



CHOWAN  
UNIVERSITY

# School of Business & Design Newsletter

September/October 2021

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## Chowan University Outstanding Students

The School of Business and Design congratulates the following students on their selection for The Outstanding Student Award:

**Ahmeika Jones - Business**

**Harri Lovett - Business**

**Shaine Olmstead - Business**

**Destiny Vaughan - Graphic Design**

**Alexa Woolson - Business**

**Michaela Worthington - Business**

The Outstanding Student Award recognizes up to 30 students for outstanding achievements at the University and is based on the following criteria:

- Embodies the attributes of a leader
- Academic achievement (3.0 or higher)
- Evidence of campus and/or community service
- Exemplifies good citizenship
- Has made significant contributions to Chowan over the past year
- Junior or Senior status

# Kappa Pi Induction Ceremony

On Friday, September 24, the Iota Zeta chapter of Kappa Pi International Art Honor Society inducted (11) new members:

**Hamilton Darden**  
**George Epps**  
**Morakinyo Fadahunsi**  
**Tiyonte Flood**  
**Giovanni Harris**  
**Jersey Razzano**

**Koray Sessoms**  
**Jachovi Smith**  
**Ashante Whitley**  
**David Clark**  
**Jourdan Bledsoe**

Each new member was recognized for their academic and artistic achievements and were given the full rights and privileges of membership. Kappa Pi officers for the 2021-2022 academic year are:

**Destiny Vaughan, President**  
**Jackson Downs, Vice President**

**Jyronn Brinkley, Secretary**  
**Mitch Bess, Treasurer**

Members of Kappa Pi will be holding fundraisers this semester for a trip in early November to visit the Chrysler Museum in Norfolk, VA, and the Museum of Contemporary Art in Virginia Beach, VA.



*Kappa Pi Inductees*

# Chowan University's Master of Arts in Organizational Leadership Program Slated to Make History in Spring 2022

The spring 2022 semester will mark exactly one year since Chowan University implemented its Master of Arts in Organizational Leadership (MOL) degree. The MOL program began its first cohort with 14 students and has since enrolled more than 40 students into the program. "I'm very grateful for the growth within the MOL program," said Dr. Dan Wilson, Program Director for the Master of Arts in Organizational Leadership. "It's my goal to continuously see growth each semester within the program."

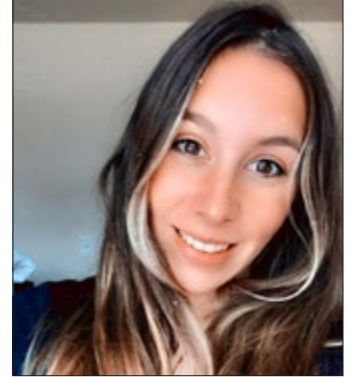
While Chowan University is excited about the growth, there is one imminent milestone that CU is looking forward to. Five students who enrolled in the first MOL cohort are on track to graduate in spring 2022 making them the first-ever Master of Arts in Organizational Leadership graduates at Chowan University. "I'm very proud of the five students who are slated to graduate this spring", said Wilson. "They have worked extremely hard over the past year and I'm sure they are just as excited as I am".

The five students who are on track to graduate in spring 2022 are William Wicks, David Rogers, Luke Staats, Michelle Maksimovic, and Samuel Hall. "The Organizational Leadership program gave me a better understanding of how to lead in an organization. I'm looking forward to walking across the stage and graduating next semester," said Michelle Maksimovic. David Rogers remarked, "The MOL program has been great! The professors care about your future."

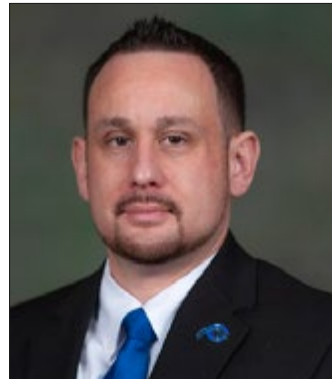
Spring graduation is set for May 7, 2022, at 10:00 a.m. There will be plenty of excitement on Chowan University's campus when that day comes. Congratulations students for meeting this extraordinary milestone!



