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Chowan University Awards Day 2021

Congratulations to the following School of Business & Design Students who were recognized on Awards Day, April 21, for their outstanding achievement:

Kyra Cauthen (Graphic Design): Chowan University Student Research Conference Awards of Excellence: Best Communication Arts Work

Tristan Council (Business Administration): Dr. Dejesus Outstanding Student in Economics Award

Malik Cousins (Graphic Design): Outstanding Graduate in Graphic Design Award

Hamilton Darden (Graphic Design): R. Clayton Lewis Outstanding Resident Assistant of the Year

Breauna Johnson (creative writing/minoring in drama): Excellence in Theatre Award.

Ahmeika Jones (Business Administration): The Drs. Vaughn and Miles Outstanding Business Student Award

Juileta Lecce (Business Administration): Cheryl Hobday McElheney Business Award, presented annually to the outstanding business graduate.

Harri Lovett (Business): Faith in Your Future Award

Ryan Martin (Business Administration): Presidential Ambassador Award

Nastassja Morton (Business): Presidential Ambassador Award

Alyssia Parker (Studio Art): Outstanding Graduate in Studio Art Award

Alexis Riddick (Business Administration): Best All Around Student Award

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Chowan University Awards Day 2021 *continued*

Nicholas Russell (Graphic Communications): Outstanding Graduate in Graphic Communications Award

Shanelle Thompson (Graphic Communications): Outstanding Graduate in Graphic Communications Award & Chowan University Student Research Conference Awards of Excellence: Best Business Paper or Poster

Destiny Vaughan (Graphic Design): Doug Eubank Award.

Kenneth Wilkerson (Business): Presidential Ambassador Award

Additionally, these students were recognized at the Department of Business Award Ceremony on April 15th:

DeeJay Seelbach (Business Administration): Howard Award, presented annually to a returning business student who demonstrates competence in business communications.

Michaela Worthington (Business Administration): O'Neil Award, presented annually to the student who best demonstrates professional attitudes and behaviors.

School of Business & Design Award Winners 2021



Kyra Cauthen



Tristan Council



Malik Cousins



Hamilton Darden



Breana Johnson



Ahmeika Jones



Juileta Lecce



Harri Lovett



Ryan Martin



Nastassja Morton



Alyssia Parker



Alexis Riddick



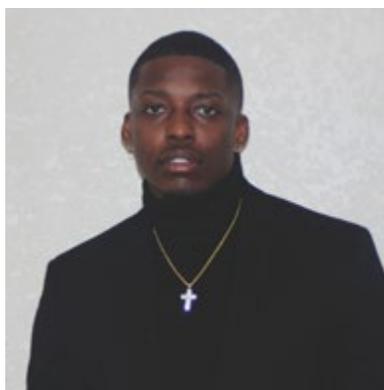
Nicholas Russell



Shanelle Thompson



Destiny Vaughan



Kenneth Wilkerson



DeeJay Seelbach



Michaela Worthington

PBL Chapter and Members Recognized for Participation in 2021 NCPBL Virtual State Leadership Competitive Events Experience

Phi Beta Lambda members Jarod Curley, Brianna Harris, Ahmeika Jones, Alexis Riddick, Alexis Williamson, and Michaela Worthington participated in the virtual 2021 NC Phi Beta Lambda State Leadership Experience, led by Chapter Adviser Patsy Taylor. Typically, members travel to Charlotte for the event, but due to Covid, this year's conference was held virtually. In late April, members participated in the online testing along with PBL members from other chapters across North Carolina.

All six participants represented CU's chapter well, placing in the following events:

Jarod Curley: Entrepreneurship Concepts (Third Place) and Organizational Behavior and Leadership (Eighth Place)

Brianna Harris: Hospitality Management (Second Place)

Ahmeika Jones: Macroeconomics (Fourth Place) and Management Concepts (Seventh Place)

Alexis Riddick: Accounting for Professionals (First Place)

Alexis Williamson: Computer Concepts (Third Place) and Cyber Security (Fourth Place)

Michaela Worthington: Management Concepts (Third Place) and Marketing Concepts (Third Place)

Additionally, chapter membership awards were acknowledged. Chowan's chapter received the following recognitions:

Fourth Place – Largest Local Chapter Membership

Second Place – Largest Local Chapter Membership, Eastern Region

Chapter Participation in the Virtual Competitive Events, Eastern Region

Congratulations to Chowan's Phi Beta Lambda Chapter! For more information about how you can get involved with PBL, contact Patsy Taylor, Chapter Adviser, at taylop@chowan.edu.

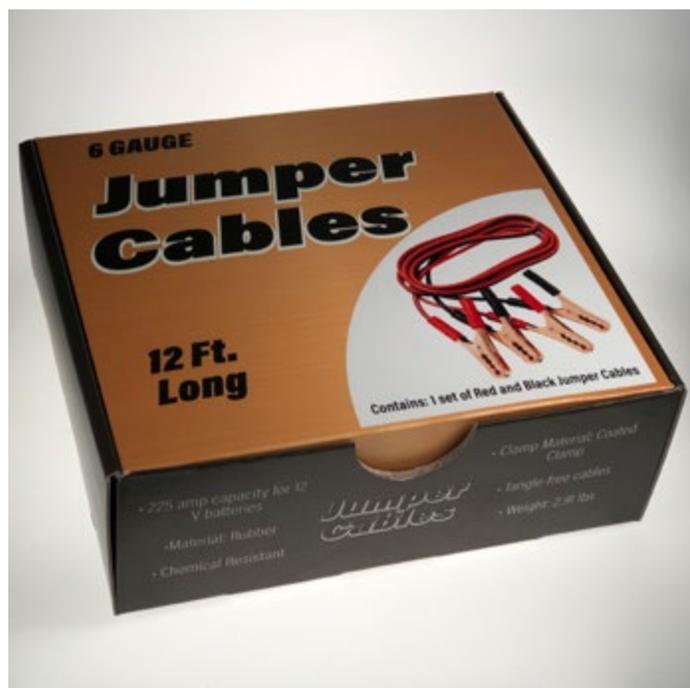


55th Annual PICA Awards: Student Competition

The Printing Industry of the Carolinas, Inc. (PICA) recognized Chowan University students as winners of the prestigious PICA Awards. Each year PICA hosts a competition among members of the print industry to recognize excellence within the industry. There are also high school and collegiate levels of competition. This year's winners were announced at a Virtual Awards Banquet on April 14, 2021.

To compete, a student must be enrolled in a graphic arts program at an accredited institution in the Carolinas at the time the work is produced. The work must have been produced by the student (from native file through finished product) within the facility of the institution in which enrolled. The work must be produced between January 1, 2020 and December 31, 2020.

CU Students competed with students from five other collegiate programs. A panel of judges experienced in the print industry evaluated work based on print quality, paper and ink usage, difficulty of printing/production, effective use of process and overall visual impact.



