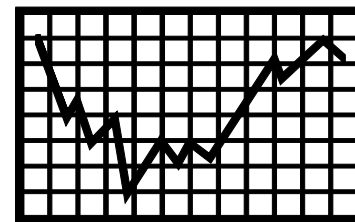


Business Facts



Business Students Selected for Alpha Chi

Twenty-three Chowan University students were inducted in Alpha Chi on October 12 in Vaughan Auditorium. Among these were four School of Business students: Tiffany Renee Cobb (Accounting), John David Gravitt (Accounting), Chinedu C Iwuora (Marketing), and Raul Valentin Tutelea (Accounting).

Founded in 1922, Alpha Chi is a coeducational academic honor society the purpose of which is to promote academic excellence and exemplary character among college and university students and to honor those who achieve such distinction. The name of the organization is derived from the Greek words meaning truth and character. As a general honor society, Alpha Chi admits to membership students from all academic disciplines. Along with Phi Beta Kappa and Phi Kappa Phi, Alpha Chi is one of the most prestigious and widely-recognized honor societies in the nation.

Thirtieth Annual Horizons in Business

The Chowan University School of Business will celebrate thirty years of hosting the Horizons in Business seminar on Friday, October 31, 2008. Business and marketing teachers and students from area high schools will participate in the half-day event.

The seminar consists of a General Session followed by three series of concurrent group sessions. Mrs. Adele Aycock, Vice President of the State Employees Credit Union, Murfreesboro, NC, and a graduate of Averett University, will deliver the keynote address during the general session. In her presentation entitled "Getting Into the World of Work," Mrs. Aycock will identify and describe ways the market place is changing and how it will affect employees in the workplace. The concurrent sessions will include:

"Life After High School" presented by Dr. Dorothy A. Wallace, Professor Emeritus of the Chowan University School of Business; "401K Investment Model" a hands-on spreadsheet exercise presented by Dr. Andrea Eason, Dean of the Chowan University School of Business; "Excellence in Business Etiquette" presented by Dr. Gladys DeJesus; "The Rewards of Listening" presented by Dr. Jane Knight; "Communication Styles: What's Your Type?" presented by Mrs. Patsy Taylor; "Building a Blog", a hands-on blogging exercise presented by Mr. Tom Eisenmenger; "Accounting... Don't Leave College Without It" presented by Mrs. Shannon Williams; "Plan Your Future Employment and Develop Business Relationships" presented by Dr. Marvin Hackett; "The Financial Turbulence of 2007-2009: What Went Wrong and What It Means" presented by Mr. Kemper Baker; "Credit Cards and How They Can Ruin Your Future" presented by representatives of the NC State Employees Credit Union; "Is College in Your Future?" presented by representatives of the Chowan University Admissions Office.

Additional information about the seminar is available from Dr. Andrea Eason, Dean of the School of Business. She can be reached by telephone (252-398-6505) or by email (easona@chowan.edu). Registration for the program should be completed between 8:15-9:10. The general session will be held in Turner Auditorium, McDowell Columns, between 9:15-9:45. The concurrent sessions will be held in McSweeney and Robert Marks Hall beginning at 10:00 a.m. and wrapped up by 12:35 p.m.

Lecture Series on Economic Topics

To promote understanding of the crisis affecting the domestic credit markets and its implications for the global economy, the School of Business is sponsoring a series of two lectures on related topics.

The first lecture, co-sponsored by the Department of History, will be presented by Dr. Gregory Taylor on the topic "The Great Depression" on Friday, October 24, in Vaughan Auditorium at 11 a.m.

The second lecture titled "Current Economic Events" will be given by Mr. Kemper Baker, whose career has been as an economist with the Federal Reserve Bank in Richmond. This program will be held Wednesday, November 5, at 7 p.m. in Vaughan Auditorium. Mr. Baker is the Chair of Chowan University Board of Visitors and an Outstanding Alumnus of Chowan University. Everyone is welcome and encouraged to attend.

