



CHOWAN
UNIVERSITY

School of Business & Design Newsletter

January/February 2021

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Dean's & President's Lists Honors

Congratulations to the School of Business and Design Students on the Fall 2020 Dean's and President's Lists.

President's List

Megan Bess
Valentina Domenicone
Jackson Downs
Isaiah Farley
Samuel Hall
Ahmeika Jones
Santino Jose Sormani
Alvaro Juscamaita
Campos
Julieta Lecce
Harri Lovett
Madison Messina
Ross Miller
Mason Moses
Jordan Nicholson
Jersey Razzano
Blake Sadusk
DeeJay Seelbach
Bryce Simms
Karensa Strieder
Bennett Swafford
Matthew Thompson
Nathan Townsend

Emily Trueman
Reilly Turner
Destiny Vaughan
Christopher Whaley
Harley Williams
Brooke Woods-Pennell
Alexa Woolson

Dean's List

Icez Barnett
Hunar Berzangi
Adasia Boone
Tyler Bray
Alyssa Carroll
Kyra Cauthen
Malik Cousins
Jevonne Ebron
Tanezia Eley
Jacob Ferretta
Nassir Ford
Brian Garcia-Diaz
Kayla Gonzalez
Kelly Grant

Jarret Henderson
Shyheim Henderson
Chris Hernandez
Katie Houston
Marquise Jacobs
Meyani Jarman
Charles Kearse
Mackenzie Lucy
LaVonda Mitchell
Collin Neely
Serenity Nichols
Shaine Olmstead
Alyssia Parker
Autumn Peek
Alexis Riddick
Russell Robinson
Pedro Salvatori
Cameron Smith
Patrick Sullivan
Debonet Valentine
Kenneth Wilkerson
London Williams
Michaela
Worthington

Dan Wilson Named Organizational Leadership Coordinator

The School of Business and Design is pleased to welcome Dr. Daniel Wilson to his new position as the Organizational Leadership Coordinator. Dr. Wilson earned his Doctorate in Organizational Leadership from the Chicago School of Professional Psychology after earning a bachelor's degree from Longwood University and a Master of Arts at Liberty University.

Dan has over a fifteen of experience in higher education, and that experience will be an invaluable asset to our students. In addition to his academic background, he has held leadership positions in higher education, including Nash Community College, Beaufort Community College, and Louisburg College. At Nash Community College, he developed their first strategic enrollment plan, increasing both the college's enrollment and graduation rates. Dan has taught Business Psychology and Organizational Leadership courses at both the graduate and undergraduate level at The University of Arkansas – Fort Smith, The Chicago School of Professional Psychology, and Indiana Wesleyan University.

"I am excited to hit the ground running," Dan remarks, "I am eager to use my skills and educational background to help grow the Master of Arts in Organizational Leadership at Chowan University. My favorite part about teaching is the excitement I see from students when they learn about new theoretical frameworks of organizational leadership. In addition, I love teaching students about how to apply theory to their real-world experiences. I also enjoy teaching students how to think critically and I love to see them grow as students and professionals."

His goals are to use his recruiting skills to grow the program to "one of the most reputable MOL programs in the state and in the region".

In his free time, Dan enjoys spending time with his wife, Whitney, and their three sons, Daniel Jr, Gabriel, and Esriel.



Dr. Dan Wilson, Organizational Leadership Coordinator

Graphic Communications Resumé Workshops

The Graphic Communications program recently hosted a four-week series of resume workshops designed for Graphic Communication majors. These workshops were held on Thursday evenings from January 28-February 18, 2021. The goal of the workshop series was to improve overall student resume quality – primarily reducing mistakes. This effort is the result of past employer and internship supervisor feedback.

The first workshop was led by all Graphic Communication faculty. At this meeting, students were reminded of the program's internship requirement, introduced to the recommended resume format, and notified of the structure of the following meetings. Each of the following workshops was led by a different Graphic Communications faculty member. At each meeting, students turned in their resume for review by the faculty member, while also trading their resumes with other students for proofreading and peer feedback. After each meeting, students were urged to incorporate edits and suggestions to fine tune their resumes. This provided the framework

for each student to have numerous opportunities for revision, feedback from peers, and a review of their resume by each of the program's faculty members.

