



CHOWAN
UNIVERSITY

School of Business & Design Newsletter

November/December 2021

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School of Business & Design Honors Students Recognized

The Outstanding Honors College Awards are presented to members of each class. The certificate reads: "The Outstanding Honors College Award is presented in recognition of academic achievement, service to the university, and contribution to the Honors College Program and Honors College Student Association."

The following School of Business & Design Students were recognized for their service:

SENIORS

Ahmeika Jones
Shaine Olmstead
Michaela Worthington

JUNIORS

Adasia Boone
Haleigh Reid
Destiny Vaughan

SOPHOMORES

Patrick Sullivan

FRESHMEN

Sreshta Puducheri

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School of Business & Design Honors Students Recognized *continued*

Certificates of Appreciation were presented to members of the 2021-2022 Honors College Student Association Executive Committee. The Certificate reads: "This certificate of appreciation is presented with deep appreciation of devoted service and faithful leadership."

Destiny Vaughan, *The Brown Lady Editorial Board*

Haleigh Reid, *Social Activities Chair*

Adasia Boone, *Secretary*

The Honors College Student Association recognized graduating seniors during its annual awards dinner on November 21. They are:

Tyler Bray

Ahmeika Jones

Harri Lovett

Shaine Olmstead

Lucas Pels

Brooke Woods-Pennell

Michaela Worthington

Kyra Cauthen wins CU in Blue's Clues Scavenger Hunt

Congratulations to Kyra Cauthen, Graphic Design Senior, on winning the CU in Blue's Clues scavenger hunt. On November 4, Kyra found the keychain in the library basement after following the clues provided by Mr. Jason Fowler, who played "Steve" in the Blues Clues spoof videos. The contest began on October 21 and created a campus wide search effort, to which Kyra ended when she was the first to find the prize. She is pictured here receiving her new iPad as a reward for winning the contest.

Thank you to all those who helped make this event a success: Mr. Jason Fowler, Dr. Sam Miller, Mrs. Kimberly Bailey, Mr. Andy Wilson, and Mrs. Ruth Casper.



School of Business & Design Students Recognized at Chowan Fellows Association Awards Program

The Chowan Fellows Association held its annual awards program on Sunday, November 14.

The following students from the School of Business & Design were recognized with **Crystal Awards**.

Darrell Cobb, *Graphic Communications*, was presented the **Sua Sponte Award**. Sua Sponte is the motto of the Chowan Fellows Association. This award recognizes a Chowan Fellow who has shown a determination to take into his or her hands the responsibility for himself or herself and of fellow members.

Diamond Martin, *Graphic Communications*, was presented the **Leadership Award**. This award recognizes a Chowan Fellow who has demonstrated exceptional leadership in the association and at the university.

Jayden Riley, *Business Administration*, was presented the **Fellows Award**. This award is given to a Chowan Fellow in recognition of exceptional contribution to the success of the Chowan Fellows Association.

The following students from the School of Business & Design were recognized with **Certificates of Appreciation** for their service on the 2021-2022 Chowan Fellows Association Executive Committee.

Darrell Cobb, *Graphic Communications*,
Cultural Literacy Activities Chair

Troy Dunkley, *Business Administration*,
Secretary

Diamond Martin, *Graphic Communications*,
President

Jayden Riley, *Business Administration*,
President

The **Outstanding Chowan Fellows Program Awards** are presented to members of each class. The certificate reads: "The Outstanding Fellows Program Award is presented in recognition of leadership, service to the University, and contribution to the Fellows Program and Chowan Fellows Association."

