



**CHOWAN
UNIVERSITY**

School of Business & Design Newsletter

September/October 2020

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Master of Arts in Organizational Leadership

The School of Business and Design is pleased to announce the addition of its first graduate program, the Master of Arts in Organizational Leadership. Our 30-credit hour, 18-month program will be delivered in an online format, though students can opt to take 25% of the program in a seated format.

Chowan University's Master of Arts in Organizational Leadership is designed to provide graduates with the knowledge and skills necessary for upper-level management positions and expertise to further their organizations' mission. The new program was approved this week by The Southern Association of Colleges and Schools Commission on Colleges

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Chowan University Mourns the Loss of Amin Khalil

The Chowan University community was deeply saddened earlier this semester by the sudden passing of our fellow faculty member, colleague, and mentor Mr. Amin Rudaina Khalil. Mr. Rudaina served as Associate Professor of Graphic Design in the Department of Communication Arts since August of 2018. He will be remembered for his warm supportive nature, his unwavering commitment to high standards, and for his world-class talent and expertise as an artist and designer. Amin was the Director of the Design program for five years at the Art Institute prior to closing and coming to CU in 2018. Amin's funeral/burial was held in San Diego on Wednesday, September 10th. In attendance were his extended Canadian family and local friends. The service was also attended online by his family in Lebanon.

[continued on page 5](#)



Master of Arts in Organizational Leadership *continued*

(SACSCOC) to begin in 2021. With the approval of this program, SACSCOC also approved Chowan University to offer distance learning.

“The new program is among the first in our region,” shared Dr. John Dilustro, Associate Provost for Academic Affairs and Dean of the School of Graduate Studies. “This has been in development for some time now, and Chowan plans additional graduate programs in the future. This new program is consistent with our mission to provide high-quality undergraduate and graduate programs to the region. It is also our first online program.”

The 30-semester-hour curriculum for the Master of Arts in Organizational Leadership will be delivered from the Chowan University campus with the primary mode of instruction as asynchronous online instruction. However, students will have the option to take up to 25 percent of the coursework via face-to-face and/or synchronous instruction. These sessions will be recorded and made available to students unable to attend in-person or remotely at the time of the class meeting.

“Our program develops leaders with the skills to manage complexity, uncertainty, and change in organizations,” shared Dr. Hunter Taylor, Dean of the School of Business and Design. “In this program, students will examine existing knowledge on leadership issues and trends and apply this knowledge to the benefit of their organizations. Students will learn effective communication, trends in diversity, conflict resolution, and financial management to lead changes in their own workplace.”

To qualify for admission to the Master of Arts Program in Organizational Leadership, a student must have earned a bachelor’s degree from a regionally accredited institution of higher learning with a minimum GPA of 2.5 and demonstrate the potential for study of organizational leadership at the graduate level, shown by submitting a current resume and personal statement.

Applications to the Master of Arts degree program are accepted throughout the year.

For more information, visit <https://chowan.edu/admissions/school-graduate-studies>

Virtual Lemonade Stand Competition

On Wednesday, September 30, the Department of Business hosted a virtual lemonade stand competition. For this event, students competed to see who could manage the most successful (virtual) lemonade stand. A successful lemonade stand required savvy decision-making regarding inventory purchasing and management, operations, and pricing decisions. Students competed to win prizes.

Alexis Riddick, a senior in the Department of Business, was the grand prize winner, earning over \$40 in profit for her virtual lemonade stand!

Business majors Ahmeika Jones, Serenity Nichols, Harri Lovett, and Davonte Hooks were the runners-up.

A big thank you to all the students and faculty who participated in the lemonade stand competition!

[Additional pics on page 11](#)



Alexis Riddick, a senior in the Department of Business, was the grand prize winner!

PICA Student Competition

Chowan University students have again been recognized as winners of the prestigious PICA Awards, presented by the Printing Industry of the Carolinas, Inc. (PICA). Each year PICA hosts a competition among members of the print industry to recognize excellence within the industry. There are also high school and collegiate levels of competition. This year's winners were announced at the annual awards banquet, which were delayed until September 23, 2020 due to COVID-19.

