

Business Facts



CPA addresses business students

Miley W. “Bucky” Glover, managing partner of Potter & Co., one of the largest locally-based Certified Public Accounting firms in the Charlotte area, spoke to business majors on the evening of Thursday, October 25. As he addressed the topic, “There Is A Place for You” he encouraged students to “think career—not job.” Students were reminded that “success is entirely dependent on you and will be based on your work ethic and your preparation.”

Mr. Glover encouraged students to improve their chances by getting the right education. One of the many good points emphasized by Bucky was that successful people must develop the ability to communicate—to read, write, and speak well. He conveyed to the group some very helpful tips on the interview process. Copies of the interview questions can be picked up in RMH 212 in the office of the Dean, School of Business.

A graduate of Chowan University and the University of North Carolina at Charlotte, Bucky first worked for an international accounting firm. He joined Potter & Company in 1979 and became managing partner in 1985. Bucky is actively involved in directing audit, tax, and consulting engagements. Bucky’s specific areas of experience include acquisitions and reorganizations, assurance services, construction accounting, taxation, and business management. He is past President of the North Carolina Association of Certified Public Accountants. This fall he was honored as an outstanding alumni at CU.

Bucky previously served as a member of the Association’s Board of Directors and Chairman of the North Carolina Peer Review Committee and currently serves on the American Institute of Certified Public Accountants’ Council. The firm was a member of CPA Associates International, during which time Bucky served on the Board of Directors. Most recently, the firm was accepted in membership by CPAmerica International.

Bucky’s wife, Jan Glover, is also a CPA and partner with Potter & Company.

The basics of credit cards

Not all credit cards are created equal; it pays to shop around. Choosing a credit card is no different from shopping around for a car or MP3 player. A little research can save you money. There are several factors to consider.

First, what’s the fee? Does the card have an annual fee? In some cases, if you have an account at the bank offering the card, they might waive the fee, so it’s always worth asking. Some cards have no-fee promotions for a given period of time or even permanently. If you take a short-term deal, remember to re-evaluate it when the promotion period expires.

Second, what’s the rate? What’s the interest rate that will be charged if you do not pay your bill in full each month? Rates vary, as do methods of calculating interest, and these differences can affect how much you pay. Read and compare the fine print of several card offers to see which is best for you.

In evaluating credit card opportunities you should gauge your own spending and payment ability. If you always pay your charges in full, a low annual fee or no fee at all might be more appealing. If you carry a balance, lower interest rates might be more important. In most cases, it’s best to pay your credit cards in full. If you do accumulate credit card debt, pay it off as soon as you can—even if it’s at the expense of your savings.

From *Playbook for Life. The Student's Guide to Understanding and Planning Your Financial Future*. For additional information visit www.playbook.thehartford.com

Who's Who includes business majors

A recent announcement by the CU Honors Committee named 21 students who were selected for inclusion in Who’s Who Among Students in American Colleges and Universities. The following members of the School of Business were selected: Amanda Danielle Cothorn, Galena, OH (Marketing), Amanda Leigh Pearson, Jamesville, NC (Marketing); Whitney Leann Perry, Eure, NC (Accounting); Jenna Leigh Wood, Corapeake, NC (Small Business Management).

Students who appear in the annual publication have distinguished themselves in academics and in service to their college communities. Requirements for eligibility are junior or senior status, scholarship ability (overall GPA of 3.0 or better), active participation and leadership in academic and extracurricular activities, citizenship and service to the college, and potential for future achievement.

Phi Beta Lambda Fund Raiser Successful

PBL’s trick-or-treat bag sale was successful. Approximately 175 bags were sold and delivered on campus. The fund raiser is using the proceeds to support Relay for Life.

Each year, PBL members join forces with other local groups to financially support Relay for Life, a national effort with local events designed to celebrate survivorship and raise money to help the American Cancer Society.

Members express appreciation to all who participated in this worthy cause.

Brittany Elise Everett - Student of the Month

Brittany Everett describes herself as “adventuresome” —wanting to go rock climbing and bungee jumping. She dreams of going to other parts of the country to live, such as Tennessee, Kentucky, or cities such as Atlanta or Chicago. Attending graduate school is a possibility for her future with the ultimate goal of opening a chain of clothing stores and making a name for herself.

Brittany is a junior with concentrations both in Accounting and Small Business Management. She was born in Germany where both her father, Dexter Everett (Murfreesboro) and mother, Ingle Everett (New Orleans) were stationed in the Air Force. After returning to the states, she grew up in New Orleans graduating from Warren Easton Fundamental Senior High School. The school was severely damaged during hurricane Katrina the year following her graduation and was completely restored last fall. While in high school Brittany was

co-captain of the flag team, a member of the National Honor Society and Who’s Who Among American High School Students. She graduated 12th out of more than 300 students in her class.

Brittany transferred to Chowan after attending the University of New Orleans. Here at Chowan she has made the Dean’s List for two years as well as the National Dean’s list. She is a recent recipient of the Randy V. Britton Memorial Scholarship. Brittany is a member of Alpha Lambda Delta honor society.

Being a hard worker fully describes Brittany. She holds down two jobs as well as attending college full time. She is a student worker in the Business Office at Chowan University and an administrative assistant at Twin Oaks Adult Home in Como, North Carolina, where she has worked for over a year and a half. Twin Oaks is a family owned business visioned and started by her grandmother, Maggie Everett.

Brittany is a Christian and attends Mill Neck Baptist Church in Como. She is very close to her family and lives in Como around a “circle of relatives”—aunts, uncles, cousins, and a great grandmother. Her great grandmother, Magdalene Copeland Banks, is 90 years of age and Brittany visits with her every day.

This past spring Brittany auditioned for “American’s Next Top Model.” Who knows, one day we may see her on the runway or gracing the cover of a magazine.

Congratulations, Brittany, upon your selection as Student of the Month. May you

Town administrator reviews strategic plan with business class

Cathy Davison, Town Administrator of Murfreesboro, spoke to the students in Dr. Jane Knight's Management class on Friday, Nov. 2

Her presentation described the strategic plan with its six objectives for the town. The town's mission is "to achieve a world class community while remembering the old and embracing the new."

Good plans shape good decisions. That’s why good planning helps to make elusive dreams come true.
-Lester Robert Bittel, writer

Nov-Dec Dates to Remember

- Nov 13 Phi Beta Lambda, 4:30 RMH, Room 306**
20 Thanksgiving Holiday begins at 5:00 p.m.
26 Classes resume, 8:00 a.m.
- Dec 6 Reading Day**
7 Final Exams Begin
11 Final Exams End
13 Final Grades due, 12 noon
- Jan 7 Returning Students check in; meet with advisors**
9 Classes begin, 8 a.m.

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