

# School of Business *UPDATE*

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**CHOWAN**  
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## School of Business Focuses on Internships

Students enrolled in the Bachelor of Science in Business Administration degree program are required to complete an internship. Internships benefit both the student and the employer providing the internship opportunity. Some employers assign the intern to a project that employees haven't had time to complete. Others may have an intern rotate among different tasks in the organization to learn their business. Sometimes interns bring their creativity and knowledge of social networks to help create new promotional materials. Benefits for the student include seeing first-hand the 'real world' of professional business, learning new skills, and seeing the connections among theory and practice. For more information on the School of Business internship program, please contact Dr. Miles.



The Richards Family Business Fund for Experiential Learning assists with tuition for summer internships, along with other experiential learning opportunities. In the photo above (left to right, front to back), Edie and Lee Richards are shown with Alesha Butler, Dwayne Brinkley, and Donya Salman, some of the student interns who benefited from the Richards' generosity in summer 2017.



The School of Business Academic Spring Fest featured a panel of business students discussing their internship experiences. Participants, from left to right, are Qeashaunda Johnson, Dwayne Brinkley, Alesha Butler, Rob Williams, Donya Salman, Kimlin Sykes, and Ulysses Amanfu.

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## Joshua Nicholson, Student of the Month-January 2018

Joshua Nicholson is January's Student of the Month. Josh is from Whitby, Ontario, Canada where he attended Henry Street High School. He became an all-star player in lacrosse, the sport that ultimately led him to Chowan University in 2016. He notes that moving to the south from Canada was a culture adjustment, but he found that he quickly felt at home at Chowan and appreciates the opportunities for personal growth and experience.

Josh excels in both his academic and athletic performance. He is a member of Sigma Beta Delta, Pi Gamma Mu, Alpha Chi, and Chi Alpha Sigma. He made the President's List in both spring and fall 2017 while also serving as the captain of the men's lacrosse team. He works with Mitch Radford in the Chowan University Business Office, a position he has held for the last year and a half while also serving as a Presidential Ambassador.



Josh likes the atmosphere and friendly environment at Chowan. He notes that the small class size creates the opportunity for students to develop relationships with their professors. He says that he appreciates how the faculty members take the time to get to know their students and are genuinely concerned about their progress.

He credits this personal involvement as a key reason for his strong academic performance.

In his spare time, Josh enjoys golf, hockey, and camping. He describes camping as relaxing, though he admits the RV adds much to his camping experience. "What I call camping, most people probably wouldn't call camping," he laughs. Josh is currently pursuing a BSBA with a concentration in management with a minor in history. After he completes graduation requirements in fall 2018, he plans to move to a larger city, attend a nationally ranked top-25 MBA program and expand his professional network.

Congratulations, Josh, for your selection as Student of the Month, and we all wish you the absolute best in all your future endeavors

## BUS 325 Visits Southampton Economic Development Center

The entrepreneurship class, with Dr. Kevin Misenheimer, visited the Southampton Economic Development Center in Franklin, Virginia on February 1st. Lauren E. Villarreal, Business Development Manager, gave an overview of the Economic Development Center and the services it provides. A panel of four business owners spoke with the visitors. The individual who works with new business start ups and business plans described those services. Then, the group heard from one of the Center's graduates. Lastly, they toured the beautifully refurbished building.



## Brianna Cooper, Student of the Month-February 2018

Brianna Cooper, a senior majoring in Business Administration with a concentration in management, plans to graduate in May 2018. Thereafter, Brianna will transition from being a full-time Chowan University student to being a full-time Chowan University employee, working as a Financial Aid Counselor. Brianna has been in the Office of Financial Aid as a work study student since her freshman year. Her excellent work ethic and job performance skills were instrumental in her being offered a full-time position.

From nearby Seaboard, NC, Brianna said she chose to attend Chowan because it was close to home. She recalled that during her first campus visit, she was drawn to the family atmosphere on campus and appreciated the willingness of everybody to help.

Initially, Brianna thought she was going to pursue education as a major and become a teacher. After conversations with various friends and relatives who suggested she consider business as a major, Brianna



decided to enroll in some introductory business courses. She then chose to major in business administration with a concentration in management. The management concentration because it "made sense" and she could see herself in a management position in the future.

A strong student, Brianna has been on the Dean's List or President's List each semester.

She is a member Alpha Chi, a co-educational academic honor society whose membership is limited to the top 10 percent of an institution's juniors, seniors, and graduate students. During the summer of 2017, Brianna was chosen from a nationwide pool of students to complete a Jenzabar internship.

When asked what advice she would give current students on being successful, Brianna said "Stay on top of your work and assignments, don't be afraid to ask your professors for help, work hard to keep your GPA high, get involved on campus, and always strive to do your best." It appears she followed her own advice!

Brianna, congratulations on being selected as the February 2018 Student of the Month! We look forward to your continued success as a Chowan employee.



### Alpha Lambda Delta

The School of Business first semester students who earned membership into Alpha Lambda Delta honor society include:

Admond Aynedjian, Tiffany Barnes, Naomi Bullock, Tyler Byrd, Chris Hernandez, Keyonnie Jackson, Trenton Lee, Ryan Martin, Jordan Nicholson, Clayton Niedermeyer, Alexis Riddick, Hanna Tarlouskaya, Jeremy Tsasa, Henry Wells, Kenneth Wilkerson and Harley Williams.

Congratulations!