*Samuel Hall*



*Michelle Maksimovic*



*David Rogers*



*Luke Staats*



*William Wicks*

## Dr. Samuel Miller Joins the School of Business & Design

The School of Business & Design welcomes our newest faculty member, Dr. Samuel Miller. Dr. Miller joined the Department of Communication Arts in August as the Associate Professor of Mass Communication, which is also the newest major at the university. Dr. Miller earned his Ph.D. in Mass Communication and Public Discourse from the University of North Dakota, a Master of Arts from Georgia State University in Communication, and a Bachelor of Science in Communications and Emerging Technology from Slippery Rock University.

Dr. Miller is originally from Somerset, Pennsylvania, which is about an hour southeast of Pittsburgh. Most of the residents in the small town are employed in either agriculture or factory work. He comes from a family of modest means; his mother was a factory worker and his father worked in the natural gas industry. He knew, though, that his family's finances would not provide an opportunity for him to attend college, so he made his own opportunity by joining the military, a decision that would set him on the path to his current career.

In the Army, he was part of the Signal Corps, a branch of the Army that manages communication and information systems, including telephone, email, and internet communications. In addition to working in communications, he also started one of his hobbies, skating, and was able to merge the two. He started creating skating videos and filming his friends on a mini Sony DVD camera. He taught himself how to run a video editing setup and fell in love with filming. When he finished his time in the military, he decided to enroll at Slippery Rock University to gain additional skills. Dr. Miller jokes that at Slippery Rock, everything was "rock" themed except the school mascot, which was a lion...but a lion named "Rocky".

When Dr. Miller is not teaching, he loves to travel and see different places. Since he was 18, he has lived in South Carolina, Georgia, Arizona, Egypt, North Dakota, Tennessee, and now, of course, North Carolina. He is also an avid gamer and has over 30 different consoles and 1,100 video games, some new and some over 40 years old. All the gaming systems



are functional and, if special equipment is required to play the particular game, he has that, too. He also still loves rollerblading and street skating, which have given him a different eye for architecture. Wherever he goes, he finds himself looking at his surroundings and asking himself, "Can I skate that?"

When asked to describe his classes, he notes that students often tell him that he is not like any other professor. He jokingly says, "But I'm not sure if that's a good thing or a bad thing." He describes his way of teaching as "a bad version of comedy" but explains that the last thing he wants to be labeled is "boring". It is obvious his style is a "good thing" and not "boring" at all. For example, at his former institution, Lane College in Jackson, Tennessee, he was nominated for the Lane College Student Choice Faculty Award.

Dr. Miller invites students who have television, social media, or movie making aspirations to come and join the program. You can learn more about Chowan's Mass Communication Program in the Chowan 2021-2022 Catalog or by contacting Dr. Miller at [scmiller@chowan.edu](mailto:scmiller@chowan.edu).



## Communication Arts offers new Mass Communication Major

In August 2021, Chowan's Department of Communication Arts began offering a Mass Communication major. This major will prepare students for employment in a variety of careers in communication. The program director is Dr. Samuel Miller, who holds a Ph.D. in Communication and Public Discourse from the University of North Dakota.

Because communication careers of today demand a mix of fundamentals and a more comprehensive skill set, the program takes an interdisciplinary approach.

It includes classes in Mass Media and Society, Media Law and Ethics, Digital and Online Media, Sports Broadcast, Writing, and Production, and Media Relations. The program also offers electives in Graphic Design, Marketing, Web Design, Basic Adobe Software, Digital Photography, Advanced Composition and Grammar, Sports History, and Sport Management.

Please contact Dr. Samuel Miller at [scmiller@chowan.edu](mailto:scmiller@chowan.edu) for more information.

CHOWAN UNIVERSITY  
DEPARTMENT OF COMMUNICATION ARTS

# FACULTY EXHIBITION

September 2nd - 30th, 2021

**OPENING RECEPTION:**

Thursday, September 2nd  
5:00 - 7:00 pm

Juanita Kelly Pond Gallery  
Charles and Frances Hinnant Gallery

**GREEN  
HALL**

**Featuring  
Work by:**

Tom Brennan  
Rob Buller  
Jason Fowler  
Jennifer G. Newton  
Steven Harders  
Dr. Mitchell Henke  
Dr. Samuel Miller  
Chris Rupsch  
Dr. Michelle Surerus



## Communication Arts Faculty Exhibition

The Department of Communication Arts presented its Faculty Exhibition, September 2-30, 2021. The exhibit featured the creative accomplishments of Communication Arts faculty members: Rob Buller, Jason Fowler, Jennifer G. Newton, Steven Harders, Mitchell Henke, Samuel Miller, and Michelle Surerus. Works by Professor Emeritus of Graphic Communications, Tom Brennan and Professor Emeritus of Art, Christina Rupsch were also included. Original works in graphic design, painting, printmaking, photography, textiles, ceramics, videos, theatre, and mixed media were on display in the newly remodeled Juanita Kelly Pond Gallery and the Charles and Frances Hinnant Gallery in Green Hall.