In order to compete, the student must be enrolled in a graphic arts program at an accredited institution in the Carolinas at the time the work is produced. The work must have been produced by the student (from native file through finished product) within the facility of the institution in which enrolled. The work must be produced between January 1, 2019 and December 31, 2019. Students' entries were in competition with work from five other collegiate programs. A panel of judges with experience in the print industry evaluate work based on print quality, paper and ink usage, difficulty of printing/production, effective use of process and overall visual impact.

This year Chowan students were recognized in the 54th annual PICA Awards for the following work:

Best of Category:

(only one chosen per category)

Title: Wood Pumpkin Spice Sign

Student: Qui'Wania Miller

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid

Special Judges Awards:

(more than one can be given for each category)

Title: Inner Glow

Student: Naiyhani Etheridge

Instructor: Dr. Michelle Surerus

Category: Screen Printing: 2 or More Spot Colors, Textile

Title: Marketing Kit

Students: Jonathan Taul and Kristian Boulware

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid

Award of Excellence:

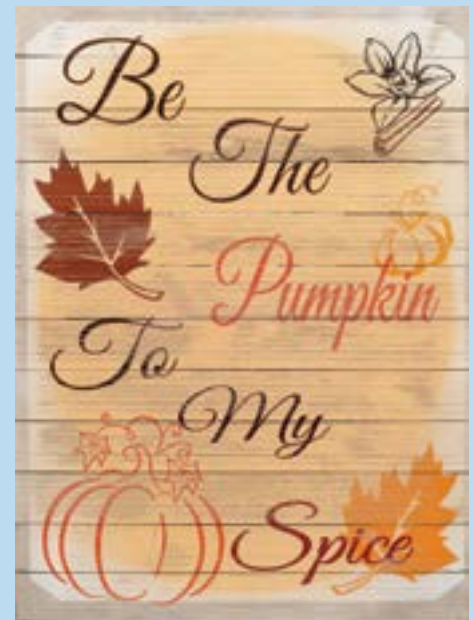
(more than one can be given for each category)

Title: Marketing Kit with Incentives

Students: Shanelle Thompson and Diamond Martin

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid



Wood
Pumpkin
Spice Sign by
Qui'Wania
Miller



Inner Glow
by Naiyhani
Etheridge



Marketing
Kit by
Jonathan
Taul &
Kristian
Boulware



Marketing
Kit with
Incentives
by Shanelle
Thompson
& Diamond
Martin

Phi Beta Lambda is Ready for 2020-2021

Phi Beta Lambda is ready for the 2020-2021 academic year with an outstanding officer team in place.

Serving as president is Jarod Curley, a senior from Eure, NC, majoring in Business Administration with a concentration in Management. Serenity Nichols, a senior from Chesapeake, VA pursuing a BA in Business, is serving as vice-president. Ahmeika Jones, a junior from Miami, Florida, majoring in Business Administration with a concentration in Management, is serving as treasurer. Michaela Worthington, a junior from Elizabeth City, NC, also with a concentration in Management, is serving as secretary. Alexis Riddick, a senior from Hampton, VA, with a concentration in Accounting, is serving as the SGA representative.

Phi Beta Lambda is a non-profit educational association of post-secondary students preparing for careers in business and business-related fields. Membership in Phi Beta Lambda provides students opportunities to learn outside the classroom and, in addition, promotes a sense of civic and personal responsibility. All business majors or students enrolled in a business course are invited to join.

The national PBL theme for 2020-2021 is "Aspire." Is being a member of one of the premier student organizations in your major one of your aspirations? For more information about how you can become a member of Chowan's PBL chapter, please contact Patsy Taylor, faculty advisor, at taylop@chowan.edu or stop by McSweeney 118.



(Pictured left to right above): Ahmeika Jones, Alexis Riddick, Mrs. Patsy Taylor – Advisor, Jarod Curley, Serenity Nichols (not pictured: Michaela Worthington).

Kappa Pi Officers Elected and New Artwork Selected for Green Hall



The members of Chowan University's Iota Zeta chapter of Kappa Pi, the International Art Honor Society, started the fall semester off by electing new officers, tapping new members, and planning for the painting of an artwork in Green Hall. The members unanimously chose Alyssia Parker's design, "Justice for All," as the as the first painting for the newly remodeled hallway at Green Hall. President Peterson designated this space for the display of student artwork.