Over 80% of Graphic Communication majors attended each workshop, while 100% of Graphic Communications majors attended at least one of the workshops in the series.

The Graphic Communication Department held this series of events in preparation for the upcoming annual Intern/Employer Day. On the Intern/Employer Day, students interview with employers for jobs after graduation and internship opportunities. This year's event is planned to be hosted virtually on Friday March 26, 2021. Each year, companies who participate in the event, the program's advisory committee, and potential employers are presented with a booklet of resumes from this event.

The program is also planning one additional workshop before Intern/Employer Day: Interviewing on Zoom, scheduled for Tuesday, March 9 at 6:30 pm.

Intern/Employer Day '21
graphic communications

FRIDAY, MARCH 26, 2021

Virtual interviews will be hosted in Horner Graphics Center.



Potential employers are invited to email grovej2@chowan.edu for more information about participating in this event or about graduating seniors and available interns.

Guest Speaker in Advertising and Sales Promotion: Chowan's VP of Advancement & Director of University Relations, Kim Bailey

Kim Bailey, Assistant Vice President of Advancement and Director of University Relations, spoke to Patsy Taylor's Advertising and Sales Promotion class on Thursday, February 11. She spoke about her role at CU and specifically talked about the public relations aspect of her position.

Many thanks to Mrs. Bailey for sharing her expertise with our business majors.



GC Students Compete in 48-Hour Repack

By: Grace Arredondo, University Relations



The Communication Arts Department at Chowan University provides students with the knowledge and hands-on technology experience that will assist them in making the transition from school to work. Their experience also makes them formidable competitors in events sponsored by the Paperboard Packaging Alliance (PPA), Paperboard Packaging Council (PPC), Printing Industries of the Carolinas (PICA), and the 48 Hour Repack sponsored by The Institute of Packaging Professionals (IoPP Southeastern Chapter).

Five University students competed in the 48 Hour Repack event under the direction of Dr. Mitchell Henke, Associate Professor of Graphic Communications, beginning January 29 at 7:00 p.m. and continuing until January 31 at 7:00 p.m. at 7 pm. Dr. Henke teaches packaging and structural design courses and encourages student participation in these innovative competitions. Each year a group of students exercises teamwork and competes over the course of a weekend against other university teams from across the country.

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Business Student of the Month

JANUARY TRISTAN COUNCIL

Tristan Council is the January student of the month from the Department of Business. Tristan, who hails from Chesapeake, VA, is a senior Business Administration major concentrating in Accounting and minoring in Mathematics and Economics. His many academic accomplishments in addition to his involvement in extracurricular activities make him a very worthy recipient of this honor.

Tristan is a highly committed baseball player, so the opportunity to play baseball attracted Tristan to Chowan. He's been a valuable and successful member of the CU Baseball team during his four years at Chowan. However, even with all the time commitments that come with being a student-athlete, Tristan has absolutely excelled academically. He is a member of the Chowan Honors College and has been inducted into the following honor societies: Alpha Chi, the National College Honor Society; Sigma Beta Delta, the International Honor Society for Business, Management and Administration; Alpha Lambda Delta, the National Honor Society for First-Year Success; and Chi Alpha Sigma, the National College Athlete Honor Society. Moreover, he is a Leadership Scholar and has been named to the Dean's or President's list every semester during his four years at Chowan.

Tristan offers the following bit of wisdom to underclassmen: "When times get tough, just put your head down and know you'll get through it someday." However, he also knows the importance and value of asking for help. He says, "Always ask professors if you need help because they are here to help you. Don't get left behind."

While Tristan is very excited to graduate, he will miss the many aspects of campus life. Some of his favorite places on campus include the Hawks Athletic Center, the Hawks Nest, and Squirrel Park. His accounting classes have been his favorite classes during his time at Chowan, and he is particularly enjoying his Tax Accounting class this semester.