# Join in the **GREAT CHOWAN SCAVENGER HUNT**



**CHOWAN  
UNIVERSITY**



**Follow the clues.  
Find the treasure.  
Win Great Prizes,  
including...**

**a brand  
new**

# **iPad**

# **#CUINBLUESCLUES**

## Students Search for Chowan Keychain in “CU in Blues Clues” Scavenger Hunt

The Great Chowan Scavenger Hunt, sponsored by the School of Business & Design, The Chowan University Office of Advancement, and Chowan University Admissions, began on October 19, 2021. The object of the scavenger hunt is to be the first person to find the CU keychain that is hidden somewhere on our campus. There is a special message written on the keychain, and the student that finds it must email this message to Dr. Hunter Taylor at [tayloh1@chowan.edu](mailto:tayloh1@chowan.edu). The winner receives an iPad and Chowan apparel to wear on CU in Blue days.



Mr. Jason Fowler, Graphic Design, and Dr. Samuel Miller, Mass Communication, worked together to film the video clues in a Blues Clues theme. Each week, on Tuesday and Thursday morning, a new clue is released to the students and campus community. Each clue further narrows the search area. We look forward to recognizing the winner of the contest in our December newsletter.



## Internship Spotlight: Shanelle Thompson

Shanelle Thompson, senior Graphic Communications major, completed her internship this summer with SalemOne, at their Winston-Salem, NC facility. Thompson spent most of her time working the production floor, primarily in the binding and finishing area, working on equipment such as folder/glueers, stitchers, shrink wrap machines, joggers and folders. She gained first-hand experience in monitoring and maintaining quality standards in these areas. She was also able to spend a little time on an offset press and in areas of production requiring hand assembly.

Reflecting upon the internship, Shanelle notes this experience gave her a better idea of the graphic communications industry as a whole – specifically commercial printing operations. The experience also helped her realize she prefers to work in a part of the industry that requires more creativity, specifically an area related to structural design and/or packaging. “Overall, I feel grateful for the experience and everything I was able to learn,” she remarked in her final internship paper.

All Graphic Communications majors are required to complete an internship as part of their degree requirements. This requirement is usually completed in the summer before their senior year.



## Business Classes Host Guest Speakers

During September and October, students in several business classes have had the pleasure to hear guest speakers. Reaction to these guests have been positive and the information they shared with students was invaluable and insightful.

Many thanks to the following speakers:



**Dr. Danny Moore**, Provost, spoke to Mrs. Patsy Taylor's Foundations of Business (BUS 150) class on Friday, September 10. His topic was "Being an Ethical Student – Plagiarism and Academic Integrity Violations."



**Dr. Hunter Taylor**, Dean, School of Business and Design, spoke to Mrs. Taylor's Foundations of Business (BUS 150) class on Friday, September 24 on the topic, "Managing Yourself – Time Management vs. Procrastination." He also spoke to Mrs. Taylor's Foundations of Business class as well as Mr. Eisenmenger's section of the course on Friday, October 8 and his topic was "Understanding Your Major and Requirements for a Business Degree."



**Ms. Erin Howell**, Product Group Manager at Bob Barker Company, Inc. spoke to Mrs. Taylor's Foundations of Marketing Theory (BUS 220) class on Monday, October 18. Bob Barker Company, Inc. is based in Fuquay-Varina, NC and sells supplies to prisons, jails, and other institutions. Erin brought examples of some of the products they sell and talked about her responsibilities as the Product Group Manager.



**Mr. Stephen Johnson**, Director of Promotions and Community Relations at Greensboro Grasshoppers, spoke to Mrs. Taylor's Social Media Marketing (BUS 375) class on Thursday, October 7. Stephen's remarks brought a 'real-world' perspective to the information we discuss in the class.