Best of Category Winner, Jumper Cable Box, created by Shanelle Thompson

The following students were recognized:

Best of Category

(only one chosen per category)

Title: Jumper Cable Package

Student: Shanelle Thompson

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid

Title: Among Us Toys & Packaging

Student: Tavion Avery

Instructor: Dr. Mitchell E. Henke

Category: Miscellaneous, Specialty or Novelty

Special Judges Awards

(more than one can be given for each category)

Title: Linotype Wall Display - Orange

Student: Diamond Martin

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid

Title: Linotype Wall Display - Tan

Students: Shanelle Thompson

Instructor: Dr. Mitchell E. Henke

Category: Digital Printing: Ink Jet Rigid

Award of Excellence

(more than one can be given for each category)

Title: Murfreesboro Historical

Students: Karensa Strieder

Instructor: Dr. Michelle Surerus

Category: Digital Printing: Toner

Title: What Success Requires

Students: Diamond Martin

Instructor: Dr. Mitchell Henke

Category: Screen Printing: 2 or More Spot Colors, Textile

Title: Get Out

Students: Shanelle Thompson

Instructor: Dr. Mitchell Henke

Category: Screen Printing: 2 or More Spot Colors, Textile

Business Students Earn Six Sigma Certification

Students in Dr. Griffin's BUS 363 Operations Management class earned White Belt Certification in Six Sigma from The Council for Six Sigma Certification. The Six Sigma Methodology is a set of business tools, statistical theory, and quality control knowledge that helps improve business procedures. There are four basic levels of certification: White Belt, Yellow Belt, Green Belt, and Black Belt. White Belts support change management in an organization and engage with local problem-solving teams that assist projects.

Individuals certified in Six Sigma are knowledgeable in dozens of different methods that can be applied to streamline business processes, improve employee acceptance, reduce costs, and increase revenue—all of which lead to a better bottom line, no matter the industry.

The ability to add Six Sigma Certification to one's resumé proves commitment to improving business acumen, analytical skills, and work output.



SIX SIGMA WHITE BELT

Certification that



Has satisfactorily completed and has demonstrated proficiency in the curriculum set forth by the Council for Six Sigma Certification to be awarded the title of Certified White Belt.



Managing Director

Certification Number:
Certification Date:

The students pictured above are: Zouhair Bettache, Jarod Curley, Cristiano Gomes, Austin Grant, Jarret Henderson, Ahmeika Jones, Julietta Lecce, Margarita Lopareva, Christopher Maini, Alexis Riddick, DeeJay Seelbach, William Shantler, Cameron Stover, Megan Vincent, and Henry Wells. Congratulations!

Student Work Spotlight: Shanelle Thompson

In the Spring semester, Shanelle Thompson, Graphic Communications major, produced a Holy Week publication as part of her requirements for GC 337: Printing Applications II, taught by Dr. Mitch Henke.

The project required students to work with a real client developing and manufacturing a print product. Her client for the project was Reverend Mari Wiles, Campus Minister, who wanted a booklet about Holy Week to distribute to the campus and the community. The project involved the design and production of a 16-page color booklet plus a cover. The project required design, layout, file preparation, digital printing, folding, stapling, and trimming. Print booklets were distributed and a digital version was also made available online.



Phi Beta Lambda Elects 2021-2022 Officer Team

Congratulations to the newly elected 2021-2022 PBL officers:

President: Michaela Worthington

Vice-President: Ahmeika Jones

Secretary: Troy Dunkley

Treasurer: Brianna Harris

Michaela, Ahmeika, and Troy are all pursuing a Bachelor of Science in Business Administration while Brianna is pursuing a Bachelor of Arts in Business. Michaela is a rising senior from Elizabeth City, North Carolina. Also a rising senior, Ahmeika hails from Miami, Florida. Troy is a sophomore from Olney, Maryland and Brianna is a senior from Randallstown, Maryland.

Business majors or students enrolled in a business course are eligible for Phi Beta Lambda membership. For information about PBL, contact for Patsy Taylor, Chapter Adviser, at taylorp@chowen.edu.



Pictured Left to Right:
Front: Michaela Worthington & Ahmeika Jones
Back: Brianna Harris & Troy Dunkley

Business Recognition Day

On April 15, the Department of Business held its annual Business Recognition Day on the steps of McSweeney Hall. Seventeen juniors and seniors were inducted into Sigma Beta Delta International Honor Society for Business, Management, and Administration. The newly inducted students are:

- Icez Barnett**
- Hunar Berzangi**
- Tyler Bray**
- Tristan Council**
- Jarret Henderson**
- Chris Hernandez**
- Kayla Howard**
- Ahmeika Jones**
- Julieta Lecce**
- Harri Lovett**
- Shaine Olmstead**
- Alexis Riddick**
- Emily Trueman**
- Megan Vincent**
- Brooke Woods-Pennell**
- Alexa Woolson**
- Michaela Worthington**



Graduating seniors were presented with cords for membership in Sigma Beta Delta and Phi Beta Lambda.

Following the induction ceremony, individual endowed awards were given to deserving students. The Howard Award for excellence in business communication was presented to DeeJay Seelbach. The O'Neil Award, recognizing the student who best demonstrates professional behavior and attitudes, was presented to Michaela Worthington.

To conclude the ceremony, each graduating senior was presented with a gift from the Department of Business.



Graphic Communications Advisory Board Meeting

Friday, March 5, the Graphic Communications program hosted their Spring Advisory Board meeting via Zoom. The purpose of this meeting was to update the board on events and challenges in the last year, particularly COVID-19. The board was also informed on recent student accomplishments and upcoming events in the program, including the annual Graphics Summer Camp and Intern/Employer Day.

The Graphic Communications Advisory Board plays an important role in the program's growth and development by providing feedback on industry employment trends and needs. This group also provides tremendous support in numerous ways that include, but are not limited to, making donations, employing graduates, and hosting interns.

The following members were in attendance:

Jeff Stoudt (PICA)

Kelly Webb (Meredith-Webb Printing Company)

Paul Lynaugh (FujiFilm)

David Boyton Jr. (Mac Papers & Packaging)

Sid Chadwick (Chadwick Consulting, Inc.)

Will White (RJ Young)

Rumonda Smith (ESI)

Michael Drummond (Packrite, Inc.)

Joe Conley (Salem One, Inc.)

Members unable to attend:

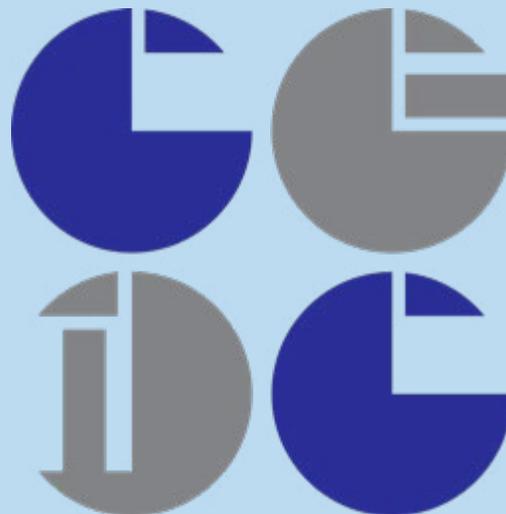
Richard Vann, Advisory Board Chairperson (Retired owner of former PostMark, Inc.)

Stephen Dunn (Graphix Solutions, LLC)

Cory Mazzola (Classic Graphics)

If you are interested in serving on this board, please contact Jennifer G. Newton, grovej2@chowan.edu for more information.

Coming Fall 2021 - The Chowan Graphic Design Club



Hi, everyone! Professor Fowler here. For those that may not know, I teach Graphic Design here at Chowan and it is my pleasure to announce that this coming semester, I will be sponsoring the first-ever Chowan Graphic Design Club (or CGDC, as we super cool designer types like to call it.) The CGDC will be an opportunity for not only Graphic Design majors, but ALL students across Chowan's campus to come together and learn about and participate in many different types of Graphic Design projects and hopefully, meet others with the same interest from around campus. My hope is that as the club grows, the CGDC will not only take part in student-initiated design projects and community-based design projects, but also become an available resource for the design needs of the entire campus community here at Chowan. So if you are interested in becoming a better graphic designer, learning more about graphic design or dabbling in graphic design for the first time, the CGDC is the place for you. Any students of any experience level are welcome. If you are interested in graphic design, we would love to have you be a part of the club.