After graduation in May, Tristan is aiming to join the Air Force as a pilot and is planning to take the Officer's Exam after graduation. If that plan does not work out, he plans to join an accounting firm. Regardless of Tristan's decision, the Department of Business is absolutely certain he will be successful in any endeavor he chooses, and we look forward to hearing about all of his success in the future!

Communication Arts Student of the Month

JANUARY MALIK COUSINS

Malik Cousins is the Department of Communication Arts student of the month for January. Malik is on track to graduate with a degree in Graphic Design in May 2021. Malik is originally from Harrisonburg, Virginia, but he grew up in Roanoke Rapids, NC, where he began studying animation and graphic design at Halifax Community College. He transferred to CU in fall 2018 after hearing about great facilities and a strong graphic design program at Chowan University.

Malik is a very talented, dedicated student who is often found working in the Mac lab in Green Hall. He spends much of his free time drawing and keeps many sketchbooks to work out his ideas and perfect his designs. When asked what motivates him, he remarks, "As long as I am drawing, I'm at peace with myself," and adds, "A pencil in my hand is my therapy." He has been on the Dean's List and was recognized for his academic achievements by Kappa Pi, the International Art Honor Society. He has been an active member of Kappa Pi, serving as secretary for the Iota Zeta chapter since fall 2019. His creativity and talents as a designer have been featured in his artwork that was accepted and displayed in the 49th, 50th, and 51st Annual Student Art and Design Exhibitions.

Malik is currently working as an intern for University Graphic Services where he is a production assistant. In this position, He designs graphics and assists in the printing of materials for customers, including notepads, envelopes, and other business materials. He especially enjoys designing t-shirt graphics for campus and local organizations in our community. Malik believes that his internship has helped him develop an understanding of the entire process of graphic design and its connection to graphic communications. Seeing how printing and designing depend on each other has been one of the most valuable lessons he has gained from the experience.

Looking back on his time at CU, Malik's favorite class was Dean Christina Rupsch's drawing class. When asked what advice he would give to students just starting their academic careers, he says, "It takes a



lot of self-discipline to be a graphic designer. The sooner you realize this the faster you will advance as you learn the fundamentals of design and build the necessary skills. If you can learn to train your eye to see good design, this is a good starting point." Malik plans to pursue a position as a graphic designer after he graduates. He is driven to advance his career, expand his portfolio, and network with the larger graphic design community to reach his goals.

The faculty of the Department of Communication Arts are very proud of Malik and his accomplishments at Chowan University. We wish him the best of success in his future! Congratulations, Malik!

Business Student of the Month



FEBRUARY

EMILY TRUEMAN

Meet Emily Trueman, The Department of Business's Student of the Month for February. She came to Chowan from Woodbridge, VA, as she was drawn to Chowan's small campus and values and excited to become a part of the women's soccer team.

Emily's family is very important to her. She is very close with her mom and considers her the biggest influence on her life. On her first visit to Chowan, she developed a love for the family aspect of the soccer team and knew this group would help her overcome her shyness and get to know more people. She has many great memories from the soccer team on the field and off, including a freshman year ski resort cabin trip to earning her spot as the chef for the soccer team.

From athletics to academics, Emily has set herself apart as an outstanding student. Emily will graduate in May from the Honors College earning a degree in Business Administration with a concentration in Marketing in just three years. To do this, she has taken overloads each semester and attended summer school to get extra credit hours. She has managed all this extremely well, earning the Dean's List or President's list each semester. What an accomplishment!

She is very interested in her business classes and credits them for helping her to guide her towards her future goal of owning her own restaurant. This will allow her to combine her love of cooking with the business skills she has acquired at Chowan. After gaining some experience by working in a restaurant, she hopes to buy a food truck, develop a social media presence, and travel around the country. Her business and marketing acumen and her job as the soccer chef should be very helpful.

As she approaches graduation, Emily provides the following advice to freshmen: "Push yourself-If you don't push yourself, you're never going to get anywhere in life." Obviously, she has followed this advice and made her mark on Chowan University.

