



Business Facts

SCHOOL OF BUSINESS

Chowan University

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Volume 22 Number 1
January/February 2011

Visiting Executive Speaker:
Rick McGee-Feb. 23

**Last Day to Drop Classes
without a Record:** Feb. 1

Student of the Month:
January-Jennie Blowe
February-Lindsey White

Save the Date!



Chowan University's Awards Convocation is Wednesday, April 20 at 11 a.m., and the School of Business Awards Program is at 7 p.m. All School of Business Student should plan to attend both events.

Renovation of Robert Marks Hall

Chowan University's Board of Trustees voted last fall to spend approximately two million dollars to bring the mechanical systems in Robert Marks Hall into the 21st century. Energy efficient heating, cooling and lighting systems will be installed. Classrooms all will be equipped with technology linking the instructor's podium to the campus intranet and the World Wide Web. An elevator is also included in the plans.

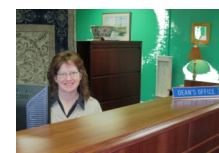
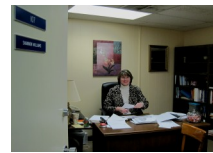
Dr. White announced the decision to faculty, who greeted the news with excitement. The extent of the work required that the entire building be vacated; offices, classrooms, closets and even cupboards had to be emptied. Faculty and staff stepped up to the challenge. Marks Hall was completely cleared and turned over to the contractor before Christmas.

A representative of the contractor noted in mid-January that the project was going well. The newly refurbished Robert Marks Hall is slated to be ready for use when classes begin for the Fall 2011 semester.

Familiar Faces in New Places

The closing of Robert Marks Hall necessitated relocating faculty offices and classes traditionally housed in Marks. Almost all School of Business courses are scheduled in McSweeney this semester. Dr. Miles plans to continue to use McSweeney Hall as the home base for the School of Business.

School of Business professors Dr. DeJesus and Mrs. Taylor, whose offices had been located on the 3rd floor of Marks for many years, have permanent new offices at the south end of McSweeney Hall (McSweeney 111 and 118, respectively.)



Mrs. Williams has moved to McSweeney 107. The office of the Dean of the School of Business was relocated to McSweeney 108, where you will find Mrs. Griffin, Administrative Assistant to the Dean, and Dr. Miles.

Visiting Executive scheduled for Wednesday, February 23

Rick McGee, Vice President of Industrial Sales at Hampton Farms, will visit the Chowan University School of Business on February 23, as part of the school's Visiting Executive Program. Hampton Farms is a producer of peanut products, located in nearby Severn, NC. He will attend two upper level business classes, BUS 361 (Management) and BUS 492 (Business Strategy) and present a 7:00 evening talk in Turner Auditorium. Mr. McGee, an employee of Hampton Farms for more than 25 years, grew up in Severn, NC. He and his wife, Joann, are the proud parents of two grown sons, Blake and Trent.

For information about Hampton Farms, <http://www.hamptonfarms.com/about-us/>

A special thanks to Bucky and Jan Glover for their generous gift to the School of Business



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Dates to Remember:

Spring Break: March 11-17

**Undergraduate Advisement
Week:** March 21-25

**Pre-Registration for Juniors
and Seniors Begins:**
March 28

**Pre-Registration for
Freshmen and Sophomores
Begins:** April 4

**17th Annual Mary Frances
Hobson Prize Lecture:**
April 11, 7:30pm

**The Chowan Academic
Forum:** April 15-21

Awards Day Convocation:
April 20

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Final Exam Period:
April 30-May 4

Commencement: May 7

Student of the Month—January 2011—Jennie Blowe

A college education is a form of capital—human capital—that you may acquire at any age, carry with you everywhere and no one can take away from you. This line of reasoning was obviously in Jennie Blowe's mind when she decided to enroll in the Bachelor of Science Degree in Business Administration program, with a concentration in accounting. "I never imagined I would be a college student in my 40s," said Jennie, when asked about what made her to pursue a college degree at Chowan.