For more information on ways to participate or join, please email me, Professor Fowler, at jsfowler@chowan.edu. I can't wait to see you at the CGDC!

Graphic Communications Intern/Employer Day

The Graphic Communications program hosted their annual Intern/Employer Day on March 26. This year's event included a combination of virtual and in-person interviews. The event provided the opportunity for graduating seniors to meet with prospective employers for possible full-time positions. For juniors, the event allowed them to locate internship opportunities. For others, the event was an opportunity to gain valuable interview experience.

Kelly Webb (Meredith-Webb Printing Company) and Joe Conley (Salem One) both attended on campus for socially distanced interviews. Michael Drummond (Packrite) and Will White (RJ Young) participated via Zoom. Each of these participants met with and interviewed students from 9:00 a.m. until 3:00 p.m.

The Graphics Communication program, and the School of Business & Design, is appreciative of the time and effort these employers donated to help our students. In addition to interviewing the students, these potential employers also provided meaningful feedback to students and/or to faculty. The feedback helps prepare current and future students for entering the workforce. The program faculty also played a large role in the success of this event. Each year, program faculty collect student resumes and prepare a booklet to distribute to the Graphic Communication Advisory Board and other employers who inquire about hiring graduates or interns.

If you are interested in hiring a graduate, hosting an intern, or participating in future events, please contact Jennifer G. Newton, grovej2@chowan.edu for more information.



Above, left to right: Anyae Bugg, Mauquann Squire, Ali Talley, Diamond Martin, Tavion Avery

Right, left to right: Tavion Avery, Nicholas Russell, Karensa Strieder, MeShaun Kenney, Anyae Bugg



Business Department Senior Breakfast

The Department of Business hosted a senior breakfast on Thursday, April 22, to celebrate the seniors and their upcoming graduation. Breakfast was prepared by Mrs. Shannon Williams, Associate Professor of Accounting, and Dr. Sarah Reed, Assistant Professor of Economics.





CHOWAN
UNIVERSITY
School of Business & Design

Graphics Summer Camp

June 13-18, 2021
Sunday - Friday

Learn more & apply online @
<https://tinyurl.com/je8hdj3s>

or scan the QR code below!

Camp info & application are at the bottom of the page!



For additional info, contact:

Teresa Warren

warret@chowan.edu • 252-398-1224

Camp sponsored by

Department of Communication Arts :: Graphic Communications program

Graphics Summer Camp - Calling all High School Juniors & Seniors

It's almost summer - which means time for our annual Summer Camp! Visit the Graphic Communications page of Chowan's website (scroll to the bottom) for camp info & application link.

Students will spend a week on campus and take classes in Chowan's Horner Graphics Center. They will learn various aspects of graphic communications including: design, photography, structural design, screen printing, offset printing and digital printing. Students will experience a taste of the university life by living in campus dorms and having morning and afternoon class sessions. One day of the week

has been set aside for a field trip. The total cost of camp is \$150.00. This fee includes all expenses for the week (food and lodging), except any spending money students may want for the field trip.

COVID-19 safety guidelines, including the required face mask, are expected to remain in place. Additionally, students may be asked to complete a health check each morning. Additional details will be provided to accepted applicants. For additional information, please contact Jennifer G. Newton, grovej2@chowan.edu.

Dr. Donna Trautman Visits Campus for Graphic Communications Program Review

As part of Chowan's program review process, the Graphic Communications program hosted Dr. Donna Trautman from Bowling Green State University on April 15 & 16. The purpose of the review process is to identify any weaknesses and ultimately strengthen the program. The program review process includes a detailed self-review written by faculty of the program and an external review, written by Dr. Trautman. While on campus, Dr. Trautman toured the program's facilities and met with administration, faculty, and students in the program.

Dr. Trautman is an Associate Professor of Visual Communications at Bowling Green State University in Bowling Green, Ohio where she has taught since Fall 1989. She received her Bachelor of Science in Visual Communications Technology and a Master of Education in Career and Technology Education from Bowling Green State University. Upon completion of her master's degree, Dr. Trautman taught at Illinois State University before pursuing her doctoral studies at The Ohio State University.

After earning a Ph.D. in Education specializing in Technology Education at The Ohio State University, she returned to Bowling Green State University as full-

time, tenure track faculty in the Visual Communications Technology program in the College of Technology. While at Bowling Green State University, Dr. Trautman has served as Associate Dean, Graduate Dean and, on more than one occasion, Chair of the Visual Communications and Technology Education (VC&TE) Department in the College of Technology. She is an avid sports fan and currently serves on the Athletics Committee in addition to other committees on campus.

Dr. Trautman is well liked by her students and co-workers and has been a mentor and friend to undergraduate and graduate students throughout her career. Her dedication and passion for the Visual Communications Technology program are evident in all she does.

Dr. Trautman's research interests include: Packaging and Display Technology, Sustainability, Diversity in Technology-related fields, and Interactive Media and Training for Industry. Her knowledge and understanding of graphic communications curriculum and industry made her a well-qualified reviewer for the Graphic Communications program review.

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Farewell to Dr. Reed

Business faculty gathered at the home of Mary Ann Howell, Instructor in Business, for a farewell celebration for Dr. Sarah Reed. Dr. Reed will leave Chowan at the end of this academic year to take a new position as Assistant Teaching Professor at Villanova University. The group took the opportunity to wish Dr. Reed well in her future position, as well as share stories and memories of her time with us.

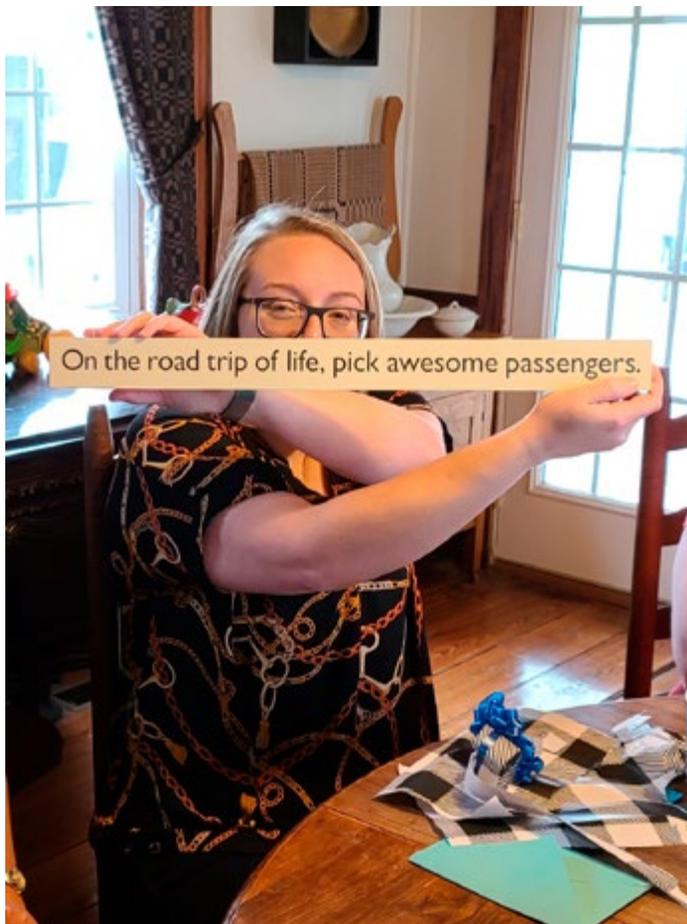
Dr. Reed joined the former School of Business (now Business & Design) in August 2018 as the Assistant Professor of Economics. She quickly developed rapport with our students through her engaging teaching style and her ability to take complex economic theories and make them relatable to our students. Ra-Cee Lucas, a graduating business senior, attests to the teaching ability of Dr. Reed, as he describes microeconomics as the course he enjoyed most while at Chowan University. Lucas explains, "Dr. Reed has a way of making you learn economics." Julieta Lecce confirms this as well, as she explains, that Dr. Reed's classes "were the most interesting ones not only because of the material but



the way she teaches and engages in the classes." Hank Wells, a graduating business senior, attributes his chosen academic path to Dr. Reed. "Dr. Reed's energy and excitement in micro and macro is what convinced me to get an economics minor," says Wells.