The **2021 Outstanding Fellows Program Seniors** from the School of Business & Design are:

MeShaun Kenney, *Graphic Communications*

Diamond Martin, *Graphic Communications*

Jayden Riley, *Business Administration*

The **2021 Outstanding Fellows Program Juniors** from the School of Business & Design are:

Anyae Bugg, *Graphic Communications*

Darrell Cobb, *Graphic Communications*

Troy Dunkley, *Business Administration*

D'Andra Flora, *Business Administration*

Crystal Washington, *Graphic Communications*

The **2021 Outstanding Fellows Program Sophomores** from the School of Business & Design are:

Chrishyne Ward, *Graphic Design*

The **2021 Outstanding Fellows Program Freshmen** from the School of Business & Design are:

Trevon Abraham, *Business Administration*

Tylar Willams, *Business Administration*

Henke Recognized for Exceptional Dedication to the Fellows Program

One of the annual awards presented at the Chowan Fellows Association Leadership Awards Dinner is **The Fellows Chowan Award**, which recognizes a faculty or staff member for exceptional dedication to the Fellows Program members through mentoring. This year's award was presented to Dr. Mitchell Henke, Professor of Graphic Communications. Congratulations, Dr. Henke!



4+1 Equals Master of Arts in Organizational Leadership

The School of Business & Design and the School of Graduate Studies will implement a pathway for undergraduates who exhibit exceptional academic performance to complete undergraduate and graduate coursework concurrently, also known as the 4+1 program.

Starting fall 2022, any student who has completed at least 72 hours of undergraduate course work with a minimum of a 3.25 GPA and is currently enrolled full-time in one of the programs below will be eligible to apply.

Eligible programs will include:

- BA in Mass Communication**
- BS in Business Administration**
- BA in Business**
- BS in Criminal Justice**
- BS in Psychology**
- BS in Applied Psychology**
- BS in Sport Management**

To learn more about this exciting opportunity, feel free to reach out to Dr. Dan Wilson, Program Director, or Dr. Hunter Taylor, Dean of Business & Design.

Dr. Dan O. Wilson
252-398-6374
dowilson@chowan.edu

Dr. Hunter Taylor
252-398-6339
tayloh1@chowan.edu

Call for Entries – 52nd Annual Student Art and Design Juried Exhibition

It may seem far off, but the student art and design show is just around the corner. Chowan University students are eligible to enter up to (3) original artworks to compete for cash prizes in the annual juried exhibition that will open on Thursday, February 3, 2022. See the show prospectus (shared via email) or email Professor Rob Buller (bulla@chowan.edu) for all requirements and important details.

Fancy yourself as an artist? Share your masterpiece with the world, or, at the very least to your fellow classmates and the Chowan University community.

Last year's award winners for the 51st Annual Student Art and Design Juried Exhibition:

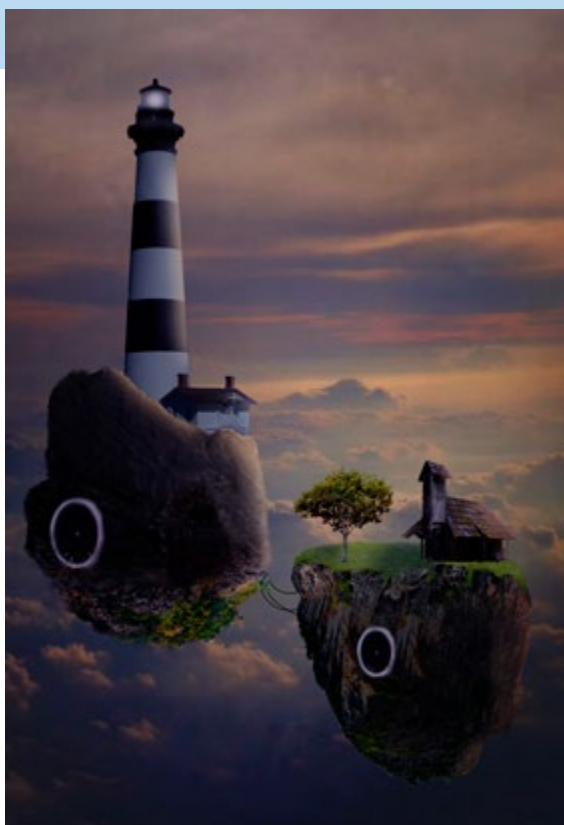
First place - Chris Whaley - Lighthouse in the Clouds

Second place - Charles Kearse - Delusional Fantasy

Third place - Mitch Bess - Untitled (Fountain)

Honorable mention - Mitch Bess - Untitled (Skull)

Honorable mention - Kyra Cauthen - Mother Nature



Lighthouse in the Clouds, Chris Whaley



Delusional Fantasy, Charles Kearse

Business Classes Host Guest Speakers

During November and early December, students in Mrs. Patsy Taylor's classes hosted guest speakers. The information they shared was valuable and insightful and reactions from students were very positive and appreciative.