A 1981 graduate of Western Branch High School in Chesapeake, Va., Jennie devoted herself primarily to raising her two daughters, Emily, currently an Honors College sophomore at Chowan University, and Carrie, an Honor Roll sophomore at Hertford County High School. Jennie's family is her greatest pride and joy.

In 2001, she joined the university as Accounts Receivable Coordinator. While discussing Emily's plans to join Chowan after high school, Jennie decided that she had the opportunity of a lifetime—to earn her own college degree.



She immediately enrolled in Chowan University and began her studies as a School of Business student. Jennie has to balance her job, studies, and family responsibilities. She acknowledges that it takes self-discipline to keep her work load on schedule. Since joining the business program as a part time student, she has maintained a perfect 4.0 GPA.

She is a member of Alpha Chi, an interdisciplinary national honor society for upper level college students, as well as a member of Sigma Beta Delta, an international honor society for business students.

She was honored with the 2010 Outstanding Student in Economics, in recognition of her dedication and performance in Economic courses.

After graduation from Chowan, she plans to obtain an MBA and teach accounting at the college level.

Jennie finds strength and inspiration in her faith. She states that her favorite Bible passage "is Ephesians 3:20, because God always provides exceedingly abundantly above what I even know how to pray for."

Jennie has the following advice to all her fellow students: "Learning is a life-long process. Seize every opportunity you can to learn, since you will likely use that knowledge somewhere down the road."

Congratulations Jennie, January Student of the Month! We have faith in your future; with your perseverance and hard work, a world of opportunities awaits you.

School of Business Student Allie Kolezynski Named to NCAA's National Division II Student-Athlete Advisory Committee

Press Release by Meredith Long, Director of Athletic Communications



Chowan University student-athlete, Allie Kolezynski, received news last week that she was voted as a new member to the NCAA's National Division II Student-Athlete Advisory Committee. Kolezynski, a Business Administration major with a concentration in Marketing and a junior member of the CU softball team, was nominated for the position in October.

A committee formed by the NCAA voted on the new membership at the NCAA Convention in San Antonio earlier this month. Kolezynski will represent the CIAA as a member of the National SAAC Committee. Her appointment will begin immediately and her term will last three years. Kolezynski is a stand out player for the 2010 CIAA Championship softball program and was named to the CIAA Commissioner's All-Academic Team a year ago.

Kolezynski is a two-year member of the Chowan University SAAC and has excelled both on the playing field and in the classroom. She has maintained a 3.98 overall GPA and is has been on the CU President's List since enrolling at Chowan two years ago.



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Student of the Month—February 2011—Lindsey White

Lindsey White, a business administration major with a concentration in accounting, has been connected to Chowan since her childhood. Lindsey's grandfather, Bob Spivey, a Chowan University Lifetime Trustee, has served as Chairman of the Board of Trustees, and currently serves on the Board of Visitors. Lindsey's mother, Gwen, is a Chowan alumna and former employee, who worked in the Office of Student Enrollment and campus bookstore.

Chowan was at the top of Lindsey's college list; it felt like home. Lindsey lived in Murfreesboro during her kindergarten and first grade school years and has fond memories of her visits to campus. Thereafter, her dad, a sergeant with the North Carolina State Highway Patrol, was transferred to Currituck, NC, and her family has lived there since.

She proudly refers to herself as an OBL (Outer Banks Local). She loves the beach, so living just minutes away is a plus.

When asked why she chose Chowan, Lindsey noted that "small class sizes and individual attention from faculty and staff" were major selling points.

The Hobson Course

The Hobson Course, ENGL 465, is a 1 credit hour course and open to all students who have completed ENGL 101 with a C or higher and counts toward the general education humanities requirement. Students read the works of a noted author and then meet the writer, the Hobson Prize recipient.

