



Business Facts



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School of Business, Chowan University

Special Points of Interest & Dates to Remember:

- * **Mindy Byrd** honored as student of the month for December.
- * **Michelle Fairless** honored as student of the month for December..
- * **Final Exams--** December 9th-13th
- * **Jeremy Taylor,** Chowan Alumnus will be on campus, Nov. 16th
- * **Business Students** Inducted into Alpha Chi
- * **4 Business Students** selected for Who's Who Among Students

Guest Speaker in School of Business

Kemper Baker, Jr. spoke on campus on Monday, October 4. He addressed students in Dr. Gladys DeJesus' ECON 351 class on the topic "Banking Aspects of the Financial Crisis." Mr. Baker attended Chowan College (what is now Chowan University).

Mr. Baker was awarded Chowan University's Distinguished Alumni Award in November 2003, and currently serves on the University's Board of Trustees.

After attending Chowan, he went on to graduate from Lynchburg College, the University of Virginia, and the Stonier Graduate School of Banking.

He spent over 30 years at the Federal Reserve Bank of Richmond, Virginia, retiring as Vice President.



While at the bank he did research in regional, national, and international economics, business, banking and finance.

He now serves on numerous boards and teaches university courses in economics and finance.

Additionally, Mr. Baker was the first speaker in the School of Business Visiting Executive Program.

On November 4, Vaughan Auditorium was 'standing room only' for Mr. Baker's talk which was entitled 'Restoring Financial Stability: Legislation, Regulation and Prudence.'

He discussed the changes in the United States economy within the past 20 years and the necessity of saving to create capital needed in the economy.

Business Students Inducted into Alpha Chi (AX)



Three students of the School of Business have been honored with membership in the North Carolina Phi Chapter of the Alpha Chi National Honor Society, the most selective of Chowan University's honor societies.

Jennie M. Blowe (Management) Alison Kolezynski (Marketing), and George J. Zeidan (Accounting) were inducted as new members during a formal ceremony held in Vaughan Auditorium, Sunday, October 10, 2010.

To be tapped for membership, a student must have successfully completed 24 hours of credit at Chowan, must have earned a cumulative grade point average of 3.5 or higher, and must rank in the top 10 percent of the junior and senior classes combined.



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Congratulations

Mindy, on your recognition as Student of the Month. May the future bring you much success and happiness!

Student of the Month –November 2010– Mindy Byrd

“Never let the fear of striking out keep you from playing the game,” a fitting quote for senior Mindy Byrd who is passionate about playing softball.

This quote, originally attributed to Babe Ruth, fits Mindy in more than one way, since as a business major she is preparing herself to take on the risks of the business world filled with opportunities and challenges.

Mindy has been active on the Chowan softball team after being ‘discovered’ by Chowan’s softball coach during a summer softball tournament in her hometown of Suffolk, Virginia.

In fact, many of her memories at Chowan are of going to softball tournaments all over the South.

A special memory I have from Chowan is being selected by Coach Balduff to play in the USAAI



Softball Program in Aruba last summer,” she explained.

Despite of all her hard work as an athlete Mindy has managed to stay on top of her academic game, which has not been an easy task as Mindy is pursuing a Bachelor of Science Degree in Business Administration with a double concentration in Small Business Management and Marketing.

She finds her courses at Chowan relevant and interesting. “Not only are my business courses important for my education, but taking public speaking has helped me overcome my fear of speaking in front of people.”

A great deal of her success stems from her own hard work and determination, as well as from the support of her parents Mike and Tammy Byrd.

“They have always supported me in my sport activities and pushed me to do the best I can and give 110% at everything,” she added.

Mindy is very much admired by her peers, not just for her athletic abilities, but also for her academic focus, attention, and great note taking. Her advice for happiness and success in college is: “Do your best at everything you do. There may not be second chances. Live your life to the fullest and experience all you can. Your four years in college go by very fast.”

After graduation, Mindy would like to find a job within the marketing field. Her dream is to someday have her own business.

PBL to host Chowan Alumnus on Nov. 16th

Jeremy Taylor, Chowan alumnus, will visit campus on Tuesday, November 16, to speak to interested students, faculty, and staff. His presentation is entitled “Do You Believe? A Dynamic Discussion about a Career with U.S. Cellular.” Jeremy graduated from Chowan in May 2001 with a B.S. in Business Administration (Marketing emphasis and Small Business Management minor). He has been employed with U.S. Cellular for 11 years. Jeremy began his career as a retail cashier/greeter and is now an Agent Manager for Eastern North Carolina. Jeremy is married to Lisa Lassiter Taylor, also a Chowan alumna. They reside in Nashville, NC and have two children, Emma, age 5, and Andrew, age 2.

This event is sponsored by Phi Beta Lambda. Please join us on Tuesday, November 16, at 7 p.m. in Robert Marks Hall Vaughan Auditorium.



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PBL Fund Raiser a Success!

On behalf of Phi Beta Lambda, I want to thank the faculty and staff who supported our Relay for Life treat bags fundraiser. It was a success! We appreciate your support of this annual fundraiser and the worthy cause it benefits.

Thanks again!
Patsy Taylor
PBL Adviser

How to Prepare for Finals-Words of Wisdom

With final exams a few weeks away, all students can use some general tips to help them prepare for exams as the semester winds down. The following suggestions will help make study time more productive and improve exam performance:

Adjust your attitude. Think positively and believe in yourself.