Mr. Tom Eisenmenger, Assistant Professor of Information Systems, spoke to Mrs. Taylor's Foundations of Business (BUS 150) class on Friday, November 19. He talked about the multiple ways businesses use information systems.



Dr. Alan Scott, Title IX Coordinator and Director of Career Services, spoke to Mrs. Taylor's Business Colloquium (BUS 390) class on Thursday, November 9. He spoke about job interviews. He shared tips about what types of questions to prepare for and how to approach them as well as some of the "dos and don'ts" of the process. Additionally, Dr. Scott assisted Mrs. Taylor on November 30 and December 2 with a series of mock job interviews with students enrolled in the BUS 390 class.



Mrs. Shannon Williams, Associate Professor of Accounting, spoke to students in Mrs. Taylor's Foundations of Business (BUS 150) class on Friday, November 12. The information she shared about the accounting field was interesting and informative.



2021-2022 PICA Scholarship Recipients

The Printing Industry of the Carolinas, Inc. (PICA) is the regional trade association for print manufacturing in North and South Carolina. The PICA Foundation was formed as a charitable organization, the funds of which are used to promote education in the printing industry. Each year, PICA awards money to be used for scholarships for students pursuing a degree in Graphic Communications at Chowan University.

This year's (2021-22) scholarship recipients are:

Caryn Bowe
Darrell Cobb
Diamond Martin
Emashara'e Seaberry
Mauquann Squire
Karensa Strieder
Shanelle Thompson
Crystal Washington

Mass Communication Hosts Livestreaming for Recruitment

The Mass Communication Program is using video games and live streaming as a tool for recruiting.

Now that Mass Communication is officially here at Chowan University, it's time to drum up some excitement for the new program by demonstrating some of the skills students can learn in the program. happens. Every Monday at 4 PM, Dr. Samuel Miller hosts a live stream on the program's Facebook page where interested students can hang out with a faculty member and learn more about what the program offers.

While students watch, Dr. Miller plays a video game and answers any questions students might have about the major or program faculty. The first two live streams showcased different genres of games with Animal Crossing: New Horizons, followed by Metroid Dread the following week. The conversations during the stream range from the benefits of earning a degree in the program to hearing nostalgic tales of him buying his first video console at the age of ten. We hope you'll login and join the fun!

Anybody interested in following the stream can find it on the program's Facebook page: Mass Communication at Chowan University or by scanning the QR code below.



Business Classes Host Guest Speakers *continued*



Dr. Dan Wilson, Program Coordinator for the Master of Arts in Organizational Leadership program, spoke to students in Mrs. Taylor's Business Colloquium (BUS 390) class on Tuesday, December 7. He spoke about the Master of Arts in Organizational Leadership program sharing information about the curriculum as well as the application process.

Phi Beta Lambda Celebrates Christmas

Mrs. Taylor hosted a Christmas dinner on Monday evening for Phi Beta Lambda members. There was a lot of food, fellowship, and fun. For more information on how you can join PBL, contact Patsy Taylor at taylop@chowan.edu.



**Merry Christmas from CU's PBL chapter to you and yours.
Wishing you a safe and blessed holiday season!**

Mass Communication Professor Places in Skate Contest

Proving that professors can do more than just lecture classes and grade papers, Mass Communication professor Samuel Miller took 3rd place at a local skate contest in Norfolk, VA on November 21.

At the PJ Jam Session at Northside Skatepark in Norfolk, VA, skaters competed in the grind box challenge. Skaters from all over the Seven Cities region tested their mettle by attempting a vast array of skate tricks on a series of obstacles to determine who had the best grinds, cess slides, and transfers. The

competition was fierce with participants attempting to outdo each other by pulling off some of the most technical tricks they could muster.

