



Volume 22 Number 4  
September/October 2011

# BUSINESS FACTS

## CHOWAN UNIVERSITY

### SCHOOL OF BUSINESS

Dr. Linda L. Miles, Dean  
Mrs. Carol Griffin, Editor: griffc@chowan.edu



#### Important Dates

##### Wednesday, Oct. 5

Fall Break Begins at the Conclusion of Classes

##### Monday, Oct. 10

Classes Resume-8am

##### Thursday, Oct. 13

Visiting Executives, Bucky & Jan Glover, CPAs

##### Saturday, Oct. 22

Homecoming!

##### Monday, Oct. 24

Phi Beta Lambda Trick or Treat Bags order deadline

##### Monday, Oct. 24 -

##### Friday Oct. 28

Advisement Period for Spring 2012

##### Monday, Oct. 31

Pre-registration begins for Spring 2012

##### Friday, Nov. 4

Horizons in Business

### Visiting Executive Program on October 13

M.W. 'Bucky' and Jan Glover will be Visiting Executives at the School of Business on Wednesday, October 13.

The Glovers are partners in Potter & Company, P.A., one of the largest locally-based certified public accounting firms in the Charlotte metropolitan area. Bucky Glover is a member of the Chowan University Board of Trustees and a Chowan alumnus.

The Glovers will be guest speakers in several classes and participate in a mock interview session with students. The day will conclude with their presentation at 7 p.m. in Vaughan Auditorium, located in Robert Marks Hall. The public is cordially invited to attend the presentation.

### 33rd Annual Horizons in Business set for Nov. 4

The 33rd annual Horizons in Business is Friday, November 4. The program provides insights into business for high school students.

Mr. Jeremy Taylor, U.S. Cellular Agent Manger for Eastern North Carolina and a Chowan Alumnus will present the keynote address.

School of Business faculty, Chowan University staff, and business executives will present different seminars. Students may select one seminar for each of the three concurrent sessions.

### Phi Beta Lambda Ready for 2011-2012



The Mu Zeta Chapter of Phi Beta Lambda held its organizational meeting of the 2010-2011 academic year on Tuesday, September 6. Phi Beta Lambda is a non-profit educational association of post-secondary students preparing for careers in business and business-related fields. It affords opportunities to learn outside the classroom and, in addition, promotes a sense of civic and personal responsibility. All business majors or students enrolled in a business course are invited to attend.

Officers for the 2011-2012 academic year are Lindsey White, President; Anthony Bowser, Vice President; Regina Washington, Treasurer; and Taylor Hughes, Secretary.

For more information about PBL, please contact Mrs. Patsy Taylor, faculty advisor, at taylorp@chowan.edu or 398-6264. Scheduled meeting times for PBL are the first and third Tuesdays of each month at 4:30 p.m. in McSweeney 112. We hope to see you there.



**SCHOOL OF BUSINESS  
Chowan University**

One University Place  
Murfreesboro, NC 27855  
Phone: 252-398-6529  
Fax: 252-398-6213  
E-mail: griffc@chowan.edu

**Important Dates**

**Wednesday, Oct 5**

Fall Break Begins at the Conclusion of Classes

**Monday, Oct 10**

Classes Resume-8am

**Thursday, Oct 13**

Visiting Executives, Bucky & Jan Glover, CPAs

**Saturday, Oct. 22**

Homecoming!

**Monday, Oct 24**

Phi Beta Lambda Trick or Treat Bags order deadline

**Monday, Oct 24 -**

**Friday Oct 28**

Advisement Period for Spring 2012

**Monday, Oct. 31**

Pre-registration begins for Spring 2012

**Friday, Nov 4**

Horizons in Business

# Student of the Month for September 2011 Courtney Hernandez

Lelia Courtney Hernandez attended high school in Eustis, Florida, and wanted to attend a small university where she could feel like a true member of the student body and learn surrounded by her friends. Since 2008, Chowan University has become that perfect fit for her, with the added bonus that her grandparents live close to Murfreesboro.



Her most cherished memories of Chowan are of the friends she has made and her professors. She particularly appreciates the fact that the School of Business faculty is always ready to help students inside and outside the classroom—more, she observed, than she expected or even hoped for in a small university environment.