The class meets on Tuesdays: 3/1, 3/8, 3/22, 3/29 and 4/5. All classes are from 6:00pm to 8:30pm. The final class session is Monday, April 11, and includes three events: A dialogue with the Hobson Prize recipient (2:00 to 2:50 pm), dinner with the Hobson Prize recipient (6:00 to 7:20 pm) and attendance at the Hobson Lecture, given by the prize recipient, (7:30 pm). Following the lecture, the prize recipient will sign books.



Lindsey began her college career as a math major. After some soul-searching and conversations with various faculty and staff in the School of Business, she decided that she could apply her love of math in the business world, particularly in the field of accounting.

Lindsey's choice paid off. She is president of the Phi Beta Lambda business organization and serves as captain of PBL's Relay for Life Team. In addition, she serves as a SGA club representative for PBL. Her responsibilities as a Leadership Scholar keep her busy, as well as her work study position in the Office of Business Affairs.

Last fall, Lindsey was selected for inclusion in *Who's Who Among Students in American Colleges and Universities*.

In the future, Lindsey plans to pursue a master's degree in accounting, as well as the Certified Fraud Examiner and Certified Public Accountant certifications. Her aspiration is to work in a state or federal government position.

Lindsey noted "If I could be half the person my grandfather (Bob Spivey) is I will have accomplished great things."

In addition to her career goals, Lindsey and her fiancé, Cole, plan to be married within a year of her graduation from Chowan in May 2012.

When asked what words of advice she would offer to current students, Lindsey said "Always do your homework because practice makes perfect. Investing time outside of class pays off. Don't be afraid to ask for help when needed and form relationships with faculty."

Congratulations Lindsey on being selected as February Student of the Month in the School of Business!



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Alpha Lambda Delta Honor Society Recognizes New Members

The Chowan University chapter of Alpha Lambda Delta Honor Society for first-year students tapped thirty-three students for membership on January 25-26. Four Business Administration students were among the new members.

The School of Business congratulates business students Shafiq Iskandar Kut-tab, Bryce Patrick Gresham Pauley, Kandice Deanne Poteat and Monica Nicole Ruffin.

The Alpha Lambda Delta pledge ceremony is scheduled for Thursday, February 10 at 4:00 in the Mulberry Grove Room. The new members will be inducted into the honor society on Sunday, March 6 at 2:00 in the Mulberry Grove Room.

News Briefs from the End of Fall Semester

Guest Speaker in School of Business-Jeremy Taylor

Jeremy Taylor, a 2001 Chowan alumnus, spoke to a large group of business students and faculty. His presentation, entitled "Do You Believe? A Dynamic Discussion about a Career with U.S. Cellular", was well-received.

Mr. Taylor discussed the wireless communication industry, sharing information about the value customers look for in wireless providers as well as career opportunities in the industry. Audience members were attentive and actively engaged.

The event was sponsored by the Phi Beta Lambda business organization.

Murfreesboro Mayor Speaks to School of Business Students

John Hinton, Vice-President for Human Resources, spoke to Patsy Taylor's BUS 110 (Introduction to Business) class. He shared his expertise in the field of human resources with the students and helped to bring textbook concepts to life.

PBL Members Attend Conference

Patsy Taylor, PBL Adviser, and four chapter officers, Lindsey White (President), Anthony Bowser (Vice-President), Melissa Gaddis (Secretary), and Ashley Wells (Treasurer), represented Chowan University's Mu Zeta Chapter at the 36th Annual Phi Beta Lambda Fall Leadership Development Conference (FLDC) held in Greensboro, NC in November.

The officers attended various leadership workshops and were able to network with other PBL members from chapters across North Carolina.

Professional Development

Dr. Gladys DeJesus, professor in the School of Business at Chowan University, participated in the Southern Economic Association 80th Annual Conference in Atlanta, Georgia. The conference was held in November and covered today's important topics in economics.

Economic theory and policy issues were discussed, especially those related to the Great Recession. Sessions also concentrated on best practices for teaching economics at the collegiate level.