**Mrs. Kim Bailey**, Vice President for Advancement and Director of University Relations and Communication, spoke to Mrs. Taylor's Social Media Marketing (BUS 375) class on Tuesday, October 19. Kim talked about Chowan University's social media strategy and shared her first-hand knowledge about managing social media for an organization.

**Ms. Isabelle Sullivan**, Customer Marketing Manager at Amplitude, Inc., spoke to Patsy Taylor's Foundations of Marketing Theory (BUS 220) class on November 1. Amplitude, Inc. is an American public company focused on analytics products for businesses. Isabelle spoke about her position as well as the variety of career paths available to those interested in the marketing field. The information she shared was insightful, valuable, and well-received. Isabelle's brother, Patrick is a Business Administration major at Chowan.



**Mrs. Liz Bateson**, News Personality and Morning Anchor at WITN-TV in Greenville, NC, spoke to Mrs. Taylor's Business Colloquium (BUS 390) class on Tuesday, October 26. Liz shared tips on writing effective elevator pitches as well as some excellent tips on maneuvering the job interview process.

# Newton Guest Lectures at Wake Technical Community College

On Tuesday, September 14, Jennifer Newton, Assistant Professor of Graphic Communications, gave a virtual guest lecture to Ms. Carla Osborne's graphic design club, Graphic Design Association at Wake Technical Community College located in Raleigh, NC. Ms. Osborne is a Chowan alumna, class of 1989.

The lecture began with a tour of Chowan's pressroom, spotlighting equipment such as the Xerox Iridesse, the program's newest digital press; the Fuji Acuity, a large flatbed inkjet digital press; and the Heidelberg PrintMaster 46, a traditional offset press. Ms. Osborne wanted her students to see the types of equipment on which they would likely produce their

future design work. Mrs. Newton explained how each machine works differently to create printed images. She also discussed the more technical aspects of digital file preparation, including a discussion of best practices for designing and creating files specifically for print. She concluded with a question and answer session, with questions about digital file preps to trends in current and future printing technologies.

The entire lecture is available on Youtube, or via the link on the Communication Arts at Chowan University Facebook page. You can also scan or click the QR code below to access the video.



*Assistant Professor of Graphic Communications, Jennifer G. Newton*

## Mass Communication Presents B-Movie Night

Students and Faculty brought their popcorn and laughter as they attended Mass Communication's first-ever B-Movie night featuring the movie *Hobgoblins*.

On Thursday, October 28th, Samuel Miller hosted a viewing of the 1988 disasterpiece known as *Hobgoblins*, a low-budget attempt at cashing in on the tiny creature horror films of the era. Reminiscent of the movie *Gremlins*, a popular movie at the time, *Hobgoblins* tells the story of little creatures who escape from a movie studio vault to wreak havoc on the local populace. By casting hallucinations upon their victims, the hobgoblins claim the lives of their unsuspecting prey in the oddest and most confounding ways.

The poorly made creatures, awkward fight choreography, and cringy characters help create one of the worst movies ever put to film. Before the movie started, Dr. Miller presented some stories and facts about the production process to give some context to the audience before they watched the schlock unfold on screen. The Graphic Communications Club co-sponsored the event as they brought the soda and popcorn for the movie. Dr. Miller is a big fan of terrible cinema and loves to share his admiration with others who enjoy a good laugh at filmmaking when it goes awry. He hopes to have another B-Movie night soon, perhaps one that will go well with the holiday season.

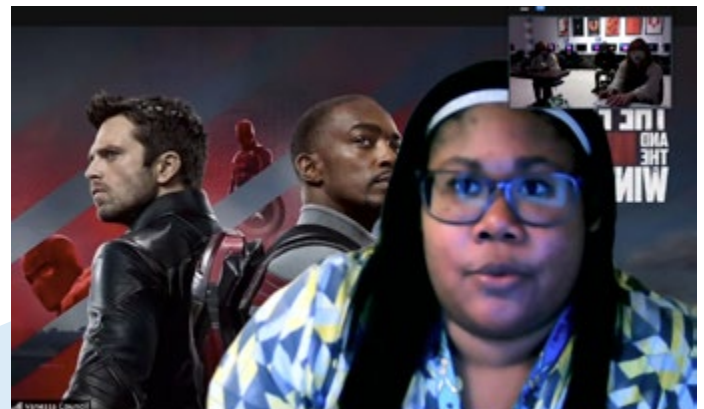


*Event Promotional Flyer*

## GC Alumna, Vanessa Council Guest Lectures

Chowan alumna Vanessa Council (Class of 2014) was a guest speaker in Professor Jennifer Newton's GC 255: Digital File Prep & Workflow class on Tuesday, October 19. Council, a Graphic Communications graduate, currently works as a graphic designer for Halifax Community College. In her role there, she not only prepares files for print and social media, but she also handles the production and finishing of jobs printed on-site and manages projects that include outside vendors for the institution. She also handles photography and videography needs for HCC.