Courtney is a senior pursuing a Bachelor of Science degree in Business Administration with a double concentration in Management and Marketing. From early on, Courtney chose to complement her heavy academic load with several important extracurricular activities. She became a member of Phi Beta Lambda, a non-profit educational association of post-secondary students preparing for careers in business and business-related fields, as well as the Chowan International Students Club.

Both organizations, according to Courtney, have enabled her the opportunity to make new friends every year. “The International Student Club gave me the opportunity to learn things about other cultures in a family-like atmosphere, while Phi Beta Lambda allowed me to practice the business principles I learned in the classroom,” says Courtney.

After graduation, Courtney hopes to go back to central Florida and secure employment as a hotel manager, which will utilize the skills she acquired at Chowan; “My selling skills will be particularly handy.”

We certainly hope that after her time at Chowan, Courtney will continue to have the love of learning that has made her so successful at here, and we wish her all the best in the future.

Congratulations, Courtney! The School of Business is proud to recognize you as September’s Student of the Month!



## Phi Beta Lambda *Trick-or-Treat* Bags!

Would you like to send someone a special treat for Halloween? Members of the Mu Zeta Chapter of Phi Beta Lambda are taking orders for Halloween *Trick-or-Treat* bags. Bags are only \$1.00 and will contain a variety of goodies – candy, gum, etc. PBL members will provide delivery on campus to designated recipients on Thursday and Friday, October 27 and 28.

See Mrs. Patsy Taylor in McSweeney 118 or any PBL member to place an order. Order forms are also accessible at the Chowan Data (S:) network drive. Locate the Halloween folder, click, and the order form is available there. Please direct any questions to Mrs. Taylor at [taylorp@chowan.edu](mailto:taylorp@chowan.edu) or 398-6264.

Proceeds from this fundraiser will benefit Relay for Life. All orders should be placed by **Monday, October 24**. Place yours today!





## SCHOOL OF BUSINESS Chowan University

One University Place  
Murfreesboro, NC 27855

Phone: 252-398-6529

Fax: 252-398-6213

E-mail: [griffc@chowan.edu](mailto:griffc@chowan.edu)

### Important Dates

#### Wednesday, Oct 5

Fall Break Begins at  
the Conclusion of  
Classes

#### Monday, Oct 10

Classes Resume-8am

#### Thursday, Oct 13

Visiting Executives,  
Bucky & Jan Glover,  
CPAs

#### Saturday, Oct. 22

Homecoming!

#### Monday, Oct 24

Phi Beta Lambda  
Trick or Treat Bags  
order deadline

#### Monday, Oct 24 -

#### Friday Oct 28

Advisement Period  
for Spring 2012

#### Monday, Oct. 31

Pre-registration begins  
for Spring 2012

#### Friday, Nov 4

Horizons in Business

## Student of the Month for October 2011

### Anton Shoeton

Those who know senior Anton Shoeton might comment on how soft-spoken he is. While it's true that he can be quiet, one should not make the mistake that Anton is overly shy. Instead, he likes to choose his words carefully, taking the time to think and craft his answer before speaking. Professors can tell the difference and this is confirmed by his academic performance. The Faculty of the School of Business is proud to designate Mr. Shoeton as our October 2011 Student of the Month!

Anton comes from Capital Heights, MD, located just outside our nation's capital. While home, he attends the First Baptist Church in Highland Park. His entire academic experience has been with Christian schools including Riverdale Baptist School in Upper Marlboro, MD. While at Riverdale High, he played basketball and football, was a member of the chess team and Mathlete competitive mathematics team. It should come as no surprise that he quickly



claims math to be his favorite subject.

Anton did not come to Chowan University upon graduation. He was recruited by Tiffin University in Ohio to play basketball. When a basketball coaching change was made at Tiffin, Anton was recruited by former Chowan basketball coach Jim Tribbett and found himself moving to Murfreesboro. He plays on the Chowan team as a shooting guard/small forward and anticipates a successful season this fall. Anton also serves as a member of the SGA's Athletic Life Committee.