In addition to Microeconomics and Macroeconomics, Dr. Reed has taught the Economics of Sport, Women and the Economy, Foundations of Business, Business Colloquium, and the BA in Business Capstone, the latter she redeveloped this spring. The effectiveness of her efforts to redesign the capstone course was evidenced by our students' outstanding performance at the CUSRC this year. Dr. Reed sponsored 15 out of 17 of the business students that presented at the conference.

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School of Business & Design Faculty Accomplishments:

On Thursday, April 8, the Board of Trustees took the following actions:

- Professor Robbin Buller was granted tenure and promoted to Assistant Professor of Art

In addition to recent Board actions, President Kirk Peterson took the following action:

- Appointed Professor Jennifer G. Newton as Chair of the Department of Communication Arts



MITCH HENKE EARNS EXCELLENCE IN COMMUNITY SERVICE AWARD & PROMOTED TO FULL PROFESSOR

On April 21, 2021, at Chowan's annual Awards Day, Dr. Mitchell Henke, Professor of Graphic Communications, received the 2020-2021 Chowan University Faculty Excellence in Community Service Award, which recognizes faculty who have made significant, demonstrable, and direct contribution to society's well-being. Dr. Henke's work includes a variety of contributions. One of these contributions was designing and creating a mask comfort strap and face shields for use by front line workers in the pandemic.

In addition, on Thursday, April 8, The Board of Trustees promoted Dr. Henke to full Professor of Graphic Communications.



SHANNON WILLIAMS NAMED ALPHA CHI TEACHER OF THE YEAR

The student body chose Shannon Williams, Associate Professor of Accounting, as the Alpha Chi Teacher of the Year. The award is based on:

- Superior grasp of subject matter
- Outstanding presentation skills
- Help advising outside the classroom
- Advising & Extracurricular involvement



Newton Named Communication Arts Chair

In April, Chowan University President Dr. Kirk Peterson named Jennifer Groves Newton Chair of the Department of Communication Arts. Newton first came to Chowan as a student in the Fall of 2000, where she earned two degrees: A Bachelor of Science in Graphic Communications and a second Bachelor of Science in Graphic Design. She also earned an Associate in Printing Production and Imaging Technology.

After her 2005 graduation, she was hired as full-time staff, serving as the Assistant Director for Printing Production for Chowan. In this role, Newton designed and performed prepress duties and digital printing for University Graphic Services. While serving in this role, she completed her Master of Science degree in Print Media from Rochester Institute of Technology in Rochester, New York. She began teaching as an adjunct in the Graphic Communications program in 2006 and later, in 2010, in the Graphic Design program.

Her outstanding performance as an adjunct professor led to her first full-time teaching position. She became an Assistant Professor in Graphic Communications in 2012 and has since earned many awards for her accomplishments. In the past five years, Newton was recognized with a Graphic Communications Distinguished Alumni Award (2017), Faculty Advisor of the Year 2017-2018, and the Excellence in Teaching Award in 2019.

As Chair of the Communication Arts Department, Newton will oversee the Graphic Communications, Graphic Design, Studio Art, and Theatre programs. She will also guide the startup of the department's newest program, Mass Communication, slated to begin in Fall 2021. Newton's leadership will bring new energy to the existing programs, promote program growth, and support learning opportunities for all students. Newton notes, "This is a big challenge to take on as there are many moving parts and several different programs, each with unique needs, but my history with these programs, and Chowan University, has provided a solid foundation upon which to grow. I'm looking forward to the opportunities ahead."



She seeks to be supportive and to facilitate her team members' individual strengths and contributions to allow all to focus on teaching and further professional development. Newton strives to increase the integration of all programs both inside and outside the department, as well as the community.

"Jen Newton always has the best interests of the university and our students in mind," says Hunter Taylor, Dean of the School of Business & Design. "Along with other program faculty, she has worked closely with businesses and the program's advisory board to strengthen the program and provide career opportunities for her students. These connections, along with her dedication, determination, and experience, will play a large role in program growth. I am looking forward to all the exciting things ahead for Communication Arts under Mrs. Newton's leadership."

In addition to her work with Chowan, Newton also serves as treasurer for the international Accrediting Council for Collegiate Graphic Communications (ACCGC). She also works as a freelance graphic designer and runs an online storefront where she sells prints, paintings, drawings, pyrography, and sometimes, fiber art (freehand embroidery & crochet).

Congratulations, Jen, on your promotion! We look forward to exciting things ahead!

Chowan University MOL Program Prepares Students for Careers in Leadership

Are you an ambitious individual who would like a career in leadership, or ever wondered what it takes to develop the skills necessary to lead an organization? Chowan University has implemented a brand new Masters in Organizational Leadership (MOL) program that is designed to prepare students for future leadership positions. "The MOL is designed to be a versatile degree," said Dr. Dan O. Wilson, Assistant Professor and Program Coordinator for the MOL program, "The program is designed to equip graduates with the knowledge and skills necessary to obtain a high-level leadership position in an organization such as Director or Vice President."

The new MOL program can be completed fully online and is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). "When creating this degree, we wanted to meet the needs of every student considering pursuing their Masters, whether they are a working adult or a recent college graduate," Wilson said. "This program is designed to meet students where they are and allow them to achieve their Master's Degree while beginning or continuing in their profession."

CU enrolled its first cohort in the MOL program in spring 2021. "We enrolled 14 students into the program this past spring and I am glad to see that the program is growing and taking off," said Wilson. "After meeting with students in the program, I am thrilled to know they are enjoying the program and are excited about what is in store for them".

Chowan University currently has a rolling admissions policy with the program and is still accepting applications for the summer and fall semesters. "Our admissions process is seamless. We have an awesome staff that is waiting to assist anyone interested in pursuing this degree."

If you are interested in enrolling, please contact Dr. Dan Wilson at (252)398-6374 or at dowilson@chowan.edu.

CURRENT STUDENTS' VIEWPOINTS

Michelle Maksimovic

What was your experience like being a part of the first MOL cohort at Chowan University?

I am happy to be a part of the first MOL cohort at Chowan University. The three courses I took this semester increased my writing skills, my knowledge of leadership styles, and my communication skills. Within a short time, I was able to develop myself on a personal level! The courses will help me in my future career as a manager.



What was your experience like being a student-athlete in this program?

The MOL program is ideal for me as a student-athlete. My program is also easy to combine with my soccer practices. As a student, I have the choice to follow all instructions asynchronously online, but it is also possible to follow 25% of the coursework face-to-face. I prefer to follow the course face-to-face if I need more help with a course. Also, I have the opportunity to develop myself as a leader through this program. As a student-athlete, I have the opportunity to use the leadership skills I improve during the courses on the soccer field. This not only helps me but also my teammates in their development!

What are 1-2 things you would share with an incoming MOL student?

I think this program is going to be an eye-opener for every MOL student. I worked as a manager for three years, but this program gives me so much new knowledge and helps me to develop new skills. The program is fascinating, but it also challenged me. The MOL program teaches students to deal with complexity, uncertainty, and change in organizations. These elements help every student in their future careers!

