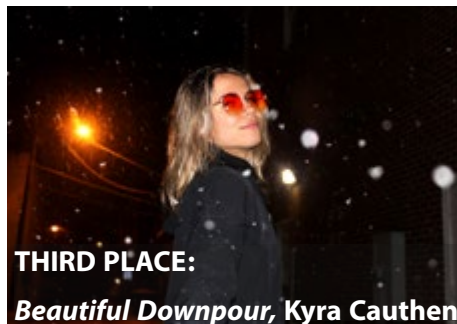


**SECOND PLACE &
VIEWER'S CHOICE AWARD:**
Outer Banks, Logan Jeffrey



FIRST PLACE:
Green Frog on a Lichened Log, Skadi Kylander

2021 CA Student Photography Competition Winners



THIRD PLACE:
Beautiful Downpour, Kyra Cauthen



PROVOST'S CHOICE AWARD:
Street Photo, Mauquann Squire

Mass Communication Completes MAT Promotional Video

This February, students in the Mass Communication Club contributed their time and energy to help produce a promotional video for the Master of Arts in Teaching (MAT) program. The video will serve as part of the recruitment material provided to prospective students. Chowan students helped the Mass Communication faculty in the postproduction efforts and editing of the one-minute-long video for the MAT program. From choosing the music to selecting the transitions and adjusting the audio, the students got a hands-on lesson in making a finished video project ready for client use.

With this project completed, the Mass Communication club is looking forward to working on projects with the Master of Arts in Organizational Leadership and the Business Department in March. Any student interested in working on similar projects is encouraged to come to the Mass Communication Club meetings held every Thursday at 4:30 PM in Horner Hall. If other academic departments are interested in developing video content for their program, please get in touch with Dr. Samuel Miller at scmiller@chowan.edu

**INTERN/EMPLOYER
DAY '22** *graphic communications*

FRIDAY, MARCH 18, 2022



NFTs & Crypto: Graphic Design in the Metaverse

Written by: Jason Fowler, Assistant Professor of Graphic Design

The Metaverse. What is it? What does it do? Better yet, where is it and how can you find it and exist inside of it? These are all questions that have been moving to the front of anyone's mind who has been paying attention to the trends in the tech sector over the last year or so. Over the last year in my Graphic Design classes, more and more students have become interested in answering these questions about the Metaverse for themselves. They want to know how they can exist and thrive and make money in the world that will exist for them when they are working adults and, more specifically, working designers. The two major currencies emerging for anyone existing within the Metaverse are different crypto tokens. Many people are familiar with Bitcoin, Ethereum and even Dogecoin, but crypto tokens, such as EverGrow, BUSD Buffet, Y-5 Finance, Reflex Finance, Romantic EGC and more, have been established over the last 6 months to try and innovate in the crypto space and open it up to many more users. They are looking to be both the currency and stores-of-value of the future. They want to operate as both dollar bills and stock portfolios. These crypto tokens can be used to purchase many different digital assets, not the least of which are digital design works, that exist on various blockchains, called NFTs. "NFT" stands for non-fungible token, which essentially means, it is artwork that can be copied but never duplicated. For instance, if you own the original Mona Lisa by Leonardo DaVinci, anyone could take a picture of the work and create a replica canvas but none of the replicas would ever be as valuable as the original work. Owning an original NFT artwork is essentially the same.

As young designers, my students are beyond excited by the possibility of being able to design artwork that will both earn them their share of crypto tokens, which may very well be the currency of the future, and will last for all time without fading or losing quality. In fact, there



are a few students hard at work on their first NFT collection as of the writing of this article. Chris Whaley has begun selling his Goodle Goos on OpenSea. Dave Clark is finalizing designs for his Pencil Bros and Karensa Streider is working on her penguin NFT collection. These are just a few examples of the Chowan students that have been bitten by the NFT bug. In fact, even I, myself, have my own NFT collection, called Chroma Sharks, available on OpenSea. Speaking of which, OpenSea is one of many NFT marketplaces built for selling and trading NFTs, much like the internet marketplaces built for baseball cards, comic books or collectible sneakers.