At Chowan, Anton has shown himself to be an exemplary student. He went to Tiffin with the intention of majoring in Sports Management

but at Chowan, decided to focus on Accounting instead. While his ultimate dream is to own professional sports team, he recognized that he needed to choose a major that was more in-depth and marketable. Accounting fit that requirement.

He continues to enjoy playing chess in his spare time and sometimes can be found playing a round of pool at the Hawks Nest (more math: geometry and physics). On occasion, he'll arrange impromptu pool tournaments for other Chowan students with similar interests, saying that his best on-campus experiences have largely been involving Hawks Nest activities. While this may be the case, he also admits to enjoying God's creation in the great outdoors.

Anyone who meets Anton would agree that he is a well-rounded, focused student and it is with appreciation and pride that we recognize Mr. Shoeton with this honor.

### Guest Speakers in School of Business Classes

Dr. Ralph J. Brabban, E. Lee Oliver Fagan Professor of Religion, Distinguished Professor of Religion and Chair of the Department of Religion and Philosophy, was the guest speaker in Dr. Gladys DeJesus' Global Environment class. Dr. Brabban discussed the religious philosophy of Islam, Islam's history, and its cultural contributions to the world. Ms. Sarah Bonner, Reference Librarian and Instruction Coordinator, Whitaker Library discussed academic research and APA citations in Dr. Linda Miles' BUS 361 class. Mr. John O'Neil, Instructor in Visual Art shared his experience in creating a socially conscious firm and the B Corporation designation in Dr. Linda Miles' BUS 361 class.



**SCHOOL OF BUSINESS**  
**Chowan University**

One University Place  
Murfreesboro, NC 27855  
Phone: 252-398-6529  
Fax: 252-398-6213  
E-mail: griffc@chowan.edu

## School of Business Welcomes New Faculty



The School of Business welcomes Dr. Audrey Griffin, Assistant Professor of Information Systems and Management, to Chowan! Dr. Griffin received her Ph.D. in Management Systems with a minor in Management from Kent State University. Dr. Griffin engages students in their learning while encouraging competency and mastery of the subject matter. Critical thinking and problem solving allow students to apply theoretical constructs to real-world scenarios.

“I find that Chowan truly values its students, and promotes academic success along with personal development. I feel privileged to be a part of my students’ journeys.”  
Audrey Griffin



The School of Business welcomes Ms. Stacey Eason, Visiting Instructor in Information Systems, to Chowan! Ms. Eason received her Masters degree in Technology from North Carolina A & T State University. Ms. Eason’s teaching philosophy is based on the principle that learning needs to be student centered and that students need to be equal partners in the learning process.

“I believe that all individuals can achieve their full potential as they follow their educational path.”  
Stacey Eason

### Important Dates

#### Wednesday, Oct 5

Fall Break Begins at the Conclusion of Classes

#### Monday, Oct 10

Classes Resume-8am

#### Thursday, Oct 13

Visiting Executives, Bucky & Jan Glover, CPAs

#### Saturday, Oct. 22

Homecoming!

#### Monday, Oct 24

Phi Beta Lambda Trick or Treat Bags order deadline

#### Monday, Oct 24 - Friday Oct 28

Advisement Period for Spring 2012

#### Monday, Oct. 31

Pre-registration begins for Spring 2012

#### Friday, Nov 4

Horizons in Business

## Kolezynski named National Division II Student-Athlete Advisory Committee

Allie Kolezynski represents Chowan University well, on and off the softball field. Kolezynski also represents student athletes on a national scale through the NCAA’s National Division II Student-Athlete Advisory Committee. She is proof that hard work really does pay off.

“I think I’ve really grown as a leader in the three years I’ve been at Chowan,” Kolezynski said candidly, “And I believe I got chosen for all the hard work that I’ve put in along the way. I think this will be a good challenge for me, and hopefully, put Chowan on the map at the national level.”

Kolezynski, a Business Administration major concentrating in Marketing, understands very clearly the impact this position can have on her future, as well as Chowan’s. “I really want to represent Chowan well. It’s difficult to know if and when the next time we’ll have a representative,” Kolezynski explained. “I want Chowan to gain some regional and national recognition and respect because this is really a great place to be. We have a lot of great things going on here.”

*“I want Chowan to gain some regional and national recognition and respect because this is a really great place to be.”*

—Allie Kolezynski