### President's List Fall 2017

Edmond Aynedjian  
Naomi Bullock  
Tyler Byrd  
Cynthia Carrier  
Julia Chmielewska  
Brianna Cooper  
Robert Grubbs  
Qeashaunda Johnson  
George Kattan  
Ryan Martin  
Joshua Nicholson  
Djorde Novovic  
Ugljesa Portic  
Alexis Riddick  
Michael Todd  
Milica Vejnovic  
Kenneth Wilkerson  
Harley Williams

### Dean's List Fall 2017

Rafiq Addul-Wahid  
Tiffany Barnes  
Jeremy Brooker  
Diamante Brown  
Chester Crowder  
Jarod Curley  
Nicholas Dairon  
Alexander Dendy  
Charles Donaldson  
Asia Fort  
Keyonnie Jackson  
Brianna Johnson  
Trenton Lee  
Keitra Lloyd  
Paul Migliarina  
Alessandra Phillips Patterson  
Louis Proulx  
Gabrielle Rodgers  
Victoria Smolchenkova  
Amber Turman  
Cody Wells  
Henry Wells  
Robert Williams



## PBL Celebrates Phi Beta Lambda Week



Phi Beta Lambda Week is celebrated during the second week of February and PBL chapters are encouraged to publicize activities, boost membership, and get ready for spring events. Currently, the CU chapter is getting ready for the NCPBL State Leadership Conference in Charlotte, NC on April 5-7. The chapter is also preparing for participation in the annual Relay for Life event on campus April 21-22.

As a part of PBL Week, members celebrated Professional Attire Day/ Adviser Appreciation Day on Wednesday, February 7. Several members proudly represented PBL and showed off their professional look. During a PBL meeting on February 7, Malek Leach, President, presented a gift certificate and card of appreciation from the PBL members to Patsy Taylor, Chapter Adviser.

### PBL Professional Attire Day



Pictured are: Jarod Curley, Jessica Lewis, La'Quan Nixon, Dwayne Brinkley, Malik Leach, Marlon Jacobs, and Kimlin Sykes

On February 8, Malek Leach, PBL President, and Kimlin Sykes, PBL Vice-President, along with Patsy Taylor, Chapter Adviser, attended an NCPBL Regional "Tip-Off" meeting on the north campus of Wake Technical Community College in Raleigh, NC. A major part of the meeting included a discussion of the upcoming NCPBL State Leadership Conference in Charlotte and the PBL National Leadership Conference in Baltimore. Mrs. Taylor presented a portion of the workshop.



Pictured are Kimlin Sykes, Vice-President, Malek Leach, President, Joshua Howard, NC Central Region Vice-President, Wake Tech PBL President, and Mrs. Taylor, Chapter Adviser.

### PBL Spring Leadership Team

Malek Leach, a senior business administration major with a concentration in management, is serving as Chowan's Phi Beta Lambda President. Kimlin Sykes, a senior with a concentration in accounting is serving in a dual role as Vice-President and Secretary. Jessica Lewis, a junior with a concentration in marketing is serving as Treasurer.



## Visiting Executive Program - Dell Aycock, State Employees' Credit Union



Mrs. Dell Aycock, Vice President and City Executive with the State Employees' Credit Union (SECU) came to campus on January 23, accompanied by Mrs. Camren DeLoatch, Senior Financial Services Officer. Mrs. Aycock is a long-time supporter of the University and the School of Business.

Mrs. DeLoatch spoke with the Accounting 399 – Fraud class about consumer credit fraud. She discussed the problem of identity theft and methods to avoid becoming a victim. Her presentation was accompanied by an informative handout. After the class, the two SECU representatives joined students Qeashaunda Johnson, CJ Donaldson, Josh Nicholson, Victoria Smolchenkova, Jeremy Brooker, Kimlin Sykes and School of Business faculty for a networking luncheon.

Vaughn Auditorium was the site for Mrs. Aycock's presentation of 'Your Future Starts Now – What's Next For You?' With participation from students, she discussed career planning, job searches, and preparing for interviews. From there, the discussion turned to the transition from student to business professional.





## Visiting Executive Program - Jeremy Taylor, U.S. Cellular



Mr. Taylor discussing U.S. Cellular's mission

The School of Business Visiting Executive Program welcomed Jeremy Taylor back to Chowan on February 14. He is a 2001 graduate of Chowan with a degree in business. Now he is Director of Sales for U.S. Cellular. A former student of Mrs. Patsy Taylor, Jeremy Taylor (no relation to her) spoke with her BUS 220 – Marketing class about the new products and the rapid pace of change in the cellular phone industry. He brought with him a cell phone that could function as a projector and a wireless speaker that was loud enough for all to hear and included light patterns that changed along with the audio.

A networking luncheon followed with Mr. Taylor, students Diamond Macklin, Loreen Abu-Hamamah, Malek Leach, Lexus Collins, Alyssa Fairless, and business faculty. After lunch, Jeremy Taylor spoke with the BUS 303 – e-Commerce class about the marketing challenges and opportunities in today's business environment.

Vaughan Auditorium filled with attentive students to participate in Mr. Taylor's discussion of Leadership versus Management. He explained U.S. Cellular's organization and mission. Using clips about the winning 1980 U.S. Olympic hockey team, he showed the importance of leadership and discussed various leadership techniques.



Pictured are: Diamond Macklin, Loreen Abu-Hamamah, Jeremy Taylor, Malek Leach, Lexus Collins and Alyssa Fairless.