The new Kappa Pi officers for 2020-2021 are:

Charles Edward - President
Kyra Cauthen - Vice President
Chris Whaley - Secretary
Malik Cousins - Treasurer

The following students were recognized for their academic achievements and were tapped to be new members:

Megan Leigh Bess
Kraig Allen Mitchell
Mackenzie Jean Taggart
Destiny Esther Vaughan
Devon Nicholas Williams

The Kappa Pi Induction Ceremony will be held remotely on Wednesday, October 7, at 4:00pm.

CU Mourns the Loss of Amin Khalil *continued*

President Peterson established a Tree Memorial Fund in memory of Amin Rudaina Khalil, where a tree will be planted on the promenade with a marker in memoriam. Donations can be made to the Advancement Office, attention: Twyla Duke; Amin Rudaina Khalil Tree Memorial Fund. Amin's family has also asked that donations in memory of Amin Rudaina Khalil be made to:

Ghassan Kanafani Cultural Foundation
 Arab Bank

Ras Beirut Branch - Lebanon

Account number: 0332-301971-922

IBAN: LB93 0005 0000 0000 3323 0197 1922

SWIFTCode: ARABLBXX



Business Student of the Month



SEPTEMBER

HARLEY WILLIAMS

Congratulations to Harley Williams for being chosen by the Chowan Department of Business faculty as September 2020's Student of the Month!

Harley commutes to campus from nearby Seaboard, NC. She is a long-time member of Galatia Baptist Church, which actively supports our university, and says that Galatia Baptist was instrumental in her decision to attend Chowan.

Before coming to Chowan, Harley attended the Early College program at Northampton County High School where she particularly enjoyed her science and math classes. After high school, she wanted to stay close to home and gain experience working locally. She was particularly attracted to Chowan's Accounting program and appreciated knowing that she would receive the individual attention here so necessary to become successful. It seemed the perfect fit!

Upon her arrival on campus, the University inducted Harley into Alpha Lambda Delta, the national honor society for first year students. Later, the School of Business invited her to join Sigma Beta Delta, the honor society for exemplary students in business, management, and administration. She has been a fixture on The President's List and has continued to excel in her studies.

Starting last year, Harley has been completing an internship with Nucor Steel where she continues to develop her accounting skills in a professional setting.

Asked for advice to offer students, she says: "College is only a few years. It's not easy, it's not all that fun sometimes, but putting in hard work and long hours and dedication... in the end, it's worth it!"

Congratulations, Harley, on being an exemplary Chowan student!

Communication Arts Student of the Month



SEPTEMBER

ALYSSIA PARKER

The September Student of the Month from the Department of Communication Arts is Alyssia Parker, a senior Studio Art major at Chowan University. Alyssia is from the rural part of Suffolk, VA, and quickly found that Murfreesboro was not too different from her hometown. After graduating from Paul D. Camp Community College with an Associate of Arts in General Studies, she chose to attend Chowan University after an advisor recommended it. She describes Murfreesboro as “a gem” and is very happy with her decision.

She began as a Fine Arts Studies major in Fall 2018, but as the semester went on, she was drawn to the Studio Art courses. Alyssia was interested in making art from an early age and found the Studio Art program to be exactly what she needed to grow her artistic ability and gain the level of skills she has today. Enrolling in the Studio Art program was an “awakening” for her. Being involved on the Chowan University campus and meeting professors and peers with similar interests has helped her find her footing and a place where she belongs.

Alyssia is currently a member of the following organizations on campus: Honors College, the organization’s Executive Committee, Poets Inc., The Brown Lady Editorial Board (with four works published in Volume 8, 2020), and The Kappa Pi International Art Society. Additionally, she won the Best in Show Award and an Honorable Mention in Chowan’s 50th Annual Student Art and Design Exhibition, 2020.

She recently lent her talents to Chowan’s SGA to assist with an art project related to the Black Lives Matter movement. She works as a lab monitor for the Studio Art Hall (Green Hall) and has previously worked as a Gallery Assistant under Professor Rob Buller. These experiences and accomplishments at Chowan have led her to many talented people and she will take these lasting impressions with her even after she graduates.

Congratulations, Alyssia, on your selection as the Communication Arts Student of the Month!