Congratulations on your selection as the February Business Student of the Month!

Communication Arts Student of the Month



FEBRUARY

KARENSA STRIEDER

The February Student of the Month for the Department of Communication Arts is Karensa Strieder. Karensa is a freshman who was introduced to graphic communications at Chowan through the GC Summer Camp in 2019. Her high school photography teacher is also alum of the graphics program at Chowan.

Karensa notes she was initially interested in studying graphic design, but when she learned that graphic communications provided a wider focus, including printing and other reproduction processes, she realized this was more in-line with her career goals. Her career ambitions include working as a consultant to help small companies manage their complete visual identity, from branding, advertising and design through printing. When asked what her favorite part of graphic communications is so far, Karensa said, "Designing – by understanding the print side of things, I'm learning how to design in a way that the printing part will go as expected – meaning my piece will come out as planned."

Karensa is a winner of an Award of Excellence in the 55th Annual PICA Awards Student Competition for her work "Murfreesboro Historical" completed under the guidance of Dr. Michelle Surerus in the Fall of 2020. She was selected as a winner of a PICA Foundation Scholarship by graphic communications faculty. She was also awarded the Chowan Presidential Scholarship and the Chowan Leadership Scholarship. Karensa is listed on the President's List for Fall of 2020 and is an active member of the Honors College, Alpha Lambda Delta, Rotaract, and Poetry Club. She also works as a student worker in the Graphic Communications program.

Karensa spends her free time reading and playing video games with friends. She also enjoys spending time with her black cat, Pepper. Congratulations, Karensa, on your selection as the February Communication Arts Student of the Month.

Chowan University Outstanding Student

Harri T. Lovett

Junior Business Major

Honors College Student Association - Men's Soccer Team (Captain) - President's List - Honors College - Presidential Ambassador - Alpha Lambda Delta Honor Society for First-Year Success (President) - Leadership Scholar - Alpha Chi National College Honor Society (President-Elect) - Commencement Marshal - Student-Athlete Advisory Committee



Chowan University Outstanding Student

Ryan S. Martin

Senior Business Administration Major

Pi Gamma Mu International Honor Society in Social Sciences (President) - Presidential Ambassador - Men's Soccer Team - Rotaract Club - Dean's List - M. Elizabeth Harris Scholar - Alpha Lambda Delta Honor Society for First-Year Success - Alpha Chi National College Honor Society (President) - Phi Beta Lambda (Vice President) - President's List - Men's Golf Team - Phi Alpha Theta National History Honor Society - Chowan University Student Research Conference (CUSRC) Presenter - Pi Gamma Mu Academic Award - CUSRC Best History Paper Award - The Brown Lady Contributor - Conference Carolinas Academic All-Conference Team - Commencement Marshal - Alpha Chi National Convention Presenter



Chowan University Outstanding Student

Shaine Olmstead

Junior Business Administration Major

Honors College - Men's Swim Team - Honors College Student Association - President's List - Dean's List - Alpha Chi National College Honor Society (President-Elect) - Chowan Singers - Alpha Lambda Delta Honor Society for First-Year Success - Commencement Marshal - Leadership Scholar - Chowan University Student Research Conference Presenter - Honors College Outstanding Junior Award



Chowan University Outstanding Student

Alexis P. Riddick

Senior Business Administration Major

Honors College - Peer Mentor - President's List - Dean's List - Leadership Scholar - Outstanding Student Award (2019-2020) - Honors College Student in Service Award - Honors College Outstanding Sophomore Award - Honors College Outstanding Junior Award - Honors College Outstanding Senior Award - School of Business Student of the Month - Honors College Student Association (Service Projects Chair) - Senior Class President - Tutor - Rotaract Club (Treasurer) - Phi Beta Lambda (SGA Representative) - Undergraduate Resident Director - Sigma Beta Delta International Honor Society for Business, Management and Administration - Student Government Association President - Commencement Marshal - Sigma Beta Delta Fellowship - Alpha Lambda Delta Honor Society for First-Year Success - Alpha Chi National College Honor Society (Social Media Specialist)





7th Annual Communication Arts Student Photography Competition and Exhibition

The 7th Annual Communication Arts Student Photography Competition and Exhibition was presented live on www.artsatcu.com and the Communication Arts at Chowan University Facebook page on Friday, February 5, 2021. This year's virtual exhibition included 26 photographs selected to be included in the exhibition by Graphic Communications faculty.