Ruth Casper

What was your experience like being a part of the first MOL cohort at Chowan University? I was quite nervous to begin classes after being out of college for 15 years. However, I found the same compassion at Chowan University in 2021 that I was shown in 2002. I know this was the right choice for me. The professors have been wonderful to work with; I expected no less. I am looking forward to the next few semesters.



What was your experience like being in this program as a working adult? Working full time and taking courses has its learning curve. Once I found a rhythm that worked for me, I have not looked back. I do find the need to designate my time. Not only do I work, but I am married, and have a 10-year-old, so time management has been key to my success. My advice – set a schedule, but have grace and understanding with yourself that it too will need to be flexible.

What are 1-2 things you would share with an incoming MOL student? Don't let your fear hold you back. If you aspire to have a graduate-level degree, then do it!

William Wicks

What was your experience like being a part of the first MOL cohort at Chowan University? My experience being a part of the first group to take part in the MOL program was enlightening. I learned so much about my own leadership abilities and ways to improve my leadership skills as well. In this program, one becomes comfortable with themselves and learns to become comfortable being uncomfortable in order to become the best leader one can be.



What was your experience like being a student-athlete in this program? Being a student-athlete in this program has allowed me to transfer skills I have used in sports my whole life and incorporate them into these courses. Skills and traits such as accountability, trust, and the ability to work within a team setting among others have translated from my experience on the football field to the MOL program.

What would be 1-2 things you would share with an incoming MOL student? I would share do not be afraid to have a conversation with professors aside from class time. I can truly tell they are here to help us succeed in any way they can. I would also share that one should not be afraid to step out of their comfort zone in order to become a better leader.

Trautman Visits Campus *continued*

The Graphic Communications program faculty selected Dr. Trautman as the program reviewer because of her expertise and vision in graphic communications. The observations and findings from her site visit for the Graphic Communications program

review will be invaluable as the program looks to the future and embraces new ways to engage and recruit students as they prepare for internships and as professionals after graduation.

Strong Showing by Business & Design Students at the CUSRC

The School of Business & Design had a strong showing at the 23rd Annual Chowan University Student Research Conference on Tuesday, April 20th. In total, 28 School of Business & Design students presented at the conference.

Congratulations to Shanelle Thompson, who received the award for Best Business Presentation or Poster for her poster, "How COVID Has Influenced Trends in Packaging". Congratulations also to Kyra Cauthen, who received the award for "Best Communication Arts Work" for her work, "Mother Nature".

Of the 28 presenters, 12 were students from the B.A. Business Capstone course, BUS 489, who each presented research on a major firm operating in either the coffee, chocolate, ice cream, or cereal industry.

Four students also completed their Honors Capstone Presentation at the CUSRC. Emily Trueman spoke about escaping the typical 9-to-5 work life that consumes so many individuals. Chris Hernandez presented research on occupational segregation by gender in the labor market. Alexis Riddick's research was from the field of Sports Economics and focused on the funding of new professional athletic facilities. Tristan Council presented original research he completed on military officers and their earnings.

Both Jayden Riley and Nastassja Morton represented the Chowan Fellows Association as well as the Department of Business at the CUSRC. Jayden presented an analysis on the Aramark Corporation and particularly focused on the effect of the COVID-19 pandemic. Nastassja presented research on Mars, Inc., which is the largest chocolate producer in the US.

Communication Arts Exhibitions included student presentations on either one piece or a small body of their artwork. These works ranged from packaging/structural design, such as Shanelle Thompson's "Jumper Cable Box", to fine art, such as Triston Mathis' charcoal drawing, "Cow Skull." Shanelle's



Shanelle Thompson and her winning Business Poster, "How Covid Has Influenced Trends in Packaging"



Kyra Cauthen's winning Communication Arts entry, "Mother Nature"

"Jumper Cable Box" included the creation of the package structure using ArtiosCAD and creating graphics for the package using Adobe software. She printed her graphics on corrugated stock using an Acuity flatbed printer. She finished her package by using a Kongsberg cutting table to cut out and add creases for folding her package into its final form. Several students, including category winner, Kyra Cauthen, spoke on the process or meaning behind their digital work. Kyra explained the meaning and inspiration behind her artwork, "Mother Nature," created using Adobe Photoshop. Marquis Jacobs, Charles Kearse, and Malik Cousins each discussed a small body of their work, including their process, inspirations, and challenges. Triston Mathis presented the only traditional (non-digital) artwork. He spoke to the challenges of working with charcoal and the challenges he personally faced with this piece.

The full list of student presenters from the School of Business and Design is shown below. Congrats on a job well done to all the student presenters!

Business Papers and Posters

William B. Allen (Business), "Analysis of General Mills" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Tavion T. Avery (Graphic Communications), "Trends in Eco-Friendly Packaging" (Faculty Sponsor: Michelle L. Surerus, Professor of Graphic Communications)

Tavion T. Avery (Graphic Communications) and Shanelle Thompson (Graphic Communications): "Digital vs. Offset: Changing Markets" (Faculty Sponsor: Michelle L. Surerus, Professor of Graphic Communications)

Alyssa G. Carroll (Business), "A Case Analysis of the Hershey Company" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Tristan H. Council (Business Administration, Honors College), "Regression Analysis on Military Officers and Their Earnings" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Brianna V. Harris (Business), "An Analysis of the Kraft Heinz Company in the Coffee Production Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)



Nastassja Morton (Business, Chowan Fellow) presenting "An Analysis of Mars Inc. in the Chocolate Production Industry"

Chris A Hernandez (Business Administration, Honors College), "Occupational Segregation by Gender" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Katie E. Houston (Business), "An Analysis of PepsiCo Cereal Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Kayla S. Howard (Business), "An Analysis of Kellogg Company in the Cereal Production Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Ra-Cee J. Lucas (Business), "An Analysis of Post Holdings Inc. in the Industry of Cereal" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Mackenzie R. Lucy (Business), "An Analysis of Ferrero Group in the Chocolate Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Ross J. Miller (Business, Honors College), "An Analysis of Nestle SA in the Coffee Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Aaron K. Moore (Business), "Wells Enterprises" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Nastassja D. Morton (Business, Chowan Fellows), "An Analysis of Mars Inc. in the Chocolate Production Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Alexis P. Riddick (Business Administration, Honors College), "Sports of Economics: Funding of New Athletic Facilities" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Jayden S. Riley (Business, Chowan Fellows), "The Ins and Outs of Aramark Corporation" (Faculty Sponsor: Shannon D. Williams, Associate Professor of Accounting)

Shanelle Thompson (Graphic Communications), "How COVID Has Influenced Trends in Packaging" (Faculty Sponsor: Michelle L. Surerus, Professor of Graphic Communications)

Emily L. Trueman (Business Administration, Honors College), "Escaping the 9 to 5 Work Life" (Faculty Sponsor: Hunter S. Taylor)

Imeek J. Watkins (Business), "JM Smucker Company" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Kenneth M. L. Wilkerson (Business), "An Analysis of Keurig Dr. Pepper Inc. in the Industry" (Faculty Sponsor: Sarah E. Reed, Assistant Professor of Economics)

Communication Arts Exhibition

Kyra D. Cauthen (Graphic Design), "Mother Nature" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Malik S. Cousins (Graphic Design), "Digital Apprehension" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Charles N. Edwards (Graphic Design), "Say Their Names" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Marquise D. Jacobs (Graphic Design), "Global AD" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Andrew M. Joyner (Graphic Design), "The Stories in Artworks" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Charles L. Kearse (Graphic Design), "My Delusional Fantasy" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Triston N. Mathis (Graphic Design), "Cow Skull" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Shanelle Thompson (Graphic Communications), "Jumper Cable Box" (Faculty Sponsor: Mitchell E. Henke, Associate Professor of Graphic Communications)

Shanelle Thompson (Graphic Communications), "Linotype Poster" (Faculty Sponsor: Mitchell E. Henke, Associate Professor of Graphic Communications)

Shanelle Thompson (Graphic Communications), "Holy Week Booklet" (Faculty Sponsor: Mitchell E. Henke, Associate Professor of Graphic Communications)

Destiny E. Vaughan (Graphic Design, Honors College), "Mix Creation" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Christopher W. Whaley (Graphic Design), "Lighthouse in the Clouds" (Faculty Sponsor: Robbin L. Buller, Assistant Professor of Art)

Business Student of the Month

MARCH KAYLA HOWARD

Kayla Howard, a senior from Wilson, NC is the March 2021 Business Student of the Month. Kayla graduates in May with a Bachelor of Arts in Business and a minor in Graphic Communications.