As our understanding of the Metaverse widens and it slowly becomes integrated into our everyday lives, along with the use of cryptocurrencies, designers will find many avenues to continue building their brands and pursuing their craft in the digital world. There will be no shortage of people looking to build Metaverse games, NFTs, websites, digital storefronts and more. My job as a design professor at Chowan, is to get our students ready for this digital landscape as best I can and their job as students is to stay excited and hungry as this digital landscape opens up to new horizons and new worlds where our design students can make their mark.

Department of Business T-shirts - Phi Beta Lambda Fundraiser



Front



Back

★ PRICING LIST ★

Black shirts with white screen print

Sizes from Small to 5XL

Short sleeve\$10.00

Long sleeve\$15.00

Bundle (short and long sleeve)..\$22.00

We accept Cash or Cashapp \$CUPBL

If you have any questions, please contact
Mrs. Taylor at taylop@chowan.edu or stop by her
office located in McSweeney 113.

Business Student of the Month

JANUARY SHAINE OLMSTEAD

Please congratulate Shaine Olmstead, who is the Chowan University Department of Business Student of the Month for January 2022!

Shaine is extremely focused and has the reputation amongst faculty of being one of the most engaging students in the classroom. Shaine is always willing to speak up and offer his insights. He is completing his studies towards a Bachelor of Science in Business Administration with a concentration in Information Systems in May. He is also a member of many scholastic organizations including Alpha Chi, Sigma Beta Delta, and the Honors College. For the last two years, Shaine has been recognized as a Chowan Outstanding Student for the 2020-21 academic year and again for 2021-22! He has earned both President's List (Fall 2018, Spring 2019, Fall 2019) and Dean's List (Fall 2020) recognition during his stay here.

Along with his scholastic achievements, Shaine is on the Chowan University Swim Team. In fact, it was swimming that brought him to Chowan from his home in Cincinnati, OH where he was born and raised. In Cincinnati, he competed on his high school swimming team as well as for a club team that competed nationally. Because of his swimming exploits, Chowan University, and Coach Matt Hood particularly, successfully recruited him to continue his academic and athletics pursuits in our small town Murfreesboro.

Shaine noted that this transition was a bit of culture shock. He admits that, at first, the campus seemed more like "summer camp," but this quickly changed after the first holidays and the academic rigor began to mount. He commends the School of Business and Design for its engaging atmosphere, helpful faculty, and innovative courses, citing Dr. Reed's "Women in the Economy" as a particularly enjoyable classroom experience.



As Shaine wraps up his Chowan experience, he hopes to secure a job in the information technology field but is open to other possibilities. Asked for his advice to other students, Shaine suggests that, "When it all seems rock bottom, keep going!"

Shaine, the Department of Business faculty wish you continued success and congratulate you on this most worthy accomplishment!

Communication Arts Student of the Month

JANUARY MITCH BESS

Mitch Bess is January's Communication Arts Student of the Month. Mitch's dedication to creating is something to behold. Mitch is always sharing and crafting his ideas in the form of pottery, drawing, painting, apparel design and graphic design work. In fact, he was awarded an Honorable Mention nod for his recent pottery work, which was entered in the 52nd Annual Student Art & Design Exhibition. As a member of numerous organizations such as Kappa Pi International Honors Arts Fraternity and the Chowan Graphic Design Club, Mitch is consistently finding ways to hone his craft and flesh out new and exciting solutions to creative problems.

When asked why he chose to pursue Graphic Design as a major, Mitch said "I like to create artwork so I thought it would be a good idea to move into a job field that I would actually enjoy." He also mentioned pursuing a job with a variety of work was very appealing. Mitch hopes to pursue commission work and branding design projects after graduating from Chowan in May of 2022. Recently, Mitch has been creating a new clothing line, called KAMUI, whose designs are inspired by both sci-fi storytelling as well as Japanese cultural influences. When asked what advice he would give to future graphic design students, Mitch said to tell them to "make sure they do the work and do not put it off. Putting it off will only stress you out and you always want to be able to pour your full creativity into your projects. Give yourself the time to create." Very wise words from Mitch to all aspiring designers.

Good luck, Mitch, as you move into your future design career and pursue all of your creative goals. Congratulations again, on your selection as the January 2022 Communication Arts Student of the Month!