Business Student of the Month

OCTOBER CHRIS HERNANDEZ

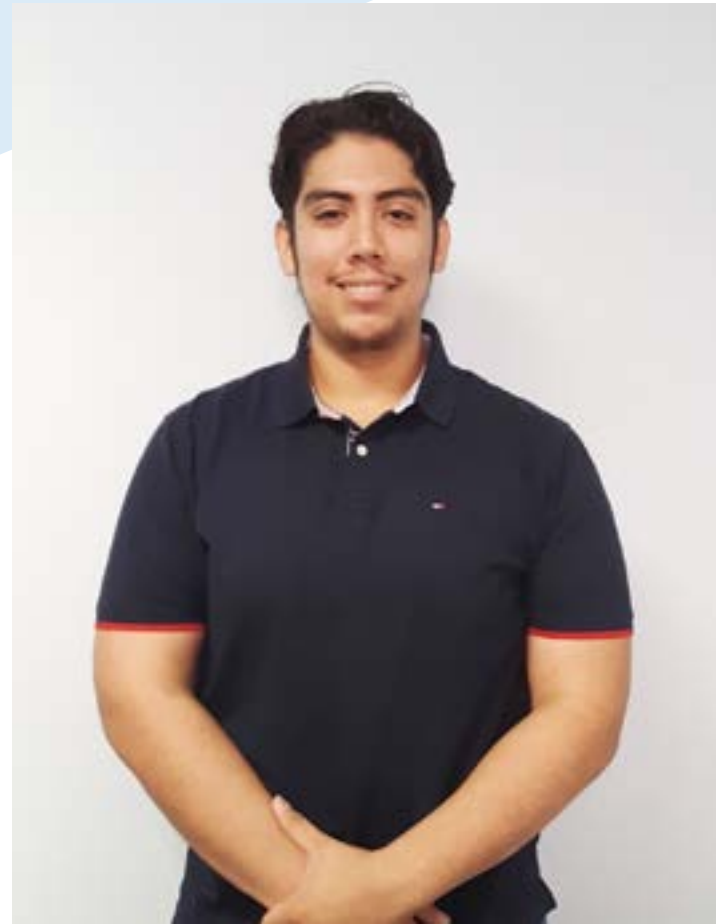
The October Student of the Month from the Department of Business is Chris Hernandez, a senior Business Administration major with a concentration in Management who hails from Prince George's County in Maryland. Chris's achievements throughout his 4 years at Chowan make him a worthy recipient of the Student of the Month award.

Chris's academic record and achievements are exemplary. After his first year at CU, he was inducted into Alpha Lambda Delta, the honor society for first year students. Further into his academic career, he was inducted into Alpha Chi, the National College Honor Society. Chris is also a member of the Chowan Honors College, and has been named to the President's list or the Dean's list every semester of his academic career at Chowan.

Beyond his academic achievements, Chris is an active member of the Chowan campus. He is a 4-year member of the CU football team. Some of his favorite places on campus include the football field and the weight room as he's made many good memories in those places. Chris is also an active member of the Rotaract club, a community service club on campus. He particularly enjoyed helping with the Empty Bowls Fundraiser that the Rotaract Club sponsors.

Chris would encourage underclassmen to get involved on campus. He points out that getting involved with campus activities, clubs, or athletics gives students the opportunity to meet new people and find activities to participate in. In terms of academic advice, Chris says it's important to "build connections with teachers" and to "ask for help when you need it". He also says it is important to "go to class every day and to actually do the work", and to avoid procrastinating.

As a collegiate student-athlete and an active employee in his family's business, Chris has learned the importance of time management skills and the importance of keeping his priorities in order. His school work is always his top priority, which is what



has allowed him to excel academically. Some of his favorite courses include Financial Accounting with Mrs. Williams, Human Resources Management with Mrs. Howell, and Principles of Microeconomics with Dr. Reed.

After his graduation in May, Chris will return to Maryland and work for his family's landscaping business. He plans to take over the business, and he wants to expand the business from being a county-wide business to a state-wide business. His plans for improvement include new marketing campaigns, extensive networking, and an improvement to the accounting techniques used.

We know that Chris is going to be successful in any undertaking he chooses. Congratulations to Chris on all of his many accomplishments! We are proud of you!

Communication Arts Student of the Month

OCTOBER

SHANELLE THOMPSON

The October Student of the Month from the Department of Communication Arts is Shanelle Thompson. Shanelle was initially drawn to Chowan because of its small class sizes. As she moved thru the application and registration stages, Chowan faculty and staff were incredibly friendly and helpful, making the transition to college feel a little easier.