After the dust settled, Dr. Samuel Miller claimed 3rd place in the face of steep odds. Surprised by the results, Dr. Miller thanked his fellow competitors for pushing him to try his hardest in the contest, even though all he wanted to do was have some fun with some fellow skaters. He hopes to compete again next year so long as his body will allow him.



Dr. Miller, second from left, with other winners at the PJ Jam Session in Norfolk, VA.

Department of Business T-shirts – Phi Beta Lambda Fundraiser

Phi Beta Lambda is taking orders for Department of Business t-shirts. Check your email and the Business Majors Blackboard page for more information. For now, note the following information about the shirts:

Both short and long-sleeve options

Black shirts with white screen print

Range of sizes from Small to 5XL

Short sleeve option - \$10.00

Long sleeve option - \$15.00

Bundle option (short and long sleeve) - \$22.00

Thank you to Professor Jason Fowler for his help in perfecting the design. Also, thank you to Michaela Worthington, Phi Beta Lambda President, for her efforts in the design process.

**Contact Patsy Taylor, Phi Beta Lambda Faculty Adviser,
at taylop@chowan.edu for more information.**

**Place an order for your shirt
(or shirts) TODAY and
prepare to show your
Department of Business pride.**



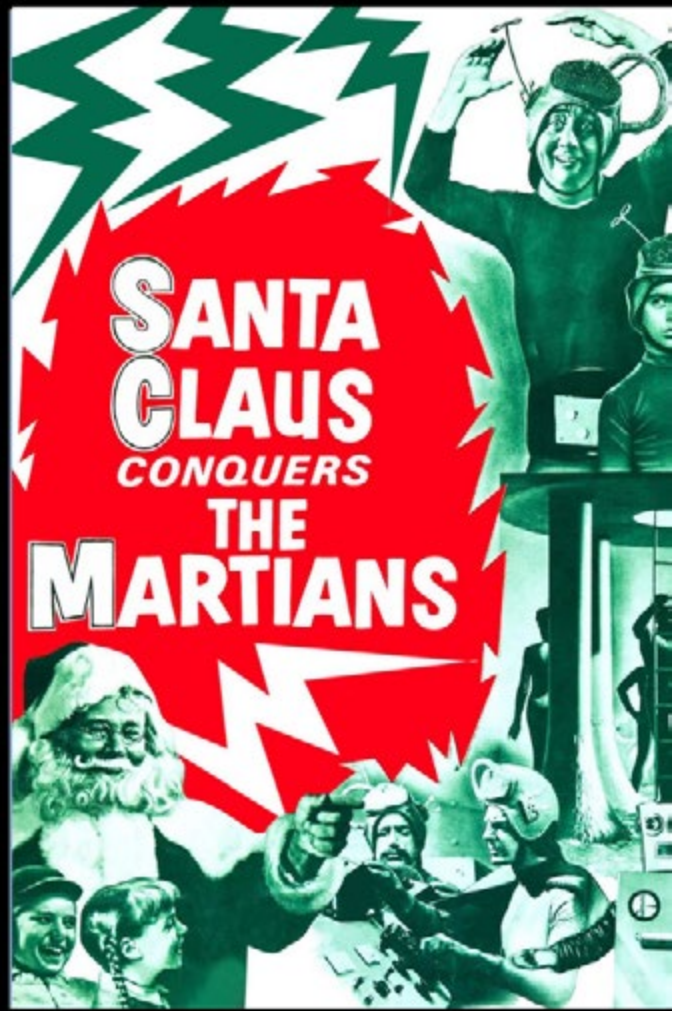
Front Design



Back Design

**The Mass
Communication
Program Presents
B-Movie Night with
This Christmas
Cult Classic on
Thursday
December 2nd at
6:30 in Horner 111**

**We hope to see you
there.**



Event Promotional Flyer

Mass Communication Presents B-Movie Night

Students and Faculty brought their popcorn and curiosity as they attended Mass Communication's second B-Movie night of the semester with the holiday cult classic: Santa Claus Conquers the Martians.