Although Kayla did not start her college career as a business major, she found her place when she started taking business courses. She came to Chowan and had not yet decided on a major, but she knew she loved children and considered a career as a pediatrician. After taking a couple of science courses, she decided that medical school was not the right path for her. After transferring to East Carolina University for one semester, she realized how much she missed the small school atmosphere at Chowan. She then decided to come back to CU and to take business classes and found her place.

Kayla has been a part-time employee with Food Lion and has received accolades and praise for her performance. She has an opportunity to pursue a management position with Food Lion, but her genuine career goal is to be an entrepreneur. She wants to start her own body and skin care brand, one that “inspires people and makes them feel good about themselves.”

When asked what she liked most about Chowan University, she responded the “helpfulness of faculty and staff as well as the ability to get to know the faculty and staff on a personal level.” She said that CU “feels like a second home and that she enjoys the small school environment.”

In her spare time, Kayla enjoys reading, researching, and investing. She also enjoys photography and videography and is member of the Photography Club on campus. An excellent student, Kayla holds membership in multiple honor societies including Alpha Lambda Delta, Pi Gamma Mu, and Alpha Chi.

When asked what advice she would give to current students, Kayla said “Believe in yourself and everything will work out.” She noted that



perseverance is key. Clearly, this advice has worked well for her as she has demonstrated she will persevere, reach, and exceed her goals.

Congratulations, Kayla, on your selection as the March 2021 Department of Business Student of the Month! Best of luck to you as you continue to persevere!

Communication Arts Student of the Month

MARCH NICHOLAS RUSSELL

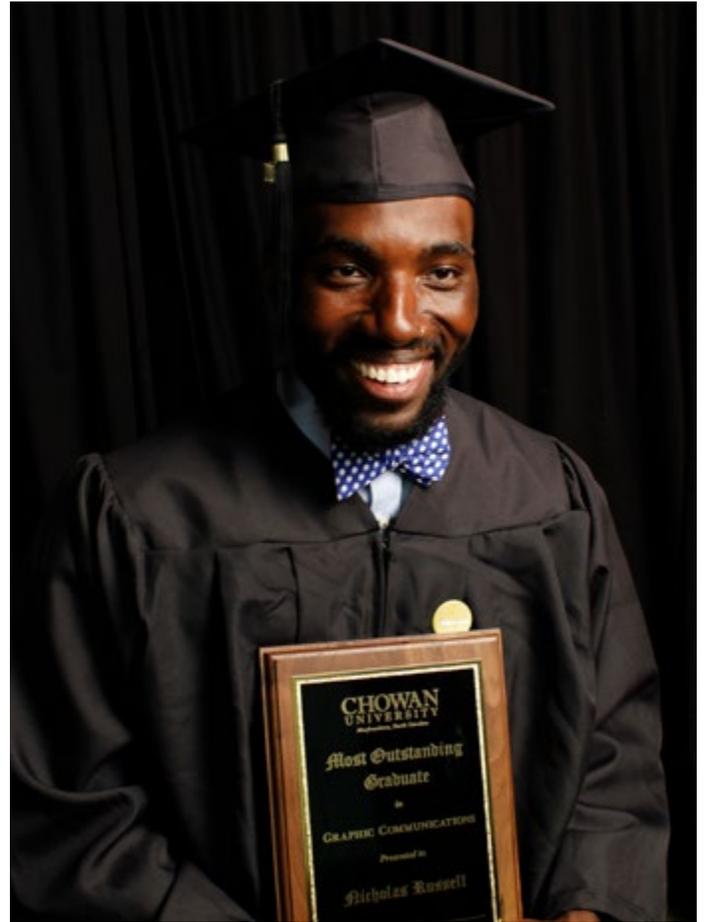
Nicholas Russell is a senior Graphic Communications major who found both the program and Chowan almost by accident. He originally had other plans for his career, but ended up at Chowan and has never looked back. His advisor registered him for a graphic communications class in his first semester. Right away, he found the subject to be fascinating. Nick explains his favorite part of Graphic Communications is “coming up with an idea and seeing it come to life.” In addition, he enjoys “working with award winning professors that have an abundance of knowledge that are willing to help when I am hung up on something.”

Nick currently has several job offers from his participation in the program’s annual Intern/Employer Day. He is also considering entering the Navy. Nick said, “I have had the military on my mind since high school and I really want to see that goal happen for me.” Nick also realizes, however, with job offers in the printing industry, he may put the military dream back on hold.

Nick works as the Horner Graphics Center night lab monitor. He is also a manager for Chowan’s football team and serves as a game day photographer. Nick was recognized as the Most Outstanding Graduate in Graphic Communications at this year’s annual Awards Day. He was also awarded a PICA scholarship in 2018.

When asked what advice he has for incoming Chowan students, Nick replied, “My advice would be to get involved on campus early and be a part of as much as you can. Don’t be so hard on yourself when you make mistakes. Nobody learns anything when you do it right the first time.”

Nick spends his free time taking photos, spending time with friends, buying shoes and hats and watching a lot of YouTube. One random fact about Nick is that he can snap with his right hand, but not his left. Please congratulate Nick on his selection as student of the month, as well as his other academic achievements!



Business Student of the Month

APRIL ROSS MILLER

Please congratulate Ross Miller, the Chowan University Department of Business Student of the Month for April 2021!

Ross does exemplary work in his studies at Chowan, as evidenced by his induction into the Alpha Chi Honors Society and by pursuing a robust Honors College curriculum, all while maintaining a 3.7 GPA. While his studies are important, he also is committed to playing goalkeeper for the Chowan Hawks soccer team.

His passion for both academics and sport led Ross to Chowan. Ross hails from Kilmarnock, Scotland, a town about 20 miles south of Glasgow. Unlike in the United States where athletics are almost synonymous with college, universities in Scotland do not generally have athletic teams. Although he began his college studies at the University of West Scotland, his desire to continue playing soccer led him to investigate possibilities outside of his home country. As is the case for many of our international student-athletes, he used an international athlete placement service to learn of those opportunities, which ultimately led him to Chowan.

Ross graduates from Chowan this coming May. With at least two years of NCAA eligibility remaining, he has already entered the NCAA Transfer Portal and will earn an MBA in Strategic Business at (and play soccer for) Metropolitan State University in Denver, Colorado. While soccer is his chosen team sport, he also enjoys the occasional round of golf which is, after all, Scotland's game.

When asked what he liked most about working with American students, Ross said, "It was nice to see how people do things from a different perspective!" He also offered this advice to students: "Be prepared to work hard all the time and manage your time effectively!" He finished with, "I've enjoyed my two years here at the Chowan School of Business and I thank all of my professors - they've been really helpful!"