In her virtual visit to Mrs. Newton's class, she shared her experiences in pre-press from her internship and the value of proper digital file prep in her current role with HCC. Her ability to share specific examples from a career setting was engaging and interesting to the students. At the end of Council's presentation, there



was a question and answer session in which students participated in a back-and-forth conversation about their career goals. The conversation ranged from specific questions about Council's current role to how graduate school could further a career in the graphic communications field.



# Academic Outreach Hosts Girl Empowerment Day

On May 25, 2021, the Chowan University Academic Outreach was revived after being discontinued due to the COVID-19 pandemic. A group of eager students from Gates County Schools was hosted by Anna Eure, Chowan's Admissions Counselor & Campus Visit Coordinator. The guests were treated to the University grand tour where they visited residence halls and classrooms as well as enjoyed a special lunch in Thomas Dining Hall. Being able to hear about a student's typical day at Chowan, receive a comprehensive overview of the University's academic programs and ask questions about college admissions proves to be an invaluable experience that the Academic Outreach strives to capitalize on during this event.

The Horner Graphics Center stood out as the highlight of the day with activities led by Jennifer Groves Newton, Assistant Professor of Graphic Communications, Michelle Surerus, Professor of Graphic Communications, and Mitch Henke, Professor of Graphic Communications. Students were given a crash course in graphic communication and learned about the ever expanding possibilities for schooling and future employment in the field. The visitors got to witness several instructive demonstrations including digital and offset printing. The learning transitioned to a kinesthetic experience where students utilized the screen-printing process to create their own T-shirts.



Hands-on learning continued as students were introduced to the basic concepts of structural design through friendly competition. The participants challenged each other to convert a 2-D piece of corrugated stock into a 3-D box as quickly as possible. As the day came to a close, it was clear that the program once again managed to marry the task of learning with laughter and fun. After dormancy from COVID-19 looked to silence the impact and outreach of this valued program, the Chowan University Academic Outreach shined brightly in the lives of Gates County Students.



## Phi Beta Lambda's Treat Bag Fundraiser

The annual Phi Beta Lambda Halloween Treat Bags Fundraiser was a success. Over 400 bags were sold and delivered. All the profits from this fundraiser are donated to Relay for Life.

Many thanks to all of those who supported this worthy cause.



## Chowan Hosts Graphics Summer Camp

The Graphic Communications faculty hosted a Graphics Summer Camp June 14-18. Campers were provided instruction in the offset press, screen printing, 3-D printing, photography, structural design, and a flatbed inkjet printer. Campers also had the opportunity to design and print their own notepad, t-shirt, poster, and postcard.



Throughout the week campers spent time on campus photographing images for their projects. Along with capturing images of campus, students took their cameras as they toured historic Murfreesboro and the Brady C. Jefcoat Museum.

Graphics Summer Camp is designed for rising high school juniors and seniors who are interested in graphic communications. For more information on the camp or on Graphic Communications program, contact chair of Communication Arts, professor Jennifer Groves Newton at [grovej2@chowen.edu](mailto:grovej2@chowen.edu).



## New Galleries Celebrated with NostalgiaVision Opening at Chowan University

The Chowan University community celebrated the newly remodeled Juanita Kelly Pond and Charles & Frances Hinnant Galleries in Green Hall on Thursday, October 14. The celebration was held as a part of the opening of the NostalgiaVision exhibit featuring the work of graphic designers Owen Cassidy and Jimmy Henderson.

Dr. Kirk Peterson, President, opened the celebration by thanking Board of Trustee member and lead contributor to the project, Mr. Charles Pond '62 for his "amazing love of the University and the arts." Dr. Peterson shared that the success of this project was due to the generous support of alumni. He recognized others that contributed to this renovation, including an estate gift from the Frances C. Hinnant Trust which made it possible to name one of the galleries the Charles and Frances Hinnant Gallery. Other donations and an anonymous estate gift allowed for renovations of the common areas on the main floor in Green Hall.

