

School of Business **UPDATE**

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Choose faith in your future.

New Technology in the School of Business



In the Spring 2020 semester, The School of Business will be piloting Top Hat in two courses: Business Math and Project Management. Top Hat is an all-in-one teaching platform that enables real-time feedback between professors and students. In many cases, it's best described as interactive social media for the classroom.

Students using the app can see and interact with their classmates' responses through virtual discussions and different questions that the professor asks. Students will also receive immediate feedback about their responses, helping them to learn-on-the-fly. We're excited to share that the team at Top Hat has agreed to waive the regular \$30 per semester charge per student to allow us to pilot this program. We are looking forward to the interactive experience and encourage students to provide feedback on the effectiveness of the pilot program.



In addition to Top Hat, students and faculty will have access to IBISWorld from January 20-February 28. IBISWorld is a collection of industry and market research. This will be a valuable resource for student research projects in many different classes from sophomore to senior level.

"The School of Business at Chowan University is the best place to mold your character, potential, and professionalism. The School allows every student an opportunity to reach their best through challenges, one-on-one faculty interaction, small groups, and the chance to find your own strengths. I bleed Chowan blue because of the experiences in the School of Business that will forever impact my life and work ethic." – Danielle Coleman, Class of 2013, B.S. in Business Administration, Concentration in Management, Minor in Accounting

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Kevin Taylor – Student of the Month November 2019

November's Student of the Month is Kevin Taylor. Kevin is from Dover, Delaware and is a Bachelor of Science in Business Administration major with a concentration in Marketing and a minor in Management.

Kevin chose Chowan because he liked the religious aspect of the school and because he received a cross country scholarship. Although he admits it has been hard being so far away from his family, he is glad he made the decision to attend Chowan, as his experience has exceeded his expectations.

Some of his favorite things at Chowan have been the athletic department, professors, friends, events on campus and classes. Chowan has helped him decide



what he wants to do in life and he has built a strong social network.

Kevin is a member of the cross country team. He is also in many clubs such as Alpha Chi Honor Society, Alpha Lambda

Delta, and Sigma Beta Delta. One of Kevin's favorite classes was selling because the class puts students in real life situations and helps them gain experience through role plays.

Kevin's advice to freshman is to take time to figure out who you are and where you want to go in life. Try not to change majors and find one that you really want to do for your career.

Kevin graduates in May 2020 and has a year-long internship with Gold Star Financial Group in Ann Arbor, Michigan. Kevin is a joy to know and we wish him all the best. We know that he will succeed in any endeavor that he chooses! Congratulations, Kevin!

Spotlight on Faculty – Dr. Sarah Reed



Dr. Reed is in her second year at Chowan as Assistant Professor of Economics. She is originally from Shamokin, PA, a small town in the coal region area of Northeastern Pennsylvania. She attended Bloomsburg University of Pennsylvania where she earned a B.A. in Economics and a B.S. in Mathematics. She began her education as a Math major, but decid-

ed to pursue a degree in Economics after taking her first economics class and discovering her love for the subject.

After finishing her undergraduate education, she began working towards earning a Ph.D. in Economics at the University of Delaware. The Ph.D. program at UD provided her the opportunity to teach undergraduate courses in economics, where she quickly discovered her love for teaching. She began teaching at Chowan University in fall 2018, after finishing her Ph.D. in the summer of 2018. Dr. Reed lists the University's commitment to student success and excellence in teaching among the reasons she chose to join the Chowan University family.

As the Economics professor, she is responsible for teaching all the economics courses offered in the School of Business. When she is not teaching, she

spends time on her research, which focuses on gender inequality in the labor market. Dr. Reed is also a dedicated advisor.

She currently advises 25 School of Business students and takes a personal interest in their success. Students speak highly of Dr. Reed and look to her for support and encouragement, which she readily provides.

When she is not at Chowan, She serves as a Lay Reader and on the Mission Team at High Street United Methodist Church in Franklin, VA. Dr. Reed has and enjoys spending time with her fiancé, who is currently a Math Professor at a college in PA.

Dr. Reed's dedication and commitment to excellence make her a leader among students and peers and a great asset to the School of Business!

Sarah Busam – Student of the Month December 2019

Sarah Busam is the December 2019 Student of the Month. Sarah is a Business Administration major with a concentration in Management. She is a Dean's List honoree (Fall 2018 and Spring 2019) and a member of the Phi Beta Lambda business and Alpha Sigma Tau sorority. Her hard work both inside and outside the classroom demonstrates she is a worthy recipient of this honor.

Sarah is from Chesapeake, VA where, in high school, she joined the Future Business Leaders of America (FBLA). After high school, she decided she wanted to become an entrepreneur and own her own business. After completing her Associate in Business Administration at Tidewater Community College, Sarah decided to continue her business education and earn a Bachelor's degree.



She originally planned to attend Old Dominion University, but after she made a visit to Chowan, she fell in love with our campus (and the offered scholarships were the icing on the cake)!

At Chowan, she has become an active member of Phi Beta Lambda, the collegiate division of FBLA.

This past fall, she accompanied Chapter Advisor Patsy Taylor and three of her fellow students to Greensboro to attend PBL's Fall Leadership Development Conference. Sarah had a wonderful time attending seminars and workshops at the Conference, helping Chowan to bring home a Gold Star Chapter Award. She is already looking forward to the Spring PBL conference, where she once again plans to compete.

Sarah states that the most important advice she could offer underclassmen is to get involved on-campus. "Make sure you get involved in any club. Go to the Involvement Fair! It will make your experience here so much better."

Congratulations, Sarah, on being an exemplary student in the School of Business! We look forward to celebrating your graduation in May!.

President's List Fall 2019

Icey Barnett
Julietta Lecce
Alondra Rivera
Megan Vincent

Adasia Boone
Dragan Omcikus
Russell Robinson
Renee Williams

Kelsey Johnson
Haleigh Reid
Pedro Salvatori
Nicole Woods-Pennell

Dean's List Fall 2019

Wyatt Beakler
Sarah Busam
Antonio Dednam
Brianna Harris
Kayla Howard
Margarita Lopareva
Jordan Nicholson
William Shantler

Anthony Brown
Shakirra Clark
Jevonne Ebron
Bernard Hedepeth
Ahmeika Jones
Ross Miller
Alexis Riddick
Jeremiah Smith

Jayvon Bunche
Tristian Council
Austin Grant
Jarrat Henderson
Adi Kaliakperov
Brandon Murphy
Khalil Ridges
Tali' Young