Ross, it has been a pleasure having you as a student and the Department of Business faculty all wish you continued success, both in the classroom and on the playing field!

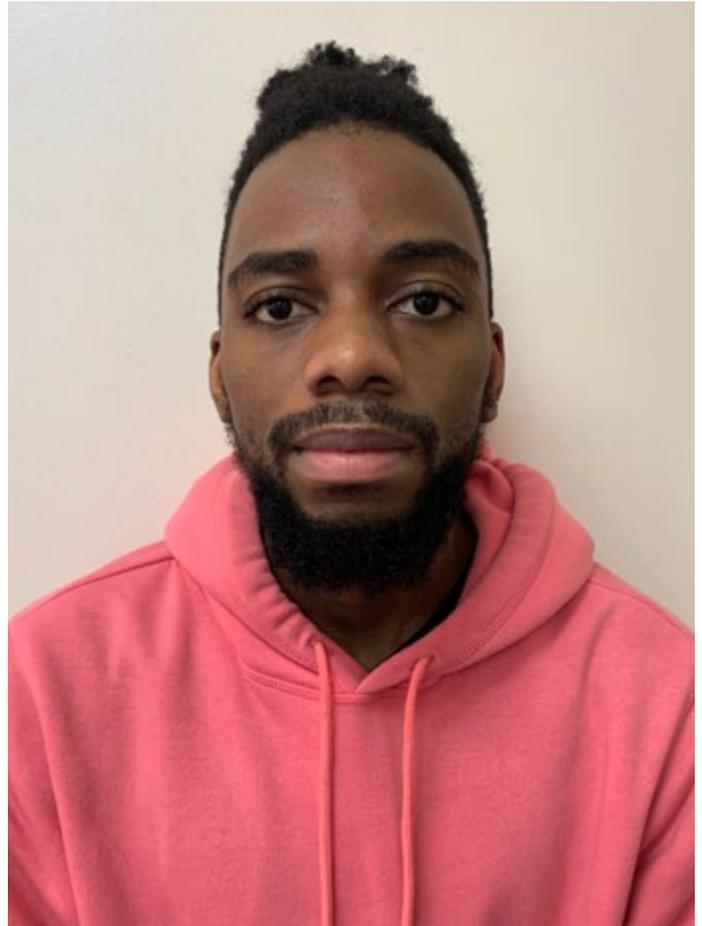
Communication Arts Student of the Month

APRIL CHARLES KEARSE

Charles Kearse is April's Communication Arts Student of the Month. Charles is smart and charismatic with an infectious personality that creates an atmosphere of fun and inclusion wherever he goes. As a graphic designer and student in Chowan's Communication Arts program, he is constantly researching and practicing ways to refine and increase his design skill and knowledge base. As a member of the Kappa Pi Arts Fraternity, he seeks ways to bolster the world around him through art, design and community service. Charles has worked at the Whitaker Library at Chowan for over two years and was always available to help his fellow students in their personal research and study efforts. As a leader of the recently restarted Chowan Go Green Committee, he worked to improve Chowan's campus by making it a cleaner, more beautiful, and more eco-friendly place for the campus and the community.

Charles is a member of the 2021 Graduating Class, which is a momentous achievement in and of itself. However, this will only be the beginning of the legacy that he will leave behind at Chowan and create going forward. Recently, Charles and Graphic Design Professor Jason Fowler collaborated on a growing series of graphic design books entitled *My Delusional Fantasy*. Together, they have created two books that highlight Charles's unique vision and creativity. These books will be an example for students for years to come of what they can create when they apply creativity and consistent effort to their design ideas. Mr. Fowler congratulates Charles and notes, "Working closely with Charles on these books has shown me firsthand that his future success is no fantasy, but a reality he will most certainly achieve."

Congratulations Charles, on your selection as the April 2021 Communication Arts Student of the Month!



Business Student of the Month

MAY

JORDAN NICHOLSON

Congratulations to Jordan Nicholson, the May 2021 Business Student of the Month. Jordan is a Business Administration major with a concentration in Management and a minor in Marketing. Jordan is from Toronto, Canada who was drawn to Chowan University because of lacrosse. While at Chowan, she has enjoyed getting to know everyone and networking and, of course, playing lacrosse.

For Jordan, attending Chowan has been a very good decision. She likes the small school environment and is particularly fond of how all her professors know all the students' names. She also states that her favorite class was Human Resource Management with Mrs. Mary Ann Howell. She found the class both informative and engaging with group activities and interactive classroom discussions.

The advice that Jordan offers to future students is to get to know your professors and start your work ahead of time. Jordan will graduate in May and plans to attend graduate school at the University of Cumberland in Kentucky. We wish her all the best and know that she will succeed in any endeavor that she chooses. Congratulations, Jordan, on this most worthy recognition!



Communication Arts Student of the Month

MAY JACKSON DOWNS

Jackson Downs never felt creative. Downs, a Graphic Design major from Maryland, had never really done any creative work, much less Graphic Design work, as a part of his schooling before coming to Chowan. He loved the idea of being creative but was not sure how to go about engaging his creativity. That all changed recently when he began making his own fishing lures. To make a fishing lure takes time, patience, and precision and, as it turns out, a bit of airbrushing for brightening the lures to attract more fish. It was in designing and making his own lures that Jackson found a desire to create, not only as a hobby but as a scholarly pursuit.

Though he may not realize it, Jackson showed a flair for the creative well before dabbling in art and design. This is because Jackson is a lacrosse player at Chowan. He plays the Midfield and was recently awarded 2nd Team All-Conference for his on-field skills and creativity. Much like his lacrosse skills, Jackson spends his time in the Green Hall Mac Lab honing and refining his design skills with great success. He also has a love for Mechanical Engineering, specifically Automobile Design & Engineering, which came through in much of his work this semester. When asked what his personal favorite car design of all-time is, he says it is the Dodge Charger, and not just because he happens to drive one currently.

Along with his love of the Dodge Charger, Jackson has also taken a liking to pottery this semester. He shared the story of a simple lump of clay that he was able to mold and shape into a coffee cup of his own that he loves and now uses daily. He highly recommends pottery to anyone that might be interested. When asked for advice he might have for aspiring creatives looking for inspiration and he responded simply "Find something to create, anything at all, and find ways to create it."

Congratulations, Jackson, on being named the Communication Arts Student of the Month for May 2021!



Chowan University Outstanding Student

Jarod N. Curley

Senior Business Administration Major

Dean's List - Alpha Lambda Delta Honor Society
for First-Year Success - Phi Beta Lambda
(President) - Outstanding Student Award
(2019-2020) - North Carolina Phi Beta Lambda
State Leadership Experience and Competitions
Presenter



Chowan University Outstanding Student

Chris A. Hernandez

Senior Business Administration Major

Honors College - Football Team - Commencement Marshal - Honors College Student Association - Alpha Chi National College Honor Society - Alpha Lambda Delta Honor Society for First-Year Success - Chowan University Student Research Conference Presenter - President's List - Dean's List - Sigma Beta Delta International Honor Society for Business, Management and Administration - Rotaract Club - Honors College Outstanding Senior Award



Chowan University Outstanding Student

Julieta Lecce

Senior Business Administration Major

President's List - Alpha Chi National College Honor Society -
Sigma Beta Delta International Honor Society for Business,
Management and Administration - Outstanding Student
Award (2019-2020) - Women's Tennis Team (Captain) -
Tutor - The Drs. Vaughn and Miles Outstanding Business
Student Award



A Few Words from Our Graduates

"These teachers are some of the most helpful, collaborative, and kind teachers I've ever had. I feel like if I have any questions I can ask."

