



Business Facts

SCHOOL OF BUSINESS

Chowan University

Dr. Linda L. Miles, Dean

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March/April 2011

Student of the Month:
March-Jena'y Nelson
April-Lakeshia Simmons



Save the Date!

Chowan University's Awards Convocation is Wednesday, April 20 at 11 am, and the School of Business Program is at 7 pm. All School of Business Students should plan to attend **both** events.

Note of Thanks

Thank you for sending the Newsletter. I enjoyed it. I know that everyone is doing a great job. Chowan's progress is amazing and that makes me proud! Elaine Myers of Ahoskie, NC.

How to Study for Finals

The following suggestions will help make study time more productive and improve exam performance:

Adjust your attitude. Think positively and believe in yourself.

Answer all questions. Answer questions you are unsure of as well as the ones you know well. Look over the exam when you are done to be sure you did not omit anything.

Arrive early for each exam. Have your "tools" (i.e., pens, pencils, paper and calculator) ready for use. You will be less stressed and more focused.

Avoid distractions. Choose a quiet place to study so you won't have interruptions. Turn off the cell phone. Use study groups only if they help---not if they waste your time or distract you.

Budget your test time. Look over the entire exam before starting and plan how much time to spend on each section or question. Begin with the questions that you know best.

Put your name on the paper. Don't force your professor to guess its owner.

Review. Remember to review your homework assignments, quizzes and exams.

Schedule your study time. Look at the calendar and plan when to do your studying. Remember that several spaced sessions will be more effective than a long cram session.

Study extra for your first exam. Success breeds success. If you get off to a start

with your first exam, you will feel encouraged to study more and do well on the ones that follow.

Take advantage of spare minutes. Review while waiting for a class to start. Use time between classes wisely.

Use all the allotted time. If unused exam time remains, use it to check your work. The exam is not a race; your grade will not be higher because you finish early.

Use your best learning style. Rely on the technique that works best for you, but use more than one technique. Outline, take notes, highlight, and/or use flash cards---whatever works.

School of Business Awards Ceremony

The School of Business annual Awards Ceremony is Wednesday, April 20 at 7 pm in the Mulberry Grove Room.

Board of Visitors Member and former Chair of Chowan's Business Department, Dr. Dorothy Wallace will be the guest speaker for the Awards Ceremony.

Parents are welcome to attend the Awards Ceremony and are encouraged to arrive by 6:45 pm.

Visiting Executive Program

Rick McGee, Vice President of Industrial Sales at Hampton Farms visited Chowan University's School of Business on Wednesday, February 23. Mr. McGee spoke with two business marketing classes.

A networking session during dinner provided an opportunity for some students to interact with Mr. McGee regarding the peanut industry and its importance to the global market.

At the close of Mr. McGee's visit, he presented an informative talk to an audience of almost 300 entitled "From the Ground to the Supermarket."



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Dates to Remember:

**Pre-Registration for
Fall courses: on-going**

**The Chowan Academic
Forum: April 15-21**

Awards Day Convocation :
April 20, 11:00 am

**School of Business Awards
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Good Friday (No Classes):
April 22

Easter Sunday: April 24

Reading Day: April 29

Final Exam Period:
April 30-May 4

Commencement: May 7

Student of the Month—March 2011—Jena'y Nelson

Jena'y Nelson, a Business Administration major with a concentration in Accounting from Chase City, VA, is the School of Business Student of the Month for March 2011. Recognized by the School of Business faculty as a particularly dedicated student, she credits her study skills and work ethic in large part to the International Baccalaureate program at her high school, Henrico High in Richmond, VA. It was while attending a College Day function at Henrico that she first learned of, and was impressed by, Chowan University. She described that first encounter with Chowan's Admissions staff as "really personal" and quickly decided that Chowan was a great fit for her.

Jena'y has a profound love of music and has been active in the Chowan Singers and Gospel Choir, saying it helps her to grow spiritually and to become part of a "close-knit" family. She likes to participate in on-campus talent shows and she recently spoke at Leadership Scholar Day. Jena'y is a member of the Delta Sigma Theta sorority and is among the first initiates for this relatively new service organization.



DST members focus on achieving academic excellence (a minimum of 2.75 GPA is expected), providing community service, and living Christian values. She is particularly proud of the academic rigor expected of initiates and has worked to steadily improve her academic standing. Recent community service projects have included highway cleanups and reading to children in the local library.

She was recently selected as a member of the 2011 [Who's Who Among Students in American Colleges and Universities](#).

Despite her academic and extracurricular responsibilities, she still finds time to represent

Chowan University on the tennis court. The tennis team has been resurgent in the latter part of the season after a slow start – undoubtedly Jena'y is as tenacious on the court as she is in the classroom!

Her goals are to become a Certified Public Accountant in the future with an emphasis on tax accounting; she also plans to pursue her Masters in Accounting at Virginia Commonwealth University. Whatever path she chooses to take, we're certain that Jena'y will succeed at whatever she does. When asked if she had any insights to share with her fellow students, she said, "You can do anything you put your mind to. Hard work, determination, a strong work ethic are key to success!"

Congratulations, Jena'y, on being selected as March Student of the Month in the School of Business!

Faculty Service

Mrs. Patsy Taylor and Mrs. Shannon Williams are serving as new faculty mentors this year!

Excellence in Teaching Award Finalists

The finalists for the 2011 Excellence in Teaching Award from the School of Business are: Ms. Jill Awuni, Instructor in Religion and Business, and Dr. Gladys DeJesus, Distinguished Professor of Economics. The recipient of the Excellence in Teaching Award is chosen by his or her colleagues on the faculty of the University.

