

The School of Business @ Update

Volume 22/Issue 5



Visiting Executive Program – Bucky and Jan Glover



The School of Business Visiting Executive Program welcomed CPAs Bucky and Jan Glover on Thursday, October 13. The Glovers devoted their entire day to the school. Bucky Glover is a Chowan alumnus and member of the University's Board of Trustees. Jan Glover, his wife, is a graduate of Peace College and the University of North Carolina at Charlotte.

The day began with an 8:00 a.m. class—reportedly only the second time Bucky Glover has ever attended an undergraduate class that early in the day.

The students in our Management (BUS 361) class benefited from the effort, learning the Glovers' insights

into management based on their experiences as employees and later owners of their business. Immediately after the first class, the Glovers met with the Global Environment of Business class (BUS 352), discussing ethical behavior and the challenges for investors in an environment of uncertainty. That class was followed by Intermediate Accounting (ACCT 341), where the Glover's spoke about revenue recognition and current topics of interest in accounting. They finally had a chance to slow down at a luncheon with School of Business faculty and staff.

The afternoon found our intrepid executives participating in Mock Interviews, where students received valuable feedback on their resumes and interviewing skills along with suggestions for improvements. A networking dinner followed with faculty and some accounting students.



After the Sigma Beta Delta (Business Honor Society) induction ceremony, Bucky Glover spoke to a large crowd in the Vaughan Auditorium on 'Defining Success in Business'.

As the long day drew to a close, we reflected on the tremendous impact Bucky and Jan Glover had on students and faculty. We greatly appreciate their participation in our Visiting Executive Program.



Sigma Beta Delta Inducts 13 New Members

Sigma Beta Delta is an honor society for students of business, management, or administration. The principles of the society include wisdom, honor, and the pursuit of meaningful aspirations. The society recognizes these three qualities as being important for success in the academic realms as well as providing guidelines, which will lead to a fulfilling personal and professional life and a life distinguished by honor and service to mankind.

The Sigma Beta Delta Honor Society inducted new members on Thursday, October 13.



The new members are:

Dr. Linda L. Miles
Danielle Coleman
Allie Kolezynski
Jena'y Nelson
Lakeshia Simmons
Lindsey White

Dr. Audrey Griffin
Carrie Cutchins
Shafiq Kuttub
Donna G. Robbins
Justin Vick

Important Dates

Wednesday, Nov. 30
Advent Service

Tuesday, Dec. 6
Last Day of Classes

Wednesday, Dec. 7
Reading Day

Thursday, Dec. 8-
Monday, Dec. 12
Final Exams

Student of the Month for November 2011

Lauren Story

November's student of the month is very quiet and often goes unnoticed. However, Lauren Story's performance in her business classes at Chowan definitely caught the attention of the faculty who have chosen her as one of the School of Business's outstanding students.

Lauren is from Carrsville, VA, a small town about 30 minutes from Murfreesboro. As a senior in high school, Lauren was looking for a small college that was close to home. She discovered that Chowan fit the bill perfectly. Chowan was so close to home that she did not even have to leave home – she decided she would commute instead of moving into the dorms. For her freshman year, she even had company on her daily commute. Her twin sister, Sara, was a student at Chowan until she transferred.

Because Lauren likes dealing with numbers, she found the first financial accounting class very interesting and claims it as her favorite class, a great



indicator that accounting is her niche. Lauren is one of those rare students who has not changed her major while at Chowan. She will graduate in May with a BS in Business Administration with a concentration in Accounting and hopes to add three letters behind her name – CPA – Certified Public Accountant.

Lauren credits “a lot of hard work” for her success as a student at Chowan.

Hard work for her began when she turned sixteen and got her first job at Rite-Aid Pharmacy. Since she has been a full-time student at Chowan, she has worked part-time for Ace Hardware until she accepted a position as a customer service associate with Lowe's Home Improvement in Franklin, VA. While she likes being able to help people, she admits the paycheck is a great incentive to keep working.

The hectic job and school schedule does not leave Lauren a lot of free time. Although she admits she rarely gets the opportunity to enjoy her hobbies, she really likes the outdoors, hunting and riding four wheelers. She also likes to spend some of this occasional free time shopping in the Chesapeake area.

We wish Lauren success as she prepares to leave Chowan after next semester to head out into the business world. Her scholastic record and her hard work will hopefully lead her to the job of her dreams.

Horizons in Business, Friday, November 4



The high school participants were enthusiastic and engaged. Reports received after the event were very positive.



had multiple session offerings, ranging from computer technologies to communications to economics to accounting.

Sessions were designed to be fun and informative. The Chowan Admissions Department also hosted sessions to inform students of the process of choosing a college and applying.

The 33rd Annual Horizons in Business conference for high school students in the region was hosted by the School of Business on November 4. Despite tight budgets for outside activities, many high school students participated. Attendees joined together for the opening session, with the keynote address of ‘Servant Leadership’ presented by Jeremy Taylor, Chowan alumnus and U.S. Cellular Agent Manager or Eastern North Carolina.