Shanelle started as a business major. She was doing her best but it felt like a constant struggle. After exploring her personal interests, she realized a more creative career path would be a better fit. Through extensive conferencing with her professors, Shanelle decided Graphic Communications was a place she could express her creativity while also applying business and leadership concepts. She quickly noticed her first semester in the new program that the advanced concepts just seemed to stick a little more quickly. She finally felt a strong passion for what she was doing. "It's definitely more challenging than business, but I'm much more passionate about these challenges."

Shanelle did not leave business behind. She is minoring in Business Administration. She wants to continue to learn more about working with people in leadership roles and hopes to incorporate these concepts into her career. Specifically, she finds packaging/structural design the most interesting part of Graphic Communications, as she enjoys the hands-on approach to problem solving the concept requires. She is looking forward to completing her internship this coming summer where she will gain experience in all areas of a print company.

Shanelle has worked various work-study positions at Chowan, including teacher's aide at a local elementary school. Since changing her major to Graphic Communications, she has worked as a lab assistant, lab monitor and in Chowan's Production department. She is also involved in several clubs on campus including: Rotaract, Vision Club, Creative Society and Theatre at Chowan.



In between all of her work, Shanelle spends her free time "playing video games, reading, working word search puzzles, listening to music, sleeping, and eating pizza and cake...just not together."

Shanelle was recognized as the Outstanding Junior in Graphic Communications in Spring 2020. She has also been listed on Chowan's Dean's List and received PICA Foundation scholarships, the James L. Knight Scholarship, and Paperboard Packaging Alliance scholarship recognition.

Shanelle's words to incoming students: "In life, we are presented with challenging moments, and in those moments, we are presented with a choice: to either let ourselves stay in that moment and wallow or to look back at that moment and use it as a learning experience. Regardless of how hard this seems, it's worth it."

PICA Scholarships & Internship Assistance

The Printing Industry of the Carolinas, Inc. (PICA) is the regional trade association for print manufacturing in North and South Carolina. The PICA Foundation was formed as a charitable organization, the funds of which are used to promote education in the printing industry. Each year, PICA awards money to be used for scholarships for students pursuing a degree in Graphic Communications at Chowan University. This year's (2020-21) scholarship recipients are:

| | |
|---------------------------|---------------|
| Shannelle Thompson | \$1250 |
| Tavion Avery | \$1250 |
| Crystal Washington | \$1000 |
| Mauquann Squires | \$1000 |
| Karensa Strieder | \$1000 |
| Autumn Peek | \$1000 |
| Colin Neely | \$1000 |

PICA also provides opportunities for graphic communication students to apply for financial assistance with their internship requirement. This summer, PICA awarded Regina Hall the internship assistance scholarship for Chowan University.

CA Internship Spotlight: Regina Hall

Regina Hall, senior Graphic Communications major, completed her internship this summer with University Graphic Services (UGS), Chowan University's production department. She spent her time fine-tuning layout and design skills, and running and performing maintenance on the department's Acuity flatbed ink jet printer. She gained further experience with the use of ArtiosCAD, structural packaging design software, and the department's Kongsberg cutting table. She was able to take part in the production of much of the various COVID-19 signage/printing used on campus this semester.

Regina said the best part about her internship was gaining more hands-on experience on equipment and in print as a whole. She said this opportunity not only allowed her to see her growth in this field, but also helped her to understand how much she still needed to improve in specific areas. She commented that the different pressures and priorities of the 'real world' scenario was different from her class experience and taught her quite a bit about herself.

All Graphic Communication majors are required to complete an internship as part of their degree requirements.