On Thursday, December 2nd, Horner Hall hosted the 1964 children's movie about Martians learning the meaning of Christmas and the magic of childhood. The plot follows Martians concerned that their children are too distracted by Earth entertainment and will not finish their lessons. Their wise sage recommends that the children must experience childhood before it is too late. He suggests that they bring Christmas to Mars. A team of Martians goes on a mission to kidnap Santa Claus and, along the

way, must apprehend two small children, so they are not discovered by the authorities.

The film's terrible acting, awkward-looking costumes, and psychedelic atmosphere will leave the viewer in a state of wonder. However, it's the type of wondering that has someone scratching their head about how they received funding for this film in the first place. Before the movie started, Dr. Miller presented some background information about the production. Dr. Miller is not a fan of holiday specials, but he is willing to make exceptions when they look as bad as this one. He plans on bringing B-Movie night back next semester because there will always be a backlog of bad movies to watch.

Business Student of the Month

NOVEMBER MEGAN VINCENT

Megan Vincent is the November Business student of the month. She is a management major with a minor in accounting. Megan is from Boykins, Virginia, and she came to Chowan University because of the homelike atmosphere and small classes. She wanted a college where she could get to know her professors on a personal level. She also came to play college softball.

Megan feels that coming to Chowan has been one of her best decisions. She attended a junior college before Chowan and wanted to go to a small school afterwards. She felt that a smaller university would best fit her needs, and she chose Chowan as a place where she could excel in her field of study. She says Chowan University has exceeded her expectations. She explains that some of her best experiences at Chowan are meeting lifelong friends, developing relationships with her professors, and building a network that will benefit her throughout her life and career.

Megan stays very busy at Chowan. She excels academically and is a member of Alpha Chi, Chi Alpha Sigma, Pi Gamma Mu, and Sigma Beta Delta. Her favorite class has been Finance. She likes the class because it aligns with her interests and is a field that she would like to pursue once she graduates. She also states that Dr. Taylor does a really good job with working with students. In addition to this, Megan is a pitcher on the Chowan University Softball team.

Megan's best advice to freshman students would be not to procrastinate. Instead, she says students should be sure to understand their priorities and



work hard on their grades. She also advises her fellow students to get to know their professors and just be willing to make the effort to do well.

Megan will graduate in May 2022 and plans to pursue a career in accounting. She has a winter break internship with a local tax and accounting firm, Jentry White, CPA. Megan is a joy to have as a student and we wish her all the best. We know she will succeed in any endeavor she chooses. Congratulations, Megan!

Communication Arts Student of the Month

NOVEMBER DAVE CLARK

Dave Clark is November's Communication Arts Student of the Month. Dave is a Business & Design major, who shows an aptitude and talent for both. As a business major originally, Dave grew interested in running a business and learning how a business was created and run. As he continued in his studies, he soon realized he also had a passion for art & design, which made him a perfect candidate for the newly-founded Bachelor's in Business & Design at Chowan. He says that the major "felt perfect for [him]." As a graphic designer, Dave is constantly experimenting and learning new techniques that take his work in new and exciting directions. As a member of the Chowan Graphic Design Club, he has created t-shirt designs, sticker designs, poster designs, and recently, coloring book page designs in his own unique style and design voice. Along with being a member of the Chowan Graphic Design Club, Dave is also a member of Kappa Pi, the Chowan Men's Swim Team, and recently took 3rd place in the First Annual Kappa Pi Video Game Tournament, as well as 2nd place in a poker tournament held here at Chowan University.



Dave is currently working on a body of work focused on his original character, Pencil Man, and his wild adventures with his friend, a flash drive and his nemesis, a stapler. He is also considering a new character, some type of sauce, in his future Pencil man stories. Professor Fowler said of Dave, "Dave has shown so much promise and talent since joining my classroom as a graphic designer. I cannot wait to see how far his dedication and creativity will take him."

Congratulations Dave, on your selection as the November 2021 Communication Arts Student of the Month!

Business Student of the Month

DECEMBER HARRI LOVETT

Please congratulate Harri Lovett, the Chowan University Department of Business Student of the Month for December 2021!