After Dr. Peterson's remarks, Mr. Pond shared that he was pleased to donate to this project in memory of his late wife, Juanita Kelly Pond. He expressed that Juanita, a retired teacher, loved art and would be honored that this renovation was done in her memory.

Continuing the celebration, graphic designers Owen Cassidy and Jimmy Henderson gave the artist talk. They were delighted to collaborate for the NostalgiaVision Exhibit for this newly renovated space. Jimmy Henderson, a graphic designer, illustrator, and avid collector of vinyl toys and matchbooks earned his BS in Marketing Management and BFA in Studio Art from Virginia Tech and his MFA in Graphic Design from the Vermont College of



*Featured in the Juanita Kelly Pond Gallery are artist Jimmy Henderson, Board of Trustee member and lead donor Charles Pond '62, President Kirk Peterson, and artist Owen Cassidy.*

Fine Arts. Owen Cassidy, an audio/visual designer, holds a BFA in Communication Design from Schreiner University and an MFA in Graphic Design from Vermont College of Fine Arts.

Cassidy and Henderson discussed that NostalgiaVision was a reaction to the pandemic and desired for the exhibit "to invoke memories of a simpler time when the issues of the world didn't feel as heavy." Cassidy designed his portion of the exhibition through the overlaying of images and videos of him skateboarding and of his grandfather. Also included are numerous screenshots from his video compilation. Henderson combined his love for cartoons and his childhood toys and created designs from them that have the feel of 1940's print ads.

The public is invited to view NostalgiaVision in Green Hall now until November 18, 2021. Green Hall is open, Monday through Friday from 9:00 am to 5:00 pm. For more information on the exhibit, you may contact Assistant Professor of Art and Green Hall Galleries Director Rob Buller at [buller@chowan.edu](mailto:buller@chowan.edu).



# Chowan Graphic Design Club & Graphic Communications Club Make Homecoming 2021 T-shirts

This year, the newly formed Chowan Graphic Design Club (CGDC) and the Graphic Communications Club (GCC) worked together to produce this year's official, limited edition homecoming t-shirts. Professor Jason Fowler, advisor for the CGDC, provided guidance and technical expertise to guide students in creating two final designs. These designs were submitted to GCC, where Professor Jennifer Newton, advisor, decided on which one to use for the official shirt. The GCC club members then handled promotion, sales,

production, and distribution. Production consisted of utilizing the artwork provided by CGDC to screen print t-shirts in the on-campus screen printing lab located in the Horner Graphics Center. White and grey shirts were available for pre-order and on game day. The collaboration resulted in record sales with profits surpassing those of recent years. The profits were shared by the two clubs and will be utilized to fund future projects and activities.



# Business Student of the Month

## SEPTEMBER TYLER BRAY

Meet September's Business Student of the Month, Tyler Bray. Murfreesboro is not too terribly far from his home of Currituck. After graduating from Currituck High School and attending College of the Albemarle, Tyler came to Chowan to complete his last five semesters at Chowan. Like many Chowan students, he was drawn to the small community feel and family atmosphere that Chowan's faculty and staff provide.

Tyler has been an excellent student throughout his time at Chowan. He has won numerous academic awards, including the Dean's List and President's List, and has been inducted into Sigma Beta Delta, the national honor society for business and management students, and Alpha Chi, Chowan's most prestigious honor society.

Few students have the amount of work experience Tyler has at his age. He's been working since he was 13 years old with his family business, Mid-Atlantic Garage Doors. Throughout his college career, he has continued this work on weekends and breaks. He decided to pursue a career in accounting so he could apply the knowledge he acquired in the classroom to help grow the business he already knows so well.

In his spare time, Tyler enjoys working on cars, especially his father's dirt track race car. For the past four years, he's spent many weekends serving on the pit crew at races in eastern North Carolina. He was even a member of the pit crew that helped his dad to win the 2018 Dixieland Championship. He has worked his way up the ranks and is now the assistant crew chief for the Mid-Atlantic Racing Team.

Tyler will complete his studies at Chowan in December and will graduate in May from the Honors



College, earning a degree in Business Administration with a concentration in accounting and a minor in economics. He plans to return to Currituck and eventually take over the operation of Mid-Atlantic Garage Doors. Be sure you call him for all your garage door needs in the area!