The New Ray Prince Library at Chowan University

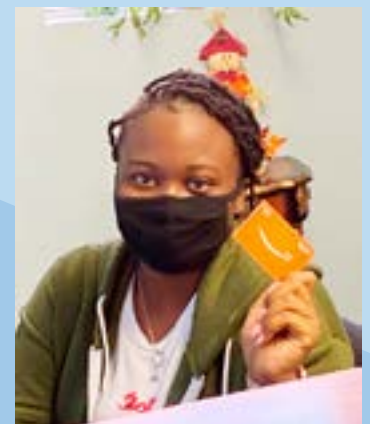
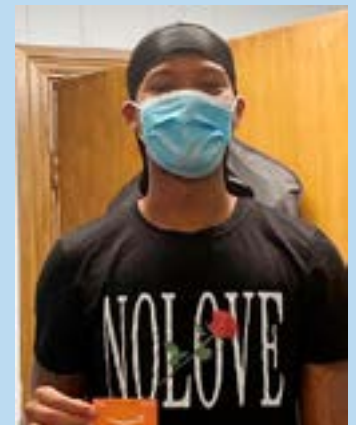
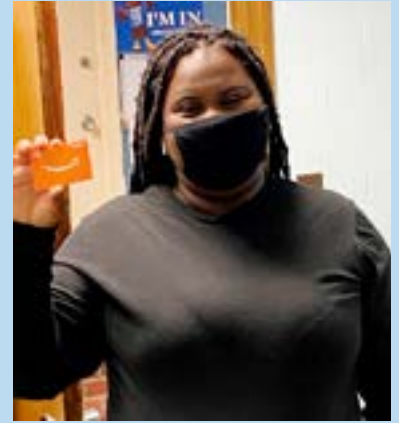
by Tom Brennan, Retired Department Chair,
Communication Arts

About two years ago, Ray Prince (through the urging of Sid Chadwick) offered to help us build up our existing Graphic Communications library resources. He graciously donated both physically and financially, using his extensive industry contacts to send letters requesting donations of books and cash on our behalf. Within days, we were getting heavy boxes filled with books that covered everything from selling techniques to color management. Our first sets of books came from our colleagues at Cal Poly. After this, several individuals parted with their personal libraries. We also received significant monetary donations that allowed us to convert an old darkroom space into a wonderful library space.

The passing of Ray Prince in early May of this year saddened all of us. He was a bigger than life character that I personally had interaction with for nearly thirty years. His thirst for knowledge was unbounded. His commitment to education is unparalleled. The resources Ray was able to gather for us in one short year will have an untold effect on hundreds of young people for years to come. Chowan is not a large university but we've been preparing young people to enter a dynamic and rewarding career in printing and publishing for sixty-seven years. As technology has evolved printing and publishing, more than any other manufacturing sector, has reinvented itself over and over again. Our new Ray Prince library tells that story, and we are grateful. It is through the generosity of people like Ray Prince that allow us to continue that mission.

Pictured to the left: Close up of test print from the Communication Arts Department's Acuity flatbed printer

Pictured on this page: Business majors Serenity Nichols, Harri Lovett, Davonte Hooks and Ahmeika Jones were the runners-up in the Department of Business's Virtual Lemonade Stand Competition held on September 20, 2020.



Outstanding Student Awards

The Chowan University Honors Committee has selected 30 students as the recipients of the Outstanding Student Award.

This award recognizes students for outstanding achievements at the University and is based on the following criteria:

- Embodies the attributes of a leader
- Academic achievement (3.0 or higher)
- Evidence of campus and/or community service
- Exemplifies good citizenship
- Has made significant contributions to Chowan over the past year
- Junior or Senior status

The recipients this year are:

Jarod Curley - Business

Chris Hernandez - Business

Julieta Lecce - Business

Harri Lovett - Business

Ryan Martin - Business

Shaine Olmstead - Business

Alexis Riddick - Business

Kenneth Wilkerson - Business

Hunter S. Taylor, DBA

Dean of the School of Business & Design

Debbie Joyner

Secretary & Editor

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Design and printing by
Wm. A. Krueger School
of Graphic Communications.

Important Dates to Remember:

Pre-registration

for Spring classes begins Monday, Oct. 26

Students should meet with their academic advisor prior to registration.

Sigma Beta Delta Induction Ceremony: Tuesday, Nov. 3

Department of Business Visiting Executive Program: Tuesday, Nov. 3

Speaker: Katie Dannemiller,
Vice President, Baseball
Operations at Greensboro
Grasshoppers

Face-to-face instruction ends at 5 pm, Wednesday, Nov. 25

Study Days begin on Monday, Nov. 30

Final exams: 12/4-12/14

Reading Day observed on Wednesday, Dec. 9

For more information about any of the degree programs offered through the School of Business & Design, please visit:

<https://www.chowan.edu/academics/school-business-and-design>



CHOWAN
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Murfreesboro, North Carolina

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