Harri is an extremely conscientious student, working towards a Bachelor of Arts in Business (Chowan's business program with a strong global component) with a Marketing Minor. Naturally, then, he cites courses in marketing and those with a strong global component as being his favorites so far. He is also active in many campus scholastic organizations such as Alpha Chi (where he is President), Alpha Lambda Delta, Sigma Beta Delta, the Honors College, and also serves as a Presidential Ambassador. Harri also has recently become the first student-athlete in Chowan Athletics history to be named academic and athletic All-American in the same season after also receiving First Team Academic All-American honors.

Harri comes from Wrexham, Wales, a small city about 35 miles south of Liverpool, England, and not so far from Manchester. Naturally, then, soccer (ahem, "football") has played a significant role in his life. He is a defender on the Chowan Hawks Men's Soccer team and was chosen to be the team's captain. While the honor is certainly well-deserved, he can be self-deprecating, proudly noting that his younger sister has won more cups than he.

When asked what most surprised him about Americans, Harri noted that he expected "relentless partying" but, instead, found "relentless work." A strong work ethic is nothing new to him; he enjoyed his work as a door-to-door sales rep/trainer for an educational software company in the UK. His days are long, usually beginning at 7:30 am working in Chowan Admissions, then classes and soccer practice, then finding time to coach soccer in a youth league in Suffolk, VA (three nights a week)! He plans to stay in the USA, to first pursue a graduate degree (possibly Chowan's Master of Arts in Organizational



Leadership) and then, hopefully, to coach soccer at the collegiate level!

Asked for his advice to other students, Harri offers, "Go to class, put the phone in the backpack, know when tests are and know the simple things!" He also wishes to express his heartfelt gratitude to the Chowan family for really caring for him during a recent family tragedy.

Harri, it has been a pleasure having you as a student and we all know you will continue your success, both in the classroom and on the playing field! Congratulations!

Communication Arts Student of the Month

DECEMBER KYRA CAUTHEN

Kyra Cauthen is December's Communication Arts Student of the Month. Kyra has always shown a flair for the creative and dramatic in her design work and her studio artwork. As a graphic designer and student in Chowan's Communication Arts program, she is a leader among her peers, while not only completing her own work, but constantly stepping in to help her fellow students complete their project goals as well. As a member and acting President of the Chowan Graphic Design Club, she leads the way in all of the meetings and projects which the club undertakes. In fact, her t-shirt design was selected anonymously by her peers to be one of the two t-shirt designs that the club offered to campus for the annual fundraiser. Kyra is also a member and former Vice President of Kappa Pi, while also being a member of the Chowan Women's Soccer Team. If all of that were not enough, she also recently won the First Annual Great Chowan Scavenger Hunt, (and a shiny new iPad) by finding the hidden keychain, besting other Chowan students in a campus-wide search effort.

Recently, Kyra and Graphic Design Professor Jason Fowler collaborated on a design book project, entitled *Windows*, that acts as a representation of the ways that men and women often choose to share or hide themselves from others. Kyra said, when asked about her work for the book, "My goal was to reveal different emotions through highlighting the eyes of my subjects and show the value in revealing yourself and being vulnerable to others. It is something I have struggled with in my life, so in creating this body of work, I am confronting my greatest challenge." In the future, Kyra hopes to become a Professor of Graphic Design because she "never wants to stop learning. If I am still at a school, I feel it will motivate me to continue learning." She also says that "Every single time I have been in school, I have always had a design teacher that would push me when I needed it and also lift me up when I needed it as well, and I want to do that for other people, my future students."

Congratulations Kyra, on your selection as the December 2021 Communication Arts Student of the Month!





Mother Nature, Kyra Cauthen



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Design and printing by
Wm. A. Krueger School
of Graphic Communications.

For more information about any of the degree
programs offered through the School of
Business & Design, please visit:

[https://www.chowan.edu/academics/school-
business-and-design](https://www.chowan.edu/academics/school-business-and-design)



A Breath Away, Karensa Strieder



Fallen Angel, Malik Cousins