The competition was open to all Chowan University students. Students were invited to submit up to two photographs that were taken between January 1, 2020 and January 29, 2021. First, second and third place winners were selected by Graphic Communications faculty. Provost's Choice Award was selected by Chowan University Provost, Dr. Danny Moore. Viewer's Choice Award was given to the photographs with the most Facebook likes by Wednesday February 10, 2021.

The awards were announced in a virtual awards announcement on Friday, February 12, 2021 (available on the Communication Arts at Chowan University Facebook page).

This year's award winners:

First Place:
Skadi Kylander
"Green Frog on a Lichened Log"

Second Place:
Logan Jeffrey
"Outer Banks"

Third Place:
Kyra Cauthen
"Beautiful Downpour"

Viewer's Choice Award:
Logan Jeffrey
"Outer Banks"

Provost's Choice Award:
Mauquann Squire
"Street Photo"



Scan the QR code to visit
www.artsatCU.com and
view the entire exhibition!

First Place
Skadi Kylander
Green Frog on a Lichened Log

**Second Place
Viewer's Choice**

Logan Jeffrey
Outer Banks





Third Place

Kyra Cauthen
Beautiful Downpour



Provost's Choice

Mauquann Squire
Street Photo



President's Award
Chris Whaley
*Lighthouse in the
Clouds*
Digital Art

51st Annual Student Art and Design Exhibition

The 51st Annual Student Art and Design Exhibition was a successful competition with many outstanding student entries. Out of a total of fifty entries, twenty works were chosen out of fifty entries to showcase the creativity and talents of our students for our first ever online exhibit. Professor Fowler, Professor Buller, and Mrs. Twyla Duke judged and juried the show, and Dr. Moore selected the winner of the Provost Award. Four hundred and twenty-five dollars in cash prizes were awarded to the winners.

This year's award winners are as follows:

President's Award (\$150.00) - Chris Whaley, "Lighthouse in the Clouds," Digital art

Second Prize (\$75.00) - Charles Kearse, "Delusional Fantasy," Digital art

Third Prize (\$50.00) - Mitch Bess, "Untitled (Fountain)," Graphite

Provost Award (\$50.00) - Kyra Cauthen, "Mother Nature," Digital art

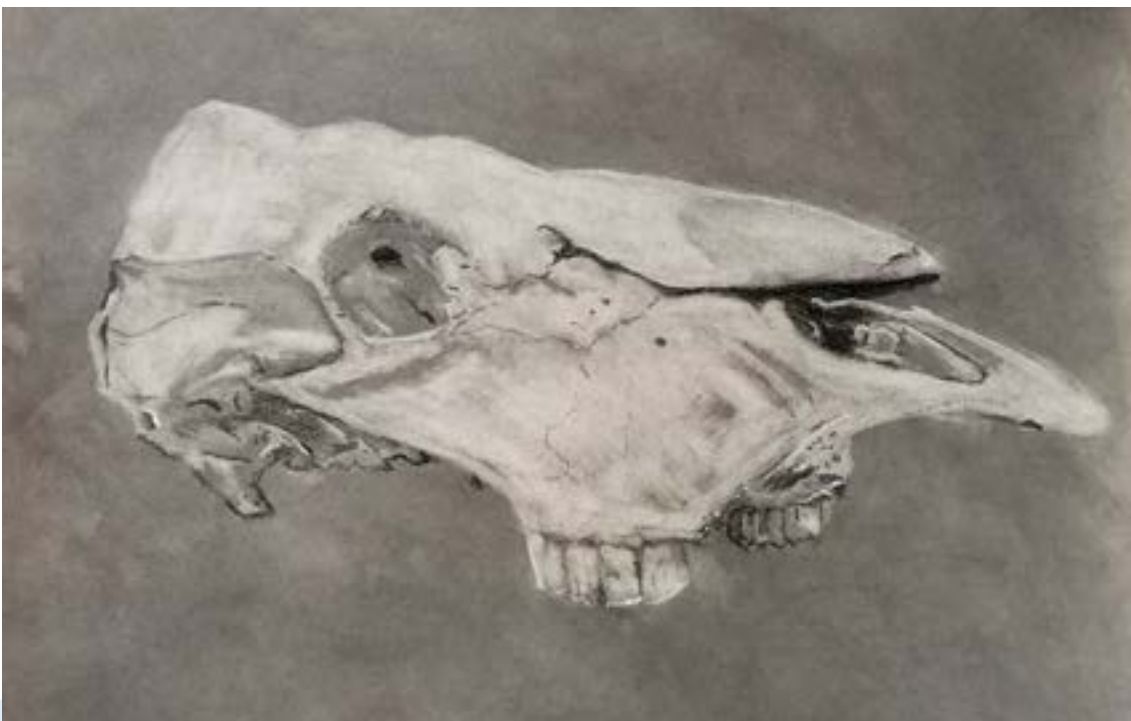
Honorable Mention (\$25.00) - Mitch Bess, "Untitled (Skull)," Charcoal