Congratulations, Tyler. We are so proud of you and all your accomplishments and know there's a bright future ahead for you!



# Communication Arts Student of the Month

## SEPTEMBER DESTINY VAUGHAN

Destiny Vaughan is September's Communication Arts Student of the Month. Destiny has always shown an aptitude for both designing and design thinking. As a Graphic Design student, she is always seeking ways to enhance her design skills and perfect the design work that she produces. Destiny is President of Kappa Pi International Honors Arts Fraternity. In her president role as well as other roles, she shows her ability to not only create but to lead others in creating as well. When there is a design project that needs doing, Destiny can be counted on to not only come through but to exceed expectations with her design work.

One such example of Destiny exceeding expectations is her recent work on the Town Seal for the city of Dayton, Virginia. The leadership in Dayton was searching for someone to design a town seal that would exemplify the beauty and long history of Dayton with their design work, and Destiny delivered. She worked tirelessly over her summer break and into the beginning of this semester, digitally recreating the town's city hall, pixel by pixel. Destiny even went so far as to drive hours out of her way just to take a high-resolution photo of Dayton's town hall to use as a reference in creating her seal design. The final product emerged as a beautiful seal design in which the leadership of Dayton was well pleased. Speaking of Destiny's work on the town seal, Graphic Design Professor Jason Fowler said, "Seeing the effort and time and commitment that Destiny put in and showed throughout her creation of Dayton's town seal left me inspired to show the same amount of diligence in completing my own design work. I want Destiny to know that she is an example to not only her fellow students, but her professors as well."

Congratulations Destiny, on your selection as the September 2021 Communication Arts Student of the Month!





# Business Student of the Month

OCTOBER

MICHAELA WORTHINGTON

Michaela Worthington, a senior from Elizabeth City, North Carolina, is the October 2021 Student of the Month. Michaela is majoring in Business Administration with a concentration in management and a minor in economics. She is on track to graduate in May 2022.

Michaela is an honor student and is a member of the Honors College, Alpha Lambda Delta, Sigma Beta Delta, and Alpha Chi. She was a commencement marshal for the May 2021 graduation ceremony. Michaela was recently recognized as one of the recipients of the 2021-2022 Outstanding Student Awards.

Michaela is the current president of the Phi Beta Lambda business organization. She has been a member of Phi Beta Lambda for the past three years and served as secretary during the 2020-2021 academic year. Michaela's excellent organizational and leadership skills are evident and appreciated.

Michaela has worked at the local Italian restaurant, Napoli's, for the past four years. She also runs her own small business, 252 Customs, specializing in custom engraving. In her spare time, she races go-karts and stock cars. She started participating in go-kart races when she was about 10 years old and stock car races at about 14.

When asked why she chose to attend Chowan University, Michaela noted that she liked the small-town atmosphere and that it was close to her hometown. Additionally, her aunt attended Chowan University, so she was familiar with the campus.

Obviously, Michaela's college experience has been a successful one. Her advice to current students is simple, "Set goals. Work hard. Make yourself and your grades a priority. Work hard and stay focused." Michaela noted that her favorite part of her college experience at Chowan has been creating connections with faculty and staff in the Department of Business.



Michaela plans to work in a human relations position after graduation. She completed an internship with Enterprise Rent-a-Car this past summer and has been offered an opportunity for full-time employment after graduation.

Congratulations, Michaela. The Department of Business is proud to recognize you as the October 2021 Student of the Month. Best of luck to you as you continue to pursue your goals!