Schedule your study time. Look at the calendar and plan when to do your studying. Remember that several spaced sessions will be more effective than a long cram session.

Use your best learning style. Rely on the technique that works best for you, but use more than one technique. Outline, take notes, highlight, and/or use flash cards—whatever works.

Review. Remember to review your homework assignments, quizzes and exams.

Avoid distractions. Choose a quiet place to study so you won't have interruptions. Turn off the cell phone. Use study groups only if they help—not if they waste your time or distract you.

Take advantage of spare minutes. Review while waiting for a class to start. Use time between classes wisely.

Study extra for your first exam. Success breeds success. If you get off to a good start with your first exam, you will feel encouraged to study more and do well on the ones that follow.

Arrive early for each exam. Have your “tools” (i.e., pens, pencils, paper and calculator) ready for use. You will be less stressed and more focused.

Note instructions. Listen carefully to any oral instructions. Read and heed all written instructions.

Budget your test time. Look over the entire exam before starting and plan how much time to spend on each section or question. Begin with the questions you know best.

Answer all questions. Answer questions you are unsure of as well as the ones you know well. Look over the exam when you are done to be sure you did not omit anything.

Use all the allotted time. If unused exam time remains, use it to check your work. The exam is not a race; your grade will not be higher because you finish early.

Put your name on the paper. Don't force your professor to guess its owner.

Horizons in Business

The 32nd annual Horizons in Business conference for high school students was held on Friday, October 22, 2010. Seminar participants came from as far as Portsmouth, Virginia to participate in the general session in Turner Auditorium and the individual topic sessions thereafter held in various venues on campus. Topics included new advances in information systems, computer games with a purpose, the challenges of nonverbal communication, managing personalities in the workplace, the business of sports, credit unions, and business jobs in education, forensic accounting and others. Thank you to: Horizons in Business Chairpersons, Mrs. Patsy Taylor and Mrs. Shannon Williams; Administrative Assistant Mrs. Carol Griffin; the session presenters; the Admissions and Graphics Departments; and the members of PBL.

Who's Who Among Students

Twenty-nine students were selected by the Honors Committee for inclusion in *Who's Who Among Students in American Universities and Colleges* for the academic year 2010 - 2011.

Four students representing the School of Business were chosen: Alison Kolezynski (Marketing), Jena'y S. Nelson (Accounting), Kathy R. Van Roy (Accounting), and Lindsey B. White (Accounting).

Requirements for eligibility are: (1) junior or senior status, (2) scholarship ability, (3) active participation and leadership in academic and extracurricular activities, (4) citizenship and service to the university, and (5) potential for future achievement.



Student of the Month–December 2010– Michelle (Shellee) Fairless

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Congratulations

Shellee, on your recognition as Student of the Month. May the future bring you much success and happiness!

Congratulations to December's Student of the Month, Mrs. Michelle (Shellee) Fairless. Shellee demonstrates the value of life-long learning. Her first college degree was an Associate of Science degree in Radiology, which she earned with honors.

After working in radiology in a number of different settings, she decided it was not the career for her. In fact, she got to the point where she didn't want to go to work. Shellee investigated other opportunities, attended Roanoke Chowan Community College, and then chose to come to Chowan University to study accounting.

Her hard work plus support from family, grants, scholarships, loans and work study have enabled her to attend Chowan fulltime. She is a member of Alpha Chi and Sigma Beta Delta.



In addition to her role as a fulltime student and student worker, Shellee is also a wife and mother. She has been married to Will, a Bertie County native, for 19 years.

They have 3 children: Adam, age 16, Alyssa, age 14, and Alexis, age 6. With 3 children actively involved in sports, Shellee and her husband are too, as coaches and spectators, not to mention chauffeuring.

Despite an already full schedule, Shellee adds even more! She is active in her

church, Bethany Baptist in Perrytown, NC, where she serves on the fellowship committee, sings in the choir with her elder daughter, and serves as a youth leader.

She also volunteers at her children's school, Bethel Assembly Christian Academy, and serves as an assistant coach for the junior varsity girls' basketball team.

She reminds students that, "a 'C' is okay as long as you try your best."

Her career goals are to complete her degree at Chowan, obtain a Master's degree in accounting, and sit for the CPA exam. Then she would like to work as an accountant for a small firm in her community.

Shellee says, "I have been truly blessed with a second chance at a new career, and being able to show my children that it is never too late to learn."

Graduate News

Tiffany Cobb, Chowan Class of 2010, was promoted to Associate Cost Accountant with Perdue in Lewiston. She credits her internship with Perdue that Chowan coordinated as leading to her full time position. Tiffany says "because of my degree I know more about the foundations and backbone of accounting than others..." Also, she states that she is "really grateful for all of the professors who helped shape me during college." Congratulations on your new position, Tiffany!

Scholarship and Professional Development

Dr. Linda L. Miles, Dean of the School of Business, attended the Financial Management Association annual meeting in New York, New York, on October 20-21. At the conference, Dr. Miles and her co-author presented their paper entitled "Can Credit Union Performance Improve Through Mergers? The Case of State Farm Credit Union Consolidation."