Honorable Mention (\$25.00) - Kyra Cauthen, "Mother Nature," Digital art

Honorable Mention (\$25.00) - Triston Mathis, "Cow Skull," Charcoal

Honorable Mention (\$25.00) - Otis Hunter Jr., "Tiger Lilly Stripes," Acrylic

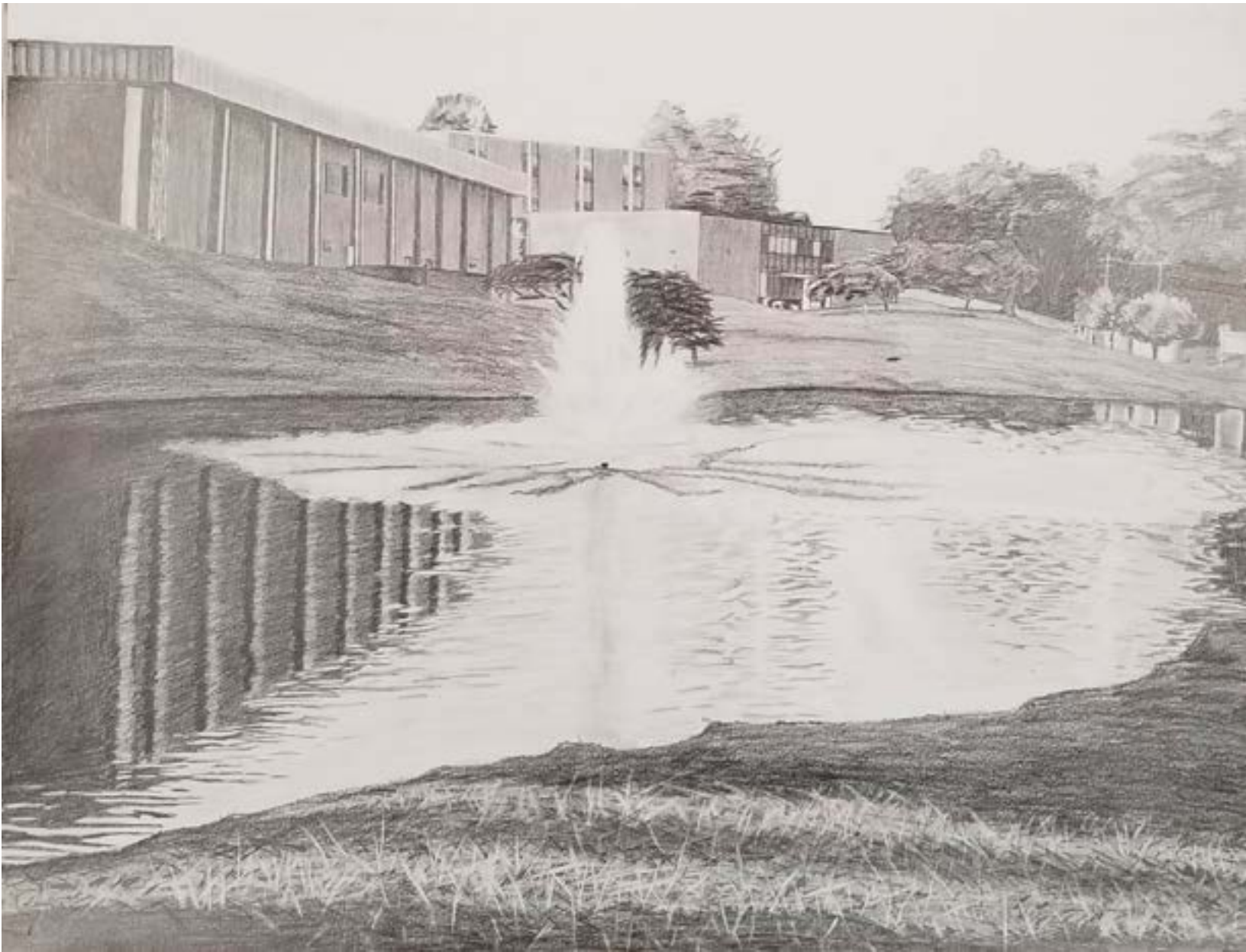
Congratulations to the winners of this year's show and thank you to all that entered! A very special thank you goes out to Mrs. Twyla Duke, Curator of the Wayland L. Jenkins Jr. Fine Arts Center and Wordpress editor for ArtsatCU.com, for her work in creating the exhibit online. The 51st Annual Student Art and Design Exhibition and the award winners are available for viewing at the ArtsatCU.com website and on the Communication Arts Facebook page.