# Communication Arts Student of the Month

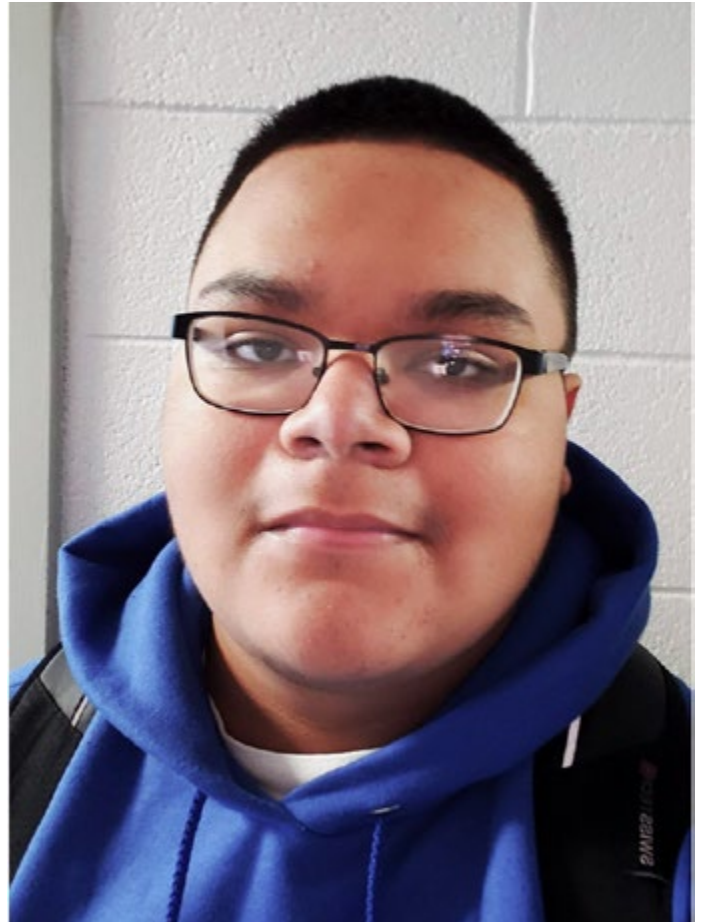
## OCTOBER ULYSES ORTEGA-ESPINO

Ulyses Ortega-Espino is October's Communication Arts Student of the Month. Ulyses is a hard working, intelligent designer with design skills and experience that far surpass his years. As a student in Chowan's Graphic Design program, he is constantly researching and practicing ways to refine and increase his design skill and knowledge base. As a member and acting Treasurer of the Chowan Graphic Design Club, he diligently attends all meetings and keeps the meeting minutes.

Ulyses also creates beautiful pieces of design work. Ulyses has a design style all his own, influenced by hip hop culture and fellow like-minded designers, such as Fuller Moe. There are elements of urban influence on his work, which is full of design flavor and flair for the dramatic that catches the eye and welcomes deeper inspection with brightness and attention to detail.

Ulyses and Graphic Design Professor Jason Fowler are currently collaborating on a design book project that focuses on ways to survive when traveling in Outer Space. Together they are designing shared space in the book. The viewer perceives they are staring into a digital screen of an electronic manual, found adrift in space, far into the future. This book represents an opportunity to expand and enhance his design skills while also acting as a reminder to other students that any creative idea can become a reality with perseverance and hard work. The book will be out later this semester. Professor Fowler said of Ulyses, "Working closely with Ulyses on our book idea has shown me first-hand just how creative and inspiring Ulyses's ideas and talents can be. He challenges me to be a better designer through his display of his ever-increasing design talents."

Congratulations Ulyses, on your selection as the October 2021 Communication Arts Student of the Month!



# Mass Communication Creates Promotional Videos

The Students and Faculty of the Mass Communication program are creating videos promoting events and academic programs for the university.

Since the arrival of the Mass Communication program at Chowan University, there has been a new buzz of energy coming from Horner Hall. In the short time that the program has existed, interested students have produced several promotional videos showcasing across Chowan University's social media. These include videos promoting the Great Chowan Scavenger Hunt, the Nostalgia Vision Exhibition in the newly renovated Juanita Kelly Pond Gallery, and the Charles and Frances Hinnant Gallery.

Students are also producing promotional videos for academic programs that will become a part of their respective recruitment material. The group just finished a video showcasing the faculty and students of the Graphic Communications department doing what they do best in the design and printing industry. Dr. Samuel Miller is grateful for the Graphic Design club supplying additional graphics for the videos, which has added an additional level of professionalism to the videos.

If other academic departments are interested in developing promotional video content for their program, please contact Dr. Samuel Miller at [scmiller@chowan.edu](mailto:scmiller@chowan.edu).



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UNIVERSITY

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Design and printing by  
Wm. A. Krueger School  
of Graphic Communications.

For more information about any of the degree programs offered through the School of Business & Design, please visit:

<https://www.chowan.edu/academics/school-business-and-design>



*High school students, attending Chowan's Graphics Summer Camp in June of 2021, prepare their screens for screen printing.*