Business Student of the Month

FEBRUARY

BROOKE WOODS-PENNELL

Brooke Woods-Pennell hails from Ontario, Canada, where she lives on a hobby farm with her parents. She is a graduate of the O’Neill Collegiate & Vocational Institute in Ontario, Canada. Chowan’s small class sizes and family-like atmosphere was appealing to her, as she found university class sizes in Ontario to be large and impersonal. She likes that professors can get to know students, and care about them not only as a student but also as a person. Chowan’s close proximity to the ocean is also a bonus for Brooke! Unfortunately, because of the distance, Brooke only returns home during Christmas and summer breaks.

Brooke is a senior Business Administration major with a concentration in E-Commerce and minors in Economics and Accounting. As an honors student, she has been named to the President’s List each year. In recognition of her outstanding achievement, Brooke has been inducted into two honor societies: Alpha Chi and Sigma Beta Delta, which is an honor society for business students.

Brooke loves lacrosse and has been a member of the Chowan Women’s Lacrosse team, where she has been voted team captain for three years. She was named to Conference Carolinas Academic All-Conference in 2021.

As one might suspect, Brooke doesn’t have much free time for other activities. When she does find free time, though, she loves to read and write fiction. She also enjoys game or movie nights with her teammates.

After graduation, Brooke plans to continue her education at Chowan University in our Master of Arts in Organizational Leadership program. Following grad school, she wants to work in E-Commerce in either Canada or the United States and gain experience that will lead to a management position.

Her parents have been Brooke’s biggest source of influence and support. They encouraged her to do her best academically, while also facilitating



and encouraging her participation in lacrosse.

Albert Einstein once said that “In the middle of every difficulty lies opportunity.” Brooke likes this quote, because it serves to remind her that every time we fail or struggle, there is an opportunity to grow and come back better than we were before.

She advises students to get involved in campus clubs and organizations because getting involved helps students to “branch out and meet new people and make long-lasting memories.” Brooke says, “Getting involved will help you grow as a person. Academics are important, but make sure you can take some things away from college that aren’t just learned in a classroom.”

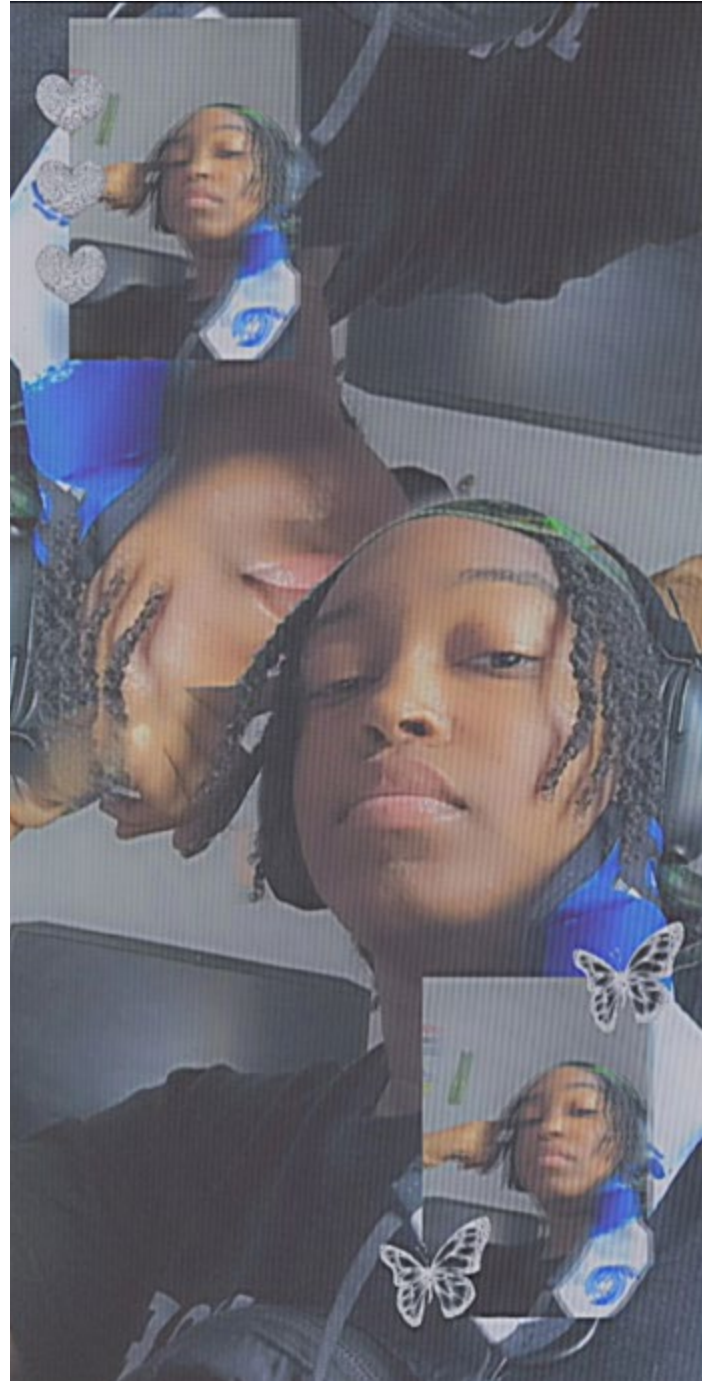
We wish you the best in all your future endeavors, Brooke! Congratulations on being selected as the Business Student of the Month for February 2022!