**Honorable
Mention**
Triston Mathis
Cow Skull
Charcoal



Second Place
Charles Kearse
*Delusional
Fantasy*
Digital Art



Third Place
Mitch Bess
Untitled (Fountain)
Graphite



**Provost
Award
&
Honorable
Mention**
Kyra Cauthen
Mother Nature
Digital Art



**Honorable
Mention**
Otis Hunter, Jr.
Tiger Lilly Stripes
Acrylic

Scan the QR code to visit
www.artsatCU.com and
view the entire exhibition!



**Honorable
Mention**
Mitch Bess
Untitled (Skull)
Charcoal



This year's team included Graphic Communication majors Nicholas Russell, Shanelle Thompson, Jaquan Harper, Diamond Martin and Karenza Strieder. On Friday night at 7:00 p.m., all participating teams receive the details for this year's competition. Each team must develop a complete packaging solution to include structural design and graphics for the structure resulting in a prototype. They must also create a promotional video for the proposed solution. All work must be completed and uploaded according to the competition specifications prior to Sunday evening at 7:00 p.m.

Chowan's team's product pilot describes The Tear and Share Box as a "low carbon, eco-friendly packet that holds six beverages which makes it easy to recycle, carry and store."

In the product description, the group describes how they approached their assignment with the goal of simplicity. They knew their design should remain glueless and be made out of corrugated paperboard due to its durability. The students thoughtfully included a perforation in the middle of the box so that one could "break the box and grab a drink and save space in the fridge". With handles that make carrying and storing the box more convenient, and beautifully designed Pepsi labels, The Tear and Share Box prototype was a complete success.

According to Dr. Henke "experiences like these make Graphic Communication students stand out and provide them the opportunity to apply the skills and knowledge they have gained in the classroom to a project and timeline that mimics the work environment."



Important Dates to Remember

Passport to Fall/Advising
March 24, 2021

Reading Day
April 29, 2021

Final Exams
April 30–May 4, 2021

2020 Commencement
May 8, 2021

2021 Graduation
May 9, 2021



CHOWAN
UNIVERSITY

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For more information about any of the degree programs offered through the School of Business & Design, please visit:

<https://www.chowan.edu/academics/school-business-and-design>