Phi Beta Lambda Trick or Treat Bags!

Would you like to send someone a "bewitching" treat for Halloween? Members of the Mu Zeta Chapter of Phi Beta Lambda are taking orders for Halloween Trick-or-Treat bags during the month of October. Bags are only \$1.00 and will contain a variety of goodies – candy, gum, etc. PBL members will provide delivery on campus to designated recipients.

See Patsy Taylor in RMH 331 or any PBL member to place an order. Order forms are also accessible at SYS 4, Halloween, Trick-or-Treat. Please direct any questions to Patsy Taylor at taylor@chowan.edu or 398-6264.

Proceeds from this fundraiser will benefit Relay for Life. All orders should be placed by Monday, October 27. Place yours today!

Student of the Month - *Garrett Greg Williams*

For those of you who may think this headline is déjà vu, it's not a psychological mindtrick at work here. Garrett is indeed a repeat recipient of the School of Business's Student of the Month award! As a sophomore, he was recognized as the December 2006 recipient.

Back in '06, we reported on Garrett's background and what led him to enroll at Chowan: he wanted to be involved in campus life, he wanted the opportunity to enroll in smaller classes in a small university environment, and his acceptance into the Chowan Leadership Scholars Program set his bar high, so to speak. He told us that he enrolled in the Business School because he enjoyed business classes in high school, he had participated in two job shadowing experiences in the financial services industry, and he perceived a need for ethical leadership in the business community. This has led him to declare a double major in both Business and Religion. His belief has only been strengthened by the recent events in the financial world that have shaken the world economy.

Our conversation turned towards the lessons he has learned in the two years since the previous award. One important lesson he speaks of is to not overextend oneself – it's OK to prioritize and to decline involvement if circumstances demand it. He also noted how very special (and demanding) the Leadership Scholars experience has been in preparing him for opportunities after graduation: learning how to interview, how to work well with administrators, and how it is sometimes necessary to do things that you don't think you have the time to do. "It pushes you to be more involved," he says. He also notes that the opportunity to go to Egypt and Israel over the summer have sparked an interest in seeing more of the world.

A career-ending injury has taken Garrett off the football field as a player so he assumed the role of student-coach. Even this experience has offered him an opportunity to learn by offering a stark comparison of management styles: according to Garrett, in his first season Coach Place has proven to be more of a delegator than his predecessor (who preferred to micromanage the team).

Garrett's advice of two years ago still holds true today: "Stay on top of your work and manage your time wisely." His Chowan success has proven the value of this advice. Congratulations, Garrett, on your selection as the Student of the Month for October 2008!

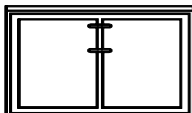
More Tips on Being Successful in college

You are probably 50% *more efficient in the morning* than in the evening. Studying late at night can be almost completely ineffectual; you'll find yourself reading the same thing over and over. Do the most difficult assignments as early in the day as possible.

Don't try to kid yourself that you can study better if you have your MP3 player on with your favorite tunes. Turn it off, along your cell phone (OMG!) and cut out text messaging during your study time. These are nothing but distractions. Have a quiet place to study.

In reading a text, or making notes in a lecture, watch for such tip-offs as: "The four main causes. . ." "The important results. . ." "Most experts would agree that . . ." This is the author's or the professor's way of telling you that something is important. Get it now, because you'll get it in a test later.

Above all, review and review until you learn something so well that it sticks with you. There's nothing unusual about it, you do it all the time with popular songs!



Dates to Remember

- Oct. 22 Advisement Period Begins
- Oct. 23 Fall Choral Concert, 7:30 pm, Turner Auditorium
- Oct. 24 Lecture Series: "The Great Depression", Dr. Greg Taylor, Vaughan Auditorium, 11:00 am
- Oct. 27 Pre-registration for Spring classes (Seniors & Juniors)
- Oct. 29 Last Day to Drop a class with a "W"
- Nov. 3 Pre-registration for Spring classes (Freshmen & Sophs)

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