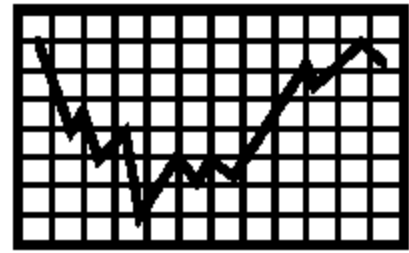




Business Facts



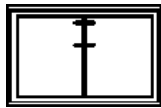
Volume 20 Number 7
December 2009

Chowan University, School of Business

Final Exams
Dec. 10-Dec. 14

Special points of interest:

- Preparing for Exams
- Steve Humphrey honored as student of the month
- Who's Who Among Students in American Colleges & Universities
- Faculty Attend Conferences
- DeJesus delivers Rotary program



December-January Dates to Remember

Final Exams Begin	12/10
Exams End	12/14
Final Grades Due	12/17
Student Check in (Mon.)	1/11
Meet with Advisors	1/11
Classes Begin (Tues.)	1/12
Last Day to Add Classes	1/19

Preparing for a multiple choice exam

Studying for a multiple choice exam requires a special method of preparation distinctly different from an essay exam. Multiple choice exams ask a student to recognize a correct answer among a set of options that include 3 or 4 wrong answers, rather than asking the student to produce a correct answer entirely from his/her own mind.

For many reasons, students commonly consider multiple choice exams easier than essay exams. Despite the most obvious reason (scoring points with a lucky guess and having more questions with a lower point value), multiple choice exams can actually be very difficult. Consider that:

- Because multiple choice exams contain many ques-

tions, they force students to be familiar with a much broader range of material than essay exams do.

- Multiple choice exams usually expect students to have a greater familiarity with details such as specific dates, names, or vocabulary than most essay exams. Students cannot easily "fluff" on a multiple choice exam
- To prepare for a multiple choice exam, consider the following steps:

(1) Begin studying early. Multiple choice exams tend to focus on details, and you cannot retain many details effectively in short-term memory. If you learn a little bit each day and allow plenty of time for repeated reviews, you will build a much more reliable long-term memory.

Who's Who students selected

The Chowan University Honors Committee has selected 27 students for inclusion in *Who's Who Among Students in American Universities and Colleges*. Five students from the School of Business were selected: Adreka M. Bumbrey, small

business management, Stafford, VA; Cory Cline, small business management, Woodstock, VA; Tiffany R. Cobb, accounting and information systems, Elizabeth City, NC; John David Gravitt, accounting, Cary, NC; and Chinedu C. Iwuora, accounting, Nigeria.

(2) Make sure that you identify and understand thoroughly everything that your instructor emphasized in class. Pay particular attention to fundamental terms and concepts that describe important event or features, or that tie related ideas and observations together.

(3) As you study your class notes and your assigned readings, make lists and tables. Concentrate on understanding multi-step processes, and on ideas, events, or objects that form natural sequences or groupings. Look for similarities and differences that might be used to distinguish correct choices from the wrong answers on the exam. If your textbook highlights new vocabulary or key definitions, be sure that you understand them. Sometimes new words and concepts are collected at the end of the chapter.

Do not simply memorize the book's definitions. Most instructors will rephrase things in their own words as they write exam questions, so you must be sure that you really know what the definitions mean.

(4) Brainstorm possible questions with several other



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Education is not a
preparation for life;
it is life itself

—John Dewey

Multiple choice exam

Continued from page 1

students who are also taking the course.

(5) Practice on sample questions, if you have access to a study guide or other review sources.

Source:

www.uwec.edu/Geography/Ivogeler/multiple.htm

Other sources:

www.academictips.org/acad/multiplechoiceexamstips.html

Community Outreach. . .

Gladys DeJesus combined community service and her field of study by making a presentation at the Rotary Club of Murfreesboro on recent Nobel Prize winners in economics.

Student of the Month — Steve Humphrey

A high school student from Fredericksburg, VA, attends a baseball showcase in Greenville, NC where coaches of the Chowan University baseball team see him play. This meeting serves as the beginning of the story of Steve Humphrey and Chowan University. Steve knew he wanted to play baseball wherever he attended college. The rest he would have to figure out when he got to Murfreesboro.

Ask any of the baseball players and they will tell you how demanding baseball season can be. According to Steve, during the spring season, players can expect to spend around three hours practicing in the afternoon and an additional two hours in the evening in workouts. Not to mention all the games that require travel. As if that doesn't keep him busy enough, school has a large part of his schedule. Last spring, he successfully completed an eighteen hour load

with all the demands of baseball.

When asked how he manages his grades with his busy schedule, Steve says he is "good at absorbing material in class." He rarely misses class because he realizes when he's not there, he'll miss what material is being covered. He



also works hard to turn in assignments and papers on time and by completing the work he finds he is prepared for tests.

Although Steve credits baseball for bringing him to

Chowan, he admits the rural areas surrounding Murfreesboro were part of the attraction. As an avid outdoorsman, he spends his spare time hunting and fishing. Once fall season practice is over, Steve often leaves his last class in the afternoon and heads out to find the perfect hunting spot.

As a senior, Steve Humphrey's history at Chowan is nearing its end. He will graduate in May with a BS in business administration and a concentration in small business management. While enrolled in Chowan, he found that business was "such a broad category that a business major can go anywhere." He admits he doesn't see himself in the typical "behind a desk" job, he clearly sees himself in a "hands-on" job outdoors.

He views his business degree as the means to help him advance in any career, whether it is a continuation of his summer jobs in construction and electrical work or in any other opportunity that may come his way.

Faculty attend conferences

- Gladys DeJesus, professor of economics at Chowan, attended the Ninth Annual Economics Teaching Workshop, October 17, hosted by the Department of Economics and Finance at UNC-Wilmington. The workshop featured John A. Allison, Chairman of BB&T Corporation, the 10th largest financial services holding company headquartered in the United States., as the plenary speaker.
- Andrea Eason, information systems; Patsy Taylor, marketing, and Shannon Williams, accounting, attended the "Business, Economics & Computer Educators' Professional Development Day, on November 6, 2009, at Wake Technical Community College, Raleigh, NC. The topic of the keynote speech was "Power to the Instructor & Success to the

Student." Methods and techniques that should activate teaching, integrate retention into the classroom, develop success through persistence, and connect students to their professors through meaningful learning were demonstrated by the speaker. Following the keynote address, break out sessions were arranged by discipline: accounting, computer information systems, business, and economics.

Be curious always! For knowledge will not acquire you; you must acquire it.