The 2011 recipient will be announced during the Employee Recognition Program, Friday April 29 and again during the Commencement Ceremony on Saturday May 7. Past recipients from the School of Business include: Mrs. Patsy Taylor (2000) and Dr. Gladys DeJesus (2002).

Chowan presents the recipient with a cash award and a certificate. In addition, the award recipient serves as the Head Faculty Marshal during the next academic year.



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Student of the Month—April 2011—Lakeshia Simmons

Lakeshia Simmons arrived at Chowan University with the dream of becoming the first member of her family to earn a college degree. She knew that she had found the perfect place to spend the next four years of her life. Lakeshia was looking for a small school with a low faculty to student ratio so she would be able to form relationships with her professors. She also felt at home in Murfreesboro, which she admits has the same small-town feel of her hometown of Roseboro, NC.



She is also a member of Phi Beta Lambda, the School of Business's service fraternity. She has also been a top performer in the classroom, achieving the Dean's List for her academic excellence.

Lakeshia is a junior Business Administration major with a concentration in Management and a minor in Accounting. She credits Chowan for teaching her leadership skills, responsibility, and balance. As captain of the bowling team, she has used the techniques from her management class to motivate her team members.

Creating a balance between academic and extra-curricular activities demonstrates great time management and organizational skills and has helped her to be successful in her classes.

Lakeshia believes the knowledge and skills she is learning at Chowan will be very beneficial in her future career. She hopes to pursue a Master's degree in Accounting at NC Central University, become a CPA, and possibly own a funeral home with her family one day.

She expects the accounting and finance courses she has taken will help her run the financial operations of a funeral home. Lakeshia also believes the lessons she learned outside of the classroom will lead her to a fulfilled future. According to Lakeshia, "Life is always about balance, classes and Chowan activities have taught me how to balance."

Congratulations, Lakeshia, on being selected as April Student of the Month in the School of Business!

Dr. DeJesus Promoted to Distinguished Professor

The Chowan University Board of Trustees promoted Dr. Gladys DeJesus to distinguished Professor of Economics on April 7. Chowan awards the title of Distinguished

Professor to full-time professors based on excellence in their teaching and service to the institution and community.



Dr. Andrea Eason, now Professor Emeritus

On April 7, Dr. Andrea Eason, former Dean of the School of Business was awarded the status of Professor Emeritus.

Dr. Eason faithfully served Chowan (College and then University) over her 40+ years as a faculty member. Since her retirement last summer, she has

continued to serve the University as an adjunct in the School of Business, faculty mentor and member of the Board of Visitors.



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Faculty Interdisciplinary Symposium



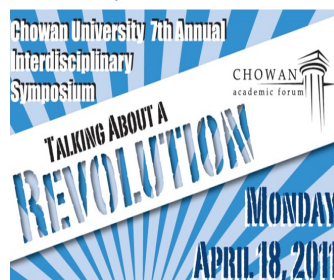
The Seventh Annual Faculty Interdisciplinary Symposium, "Talking About A Revolution" is scheduled for Monday, April 18.

Sheila L. Skemp, the Clare Leslie Marquette Professor of American History at the University of Mississippi, will serve as the keynote speaker.

Dr. Skemp received her B.A. in History from the University of Montana in 1967, and her Ph.D. in History from the University of Iowa in 1974. After having taught at a number of colleges and universities in the Midwest and the Northeast, she came to the University of Mississippi in 1980. She served for two years as Acting Director of the Sarah Isom Center for Women.

Her book-length publications include, *William Franklin: Son of a Patriot, Servant of a King* (Oxford, 1990); *Benjamin and William Franklin: Father and Son, Patriot and Loyalist* (Bedford, 1994); *Judith Sargent Murray: A Brief Biography with Documents* (Bedford, 1998); and *First Lady of Letters: Judith Sargent Murray and the Struggle for Women's Rights* (University of Pennsylvania Press, 2009).

In 2009, Professor Skemp received the University's Faculty Achievement Award for Outstanding Teaching and Research. She has been the Clare Leslie Marquette Professor of American History since 2008. She has also been designated an Organization of American Historians Distinguished Lecturer for the academic years 2010-2013.



The symposium was established in response to a call for greater interdisciplinary dialogue and collaboration among Chowan University's faculty and the importance of demonstrating to Chowan students the connections among various disciplines in their education curriculum.

The symposium is based on the premise that if students have an opportunity to see that their course work is inherently linked and that what they learn in one class can be transferred to another, then their education might seem purposeful. Reinforcing the integration of disciplines and building on the ties that bind all disciplines of study is what makes an education valuable.

Past symposium themes include: The World of Mark Twain, War and Society, The American South, Exploring the Environment, Leisure and Play in Society, and A Sense of Place.

Scholarship and Professional Development

Mrs. Patsy Taylor attended the 28th Atlantic Coast Business, Marketing, and Information Technology Education Conference in Raleigh, NC on February 25. The annual event was hosted by the Department of Business and Information Technologies Education, College of Education, East Carolina University. The conference theme was "Business, Marketing, and Information Technology Education in a Virtual Environment."

Dr. Linda L. Miles attended the annual convention of the International Assembly for Collegiate Business Education in Nevada, March 30 through April 1.

IACBE is an organization that accredits business education programs, and is recognized by the Council for Higher Education Accreditation (CHEA).

The School of Business, currently under Chowan University's accreditation, will seek the additional specialized accreditation by the IACBE.

Dr. Miles has served as reviewer for articles in both the Journal of Banking and Finance, and the Journal of Financial Education this semester.