Communication Arts Student of the Month

FEBRUARY ISHCAH BROWNE

Ishcah Browne is February's Communication Arts Student of the Month. Ishcah has really shown her artistic prowess over the last two semesters. From her beautiful hand drawings of still lifes to her prize-winning, smiling cheetah that she created a portrait of using a knife and a scratchboard, her creations are outstanding. In fact, she took the 3rd place prize at the 52nd Annual Student Art & Design Exhibition with that very piece of work. When asked about her passion for creating various types of artwork, Ishcah explained "I have a purpose and a need to create. If it's not music, it's art. I come from a musical family but I fell in love with drawing and painting in high school. I even want to experiment with wood work someday." There seems to be no medium that Ishcah does not at least want to try at least once to master.

Continuing the exploration of her recent work, Ishcah was asked what her favorite piece was that she created within the last year or two. She said "I recently painted a bust in Painting class that I really like. I tend to get lost in details and lose the bigger picture and I feel that I accomplished my goal of capturing detail in this painting, as well as I ever have." When asked about her plans for the future and how she would someday use her Studio Art degree, Ishcah excitedly explained that "I have always wanted to use my art to get into gaming or something like character design. I hope to work as an independent artist and a background designer or character designer for popular video game brands. In order to perfect my skills, I want to experiment with landscapes, by both drawing and painting them." Finally when asked for advice that she might give to other aspiring artists, she stated bluntly "Don't try to be a people pleaser. If you like your art, that is what matters. There will always be a few people who don't like your art but that's okay, as long as you like it." Brave words from a brave artist.



Congratulations again to Ishcah, on her selection as the February 2022 Communication Arts Student of the Month!

Mass Communication Kicks Off B-Movie Night with King Kung Fu

Students and Faculty watched in bizarre awe as a man in a gorilla suit took on the city of Wichita, Kansas in the first B-Movie night of the Spring Semester.

On Thursday, January 27th, Samuel Miller hosted a viewing of the 1976 monkey martial arts mayhem known as King Kung Fu. This low-budget attempt at lampooning the emerging martial arts genre in the United States is fraught with over-the-top cartoon action, bad acting, and what appears to be a promotional movie for the city of Wichita, Kansas. King Kung Fu follows the misadventures of a gorilla, who is a master of martial arts from China, escapes from his cage and explores his surroundings. However, the locals are not too fond of his curiosity as everywhere he goes a fight ensues.

Watching a grown man fight in a gorilla suit is already strange enough, but adding bad fight choreography and bizarre human characters, including a sheriff who thinks he is John Wayne, make this one of the more ludicrous movies the B-Movie night event has ever hosted. Before the movie started, Dr. Miller presented some stories and facts about the production process such as the production went through several starts and stops due to funding issues. These problems would delay the final release of the film by nearly ten years. If you like bad movies, be sure to show up for the next B-Movie night which happens on the final Thursday of the month.



CHOWAN
UNIVERSITY

Murfreesboro, North Carolina

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