Thereafter students had opportunities to attend sessions of their choice. Each of the three 45-minute time periods

Important Dates

Wednesday, Nov. 30
Advent Service

Tuesday, Dec. 6
Last Day of Classes

Wednesday, Dec. 7
Reading Day

Thursday, Dec. 8-
Monday, Dec. 12
Final Exams



Student of the Month for December 2011

Steven Carroll

Steven Carroll came to Chowan in the fall of 2010 as a football recruit from Southwestern Community College in Chula Vista, California. A native of Oceanside, California, he traveled thousands of miles to bring his talents as a quarterback to the Chowan Hawks. Though a shoulder injury and surgery cut his first season short, he came back ready to play a second season. In addition to being a member of the Chowan Hawks football team, Steven is also a Leadership Scholar. His interests include going to the beach, snowboarding, and any competitive sport.

Steven notes that the biggest adjustment he has dealt with moving from Oceanside to Murfreesboro is adapting to the differences between a large west coast city and a small east coast town.

Although it has been challenging at times, he commented that the friendliness



community have made the transition easier. When asked what he liked most about Chowan, he said “the class sizes, being known on a first name basis, and the open door policy of faculty and staff members.”

Steven has managed to successfully juggle academics and athletics. A senior with a concentration in Management, he is scheduled to graduate in May 2012. When asked about future plans, he says his ultimate goal is to be a college football coach and open a workout training facility. In doing so, he will combine his love for football and sports with his business administration degree. Following graduation, he will return to California, ultimately hoping to settle in San Diego.

Good luck Steven as you pursue your dreams. May you always have fond memories and a special place in your heart for your east coast family at Chowan University. Congratulations on your selection as the December 2011 Student of the Month in the School of Business.

News from Chowan University's Phi Beta Lambda Chapter

The Mu Zeta Chapter of Chowan University received recognition during the 2011 Wrap Up and 2012 Kick-Off Hertford-Gates Relay for Life meeting. Chowan's PBL chapter was the fifth largest fundraising group out of the approximately 15 campus organizations participating in the event. Phi Beta Lambda raised a total of \$605.

During the month of October, members were involved in a variety of campus activities, including annual events such as the Horizons in Business Program sponsored by the School of Business, the Harvest Fest sponsored by the Office of Student Life, and a canned food drive for a local food pantry.



Thanks to everyone who purchased Trick or Treat bags from a PBL member. Proceeds will benefit Relay for Life.

PBL Chapter Attends State Conference

Phi Beta Lambda members Lindsey White, Courtney Hernandez, and Carrie Cutchins, along with Patsy Taylor, Chapter Adviser, attended the NC Phi Beta Lambda Fall Leadership Conference in Greensboro, NC on November 11-12.



The members and Mrs. Taylor attended a variety of leadership workshops centered on the 2011-2012 PBL theme “Gateway to Greatness.” During the closing session on Saturday, Chowan's Mu Zeta Chapter was recognized as a *NCPBL Gold Star Chapter*.

Important Dates

Wednesday, Nov. 30

Tuesday, Dec. 6
Last Day of Classes

Wednesday, Dec. 7
Reading Day

Thursday, Dec. 8-
Monday, Dec. 12
Final Exams

Merry Christmas

Preparing for Exams

Adjust your attitude. Think positively and believe in yourself.

Schedule your study time. Look at the calendar and plan when to do your studying. Spaced sessions are more effective than a long cram session.

Avoid distractions. Choose a quiet place to study so you won't have interruptions. Turn off the cell phone. Use study groups only if they help – not if they waste your time or distract you.

Use your best study method. Depend on the technique that works best for you, but use others as well. Outline, take notes, highlight, and/or use flash cards.

Review. Remember to review your homework assignments, quizzes and exams.

Arrive early. Have your “tools” (i.e., pens, pencils, paper and calculator) ready for use.

Instructions. Listen carefully to directions on test day. Read and heed all written instructions.

Put your name on the paper. You want credit for your work.

Budget your test time. Look over the entire exam before starting and plan how much time to spend on each section or question. Begin with the questions you know best.

Answer all questions. Look over the exam when you are done to be sure you did not omit anything.

Professional Development

Mr. Tom Eisenmenger attended the Association for Computer Machinery's Special Interest Group for Information Technology Education conference on October 19- 22 in West Point, New York.

Dr. Linda L. Miles attended the Financial Management Association Annual Meeting on October 19-22 in Denver, Colorado. She chaired a session entitled Public Policy and Depository Institutions

Shannon Williams attended the 2011 NCACPA Accounting Educators Forum on September 30-October 1. The meeting was held in Raleigh.

Dean of the School of Business:

Dr. Linda L. Miles, Ph.D.

Editor: Carol Griffin

(252) 398-6529 or griffc@chowan.edu



How to Ace That Test

1 Review the hardest material right before bedtime. Going to sleep right away consolidates the information in your memory.

$$E=MC^2$$



2

Turn off music, text messages, TV and email. Distractions make you less likely to remember material you were studying at the time.



3



Test yourself repeatedly. Students remember more when they force themselves to retrieve concepts than when they simply re-read the textbook or their notes.

4

Eat oatmeal for breakfast. Balanced, slow-digesting diet provides a sustained flow of glucose to the brain.



Shellenbarger, S., Toughest Exam Question: What is the Best Way to Study, *The Wall Street Journal*, October 26, 2011.



Important Dates

Wednesday, Nov. 30
Advent Service

Tuesday, Dec. 6
Last Day of Classes

Wednesday, Dec. 7
Reading Day

Thursday, Dec. 8-
Monday, Dec. 12
Final Exams