-Alyssa Carroll, Business

"Chowan's Communication Arts Department, along with its professors, has provided me with the necessary resources and skills to pursue my dream of being a Graphic Designer."

-Malik Cousins, Graphic Design

"This business department will force you to grow up! The business department has a few professors that will go out of their way to make sure you understand what is required. And there are many professors that will simply point you in the right direction. I believe I needed the experience of both to prepare me for life after college."

-Debrina Gatling, Business

"First I want to thank God because if it was not for Him this would not have been possible. It was God that brought me through and made a way out of no way. I want to thank my family for encouraging me and pushing me to not give up on myself. Thanks to each and every one in the Graphic Communications program, and everyone in the Production Department. There were times that I thought I was not going to make it, but you all kept me encouraged. You were there for me more than you will ever know. From the professors to all the students that I came in contact with during my time at Chowan, the experience that I had at Chowan was great.

To each and every one that works at Chowan and those in the future that will work at Chowan. Keep doing and being the people you are. Once again thank you to Chowan University's staff for making this a wonderful experience for me."

-Regina Hall, Graphic Communications

"My advice for future students is to get to know your professors. They will work with your schedule and want to see you succeed."

-Katie Houston, Business

"I would like to thank all the people and my professors that helped me get through the senior life at Chowan University. Remember you are never alone, and college life can get frustrating, but don't be afraid to ask for help."

-Marquise Jacobs, Graphic Design

"I would just like to say thank you for the one-on-one help. All of my professors were always willing to answer questions and help with every step."

-Walker Jones, Business

"I would like to be thankful for the opportunity that Chowan gave me to pursuing my Bachelor's degree along with having a great experience with tennis. The School of Business and the professors were there to guide me and make the best decisions for my future path. I want to specifically highlight the ongoing help of Mrs. Shannon Williams that gave me advice for life besides all the knowledge from classes. And also, I would like to emphasize the great support of the Dean to each student because I believe that in order to achieve goals during college, it is necessary to be encouraged all the time."

-Julieta Lecce, Business

"Having small class sizes and familiar teachers in the business department has helped build relationships between myself and the faculty. This has helped me stay focused on my school work while in season for sports. As for upcoming underclassmen, as you stay busy with school work, remember to make time with friends as they are your family here at Chowan."

-Ryan Martin, Business

"My 2 years at Chowan in the Business department have been a pleasure because of the amazing staff. Their friendly personalities and willingness to help us as students have made my time here an enjoyable one!"

-Ross Miller, Business

"I want to thank the business department for being a tightknit community of students and teachers who were always willing to help and see us do our best."

-Jordan Nicholson, Business

"I come from a large family but also a small town, so I felt like Chowan would be better for me because it was what I was used to. Chowan has helped me grow a lot. The Business Department is amazing. Every professor I've had has been supportive and willing to help. And I could not ask for anything better."

-Keyla Reddick, Business

"My advice for future students is 'never give up'. Things may get hard and they may be uncomfortable, but it's all a part of growth. Also, with God, hard work and dedication, all things are possible."

-Alexis Riddick, Business

"Chowan University gave me a chance to finish my education and receive my Bachelor of Arts Degree. I am very thankful of the opportunity and I am ready to put my degree to work."

-Shakia Risby, Business

"I would like to thank God for allowing me to come to Chowan and walk away with a degree in Graphic Communication. I owe every single one of my professors a 'thank you' for your time and effort. To all the GC Dr's and professors, I am forever grateful for all the good times and bad times. To all my friends, I thank you all as well and it was a blast working alongside you all. I love Chowan and all that I have learned and all that I have accomplished. Again, I say thank you."

-Nicholas Russell, Graphic Communications

"I appreciate all my teachers that have guided me through the past 4 years to reach my ultimate goal of graduating."

-Hank Wells, Business



THE EXHIBITION IS AVAILABLE ONLINE AT WWW.ARTSATCU.COM

Congratulations to the School of Business & Design's 2021 Graduates!

Associate in Printing Production and Imaging Technology

Hannah Marie Perry

Bachelor of Arts in Business

William Brad Allen

Alyssa Grace Carroll

Debrina Denisia Gatling

Katie Elizabeth Houston

Kayla Simone' Howard

Walker Taylor Jones

Mackenzie Rae Lucy

Ross John Miller

Economics, Management, & Marketing Minors

LaVonda Kathleen Mitchell
Information Systems Minor

Nastassja Dominique Morton
Marketing Minor
Chowan Fellows Program

Serenity K. Nichols
Chowan Fellows Program

Keyla De'Monette Reddick

Shakia LaTyra Risby
Marketing Minor

Kenneth Michael Lee Wilkerson
Information Systems Minor

Bachelor of Arts in Studio Art

Alyssia Nicole Parker
Honors College

Bachelor of Science in Business Administration

Tristan Hayes Council
Accounting Concentration
Economics & Mathematics Minors
Honors College
Magna cum laude

Jacob Alexander Ferretta
Marketing Concentration
Criminal Justice Minor

Chris A. Hernandez
Management Concentration
Economics Minor
Honors College
Cum laude

Julieta Lecce
Accounting Concentration
Economics & Management Minors
Summa cum laude

Margarita Lopareva
Marketing Concentration
Cum Laude

Ryan Scott Martin
Information Systems Concentration
Economics & History Minors

Jordan Marie Nicholson
Management Concentration
Marketing Minor
Cum Laude

Alexis Patrice Riddick
Accounting Concentration
Economics & Management Minors
Honors College
Magna cum laude

Cameron James Stover
Management Concentration
Marketing Minor

Emily Lynn Trueman
Marketing Concentration
Honors College
Magna cum laude

Amber Joy Turman
Management Concentration

Debonet E. Valentine
Marketing Concentration

Henry Wells Jr.
Accounting Concentration
Economics & Management Minors

Harley Renee Williams
Accounting Concentration
Honors College
Summa cum laude

Bachelor of Science in Graphic Communications

Tavion Tyleek Avery

Regina A. Hall

Nicholas Shakir Russell

Bachelor of Science in Graphic Design

Malik Tyleek Cousins

Tiffany Renee Cox
Studio Art Minor
Honors College

Charles Nykeese Edwards

Marquise DeVonte Jacobs

Meyani An-Esha Jarman

Andrew Michael Joyner

Charles L. Kearse Jr.

Farewell to Dr. Reed *continued*

Her influence extends far beyond the classroom. Her efforts to improve advising led to a program effort to add advising as a component of our Foundations of Business course. Believing that many of our advising challenges could be improved by increasing our students' understanding of their own academic program, Dr. Reed began to bridge this gap by developing trial schedules, first on paper, and later (during the pandemic) electronic forms, that students used to plan their schedules prior to meeting with their advisors.

Her other contributions include serving as a business department faculty senator for the past two years, assisting in the development of writing guides for sophomore, junior, and senior-level courses, and serving as an academic advisor to 25 business students each semester. Her outstanding performance as an academic advisor has led to her nomination for Chowan University's Advisor of the Year the past two years.

In just three years with the university, Dr. Reed has made a lasting impression on her students and her colleagues. In the picture on page 14, she displays a gift she received from Shannon Williams at her farewell luncheon, a sign that reads, "On the road trip of life, pick awesome passengers". Thank you, Dr. Reed, for the contributions you have made to our department, school, and Chowan University, and for being an awesome passenger to all of us.



CHOWAN
UNIVERSITY

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For more information about any of the degree programs offered through the School of Business & Design, please visit:

<https://www.chowan.edu/academics/school-business-and-design>



"Untitled (Fountain)" graphite drawing by Mitch Bess depicting a view of the Horner Graphics Center & Daniel Hall.